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The best seminar on writing and navigation of journal article submission I have ever attended.

#### **Workshop participant**

(University of Copenhagen) Denmark

#### Introduction

# Helping researchers reach a global audience

In today's competitive academic landscape, researchers must be skilled at producing and communicating their work in order to make an impact with a global scientific audience.

This collection of training solutions will sharpen the skills, broaden the expertise and raise the professional profile of researchers worldwide.

Our training solutions platform Nature Masterclasses has a portfolio of in person and virtual learning resources that deliver world-class instruction on topics vital to researchers of any career stage.



Empower your researchers with key knowledge and skills to advance in their careers and grow their reputation in the field



Improve the quality of your institution's published output and the visibility of your journals



Grow your institution's profile, helping you attract and retain the best talent



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I have always asked myself what it is that makes a manuscript outstanding. Now I know what journals (Nature in particular) are looking for. This module had really good viewpoints from editors covering a range of the sciences.

Nature Masterclasses on-demand training subscriber

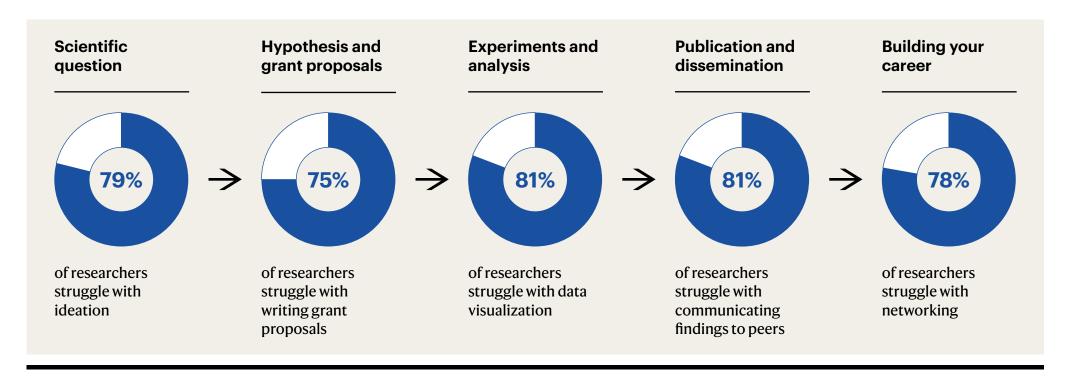
## Why training is vital

Researchers today are competing for funding, publishing space and recognition on a global stage. Resources and attention are scarce, and adding practical career skills in impactful areas helps researchers differentiate themselves from their peers.

A 2021 global survey of 456 researchers provided a glimpse at the specific skills researchers want to develop.

Our training solutions address these needs by providing extensive training across a spectrum of topics. These highly targeted courses will enhance the communication skills of researchers and maximize the influence of their papers, presentations, data and grant applications.

Training is available to institutions worldwide via in-person or virtual workshops, or our on-demand platform.



## **Benefits**

World-class training	Content is taught by Nature Portfolio Editors, experienced researchers, funders and professionals who understand and can convey essential themes in practical terms
Dynamic engagement	Choose from live, in-person instruction, interactive virtual workshops, or online videos and learning activities to deliver expert instruction in the medium that meets the specific needs of your researchers
Researcher satisfaction	98.8% of participants rated the overall quality of Nature Research Academies* as excellent (83.4%) or good (15.4%)
Highly relevant content	Extensive market research and investment in new content result in training topics that reflect researcher priorities of today
Customized to your needs	Institutions can choose courses and individual modules for live training that match the exact development needs and career stage of their researchers
Flexible and accessible delivery	Researchers control their learning experience and decide when and where they learn, with complete access to all new and existing courses that can be experienced anytime



# Training solutions from Nature Masterclasses



#### 1. Editor-led workshops

Small tailored live workshops delivered in person or virtually.



#### 2. Expert-led workshops

