nature research intelligence

Nature Strategy Reports

Turning complex research questions into clear, confident decisions

2026

Introduction

Research leaders face complex choices. Nature Strategy Reports provide the clarity to act with confidence through trusted data and expert insight.

The decisions shaping your research strategy

Where should we invest for impact?

How do we compare globally?

Which collaborations matter most?

What are emerging opportunities?

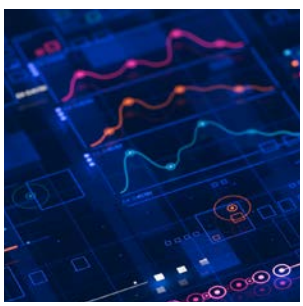
Data → Insight → Decision → Impact

Nature Strategy Reports are custom, data-driven reports that provide insights to guide research strategy and influence funding decisions.

Crafted by our subject matter experts, Nature Strategy Reports combine compelling insights with Nature's trust and authority.

Nature Strategy Reports provide you with in-depth analysis and the clarity to move from data decisions to:

- **Benchmark** your institution globally
- **Performance Profile** your institutions' research output
- Determine your and your peers research topics of **strength and weakness**
- Identify **funding gaps**
- Find the right **collaboration partners**
- Identify of areas of **innovation strengths** and gaps through patent analysis



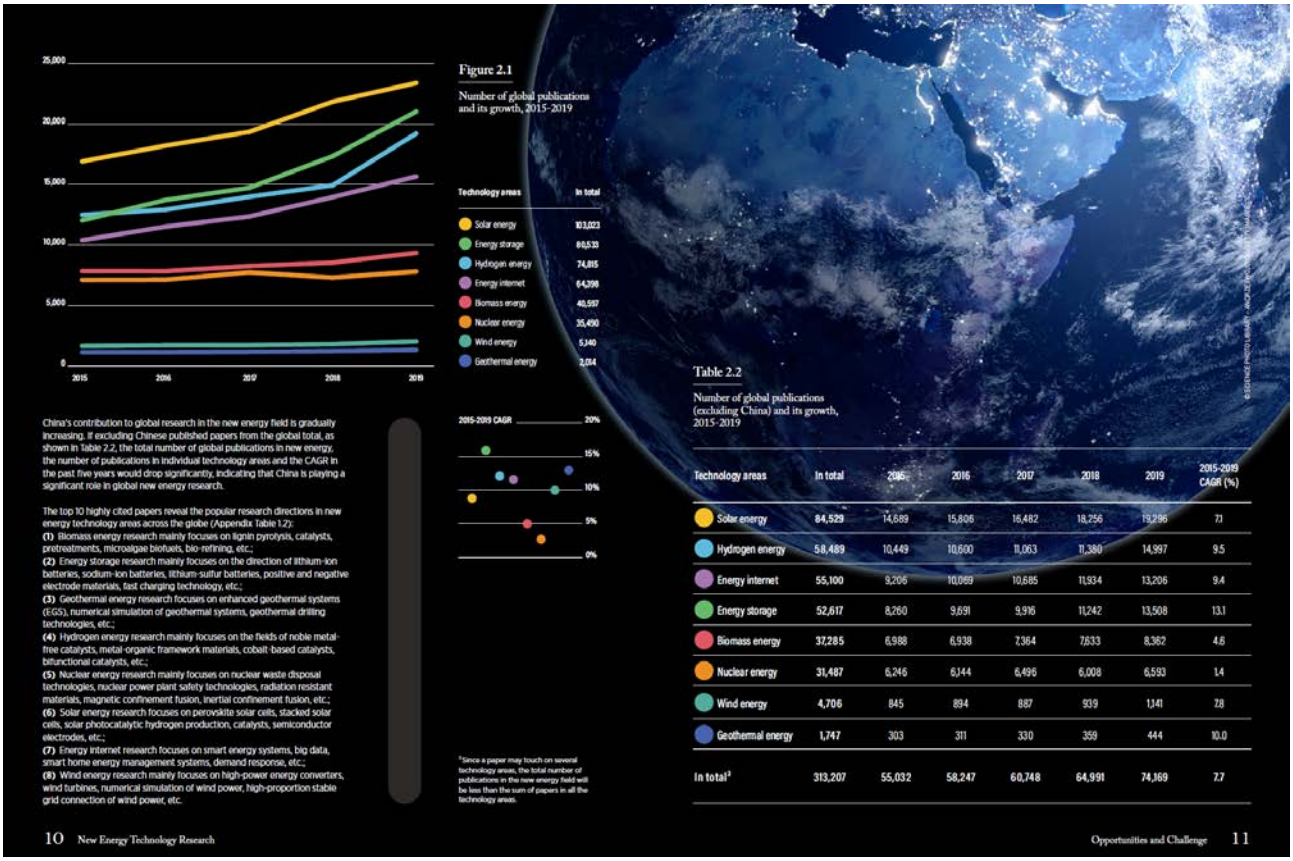
Choose the right report for your objective

1. Impact Reports

Our *Impact Reports* provide an in-depth assessment of a research landscape, funder, research institute or University. These reports are primarily bibliometric-driven and focus on how research is influencing academia, policy, business and civil society at large.

Best for: Demonstrating impact

- Understand influence across academia, policy, and society
- Evidence to support stakeholder reporting
- Highlight research value and outcomes

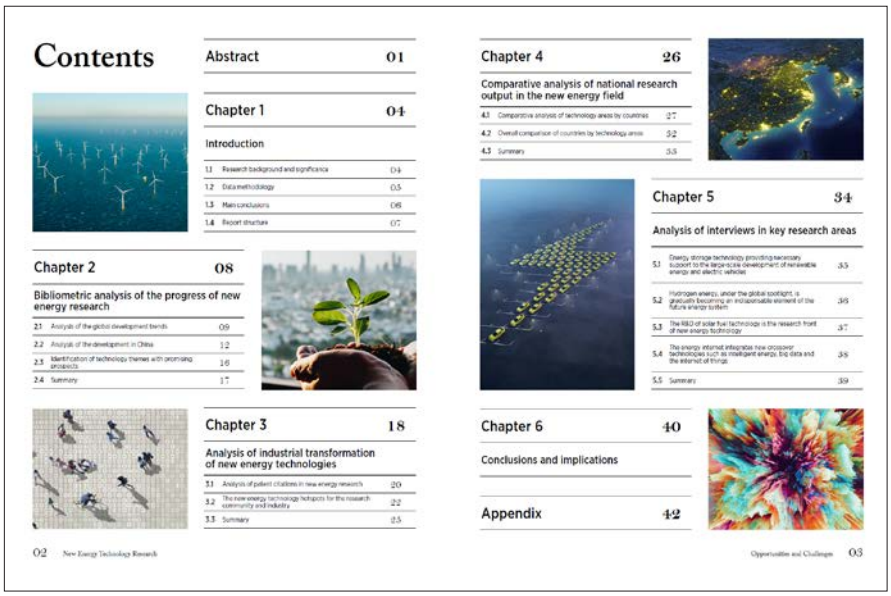


2. Scoping Reports

Our *Scoping Reports* are typically mixed-method studies which incorporate bibliometric analysis, desk research, and qualitative stakeholder interviews. Scoping reports are designed to provide a holistic evidence base of the emerging research topics, innovation trends and collaboration opportunities for a particular research area or as part of a national industrial strategy.

Best for: Shaping future strategy

- Identify emerging research and innovation trends
- Map opportunities and collaboration potential
- Build evidence for planning and investment

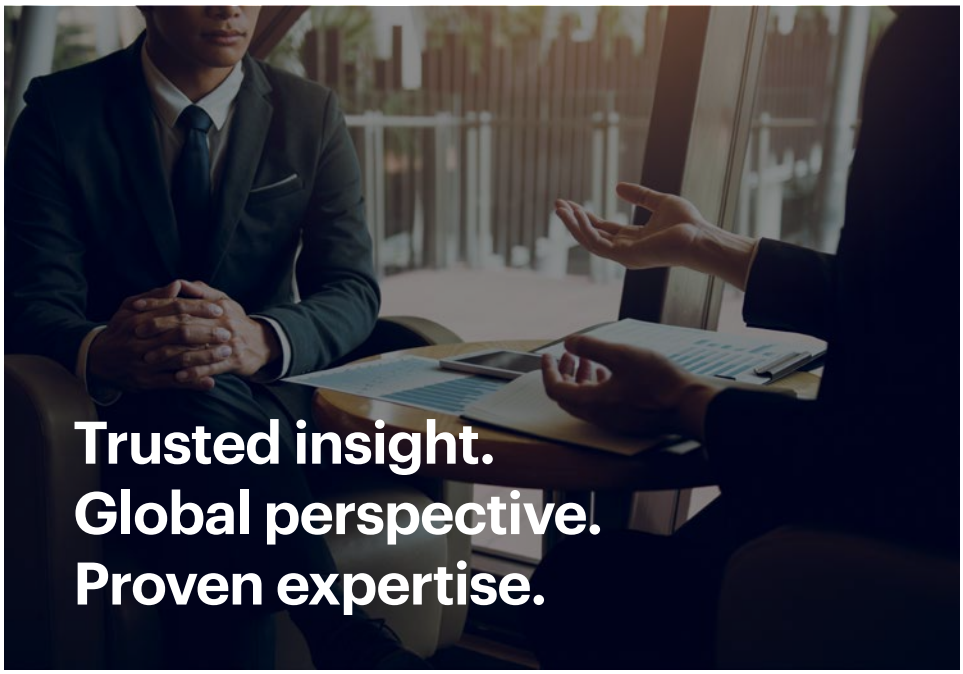


3. Thought Leadership Reports

Our *Thought Leadership* Reports combine evidence-based insights with editorial storytelling. These reports often support high-profile conference events around the world, and offer readers new ideas, frameworks and fresh perspectives on a particular topic to support decision making at the frontiers of research and innovation. These engaging, magazine-style reports are visually-rich and data-driven.

Best for: **Influencing key audiences**

- Promote your research capabilities with a global audience
- Support events and strategic narratives
- Engage and inspire senior stakeholders



Data and methods

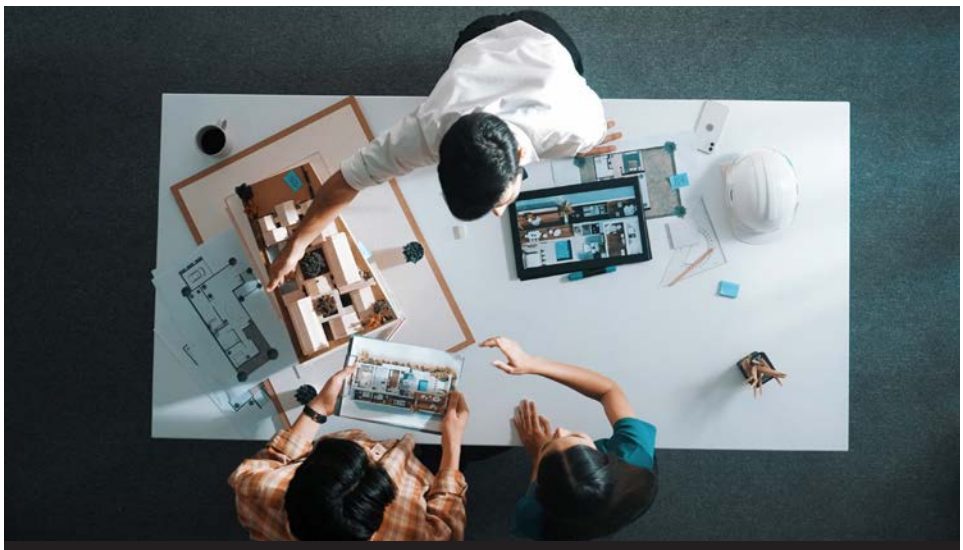
- Global datasets including Dimensions & Springer Nature
- Coverage across disciplines and regions
- Bibliometrics coupled with desk-based research, case studies, surveys, and qualitative interviews

Expertise and benefits

- Subject-matter experts and editorial insight
- Deep understanding of **research ecosystems**
- Co-develop the right **strategic questions**
- High level of **consultation**

Advanced Analytics

- Nature Research Intelligence AI-powered topic modelling
- Granular, topic-level insight beyond standard benchmarks



Explore what insights could unlock for your organisation.

nature
research intelligence

At **Nature Research Intelligence** (NRI), we support organisations across the world in showcasing research and innovation through thematic landscaping, benchmarking performance, measuring impact, and providing data-driven insights. By combining the most appropriate range of methods and data sources, NRI helps organisations identify where the highest-quality research is conducted and where collaboration opportunities exist. This results in world-class, visually appealing reports that inform and empower evidence-based strategic decisions to strengthen research ecosystems.

EXPLORE EXAMPLES OF OUR REPORTS

Let's talk.

CONTACT

Steven Riddell
Director, Nature Research Intelligence
steven.riddell@springernature.com

Nature Strategy Reports

Turning complex research questions into clear, confident decisions

2026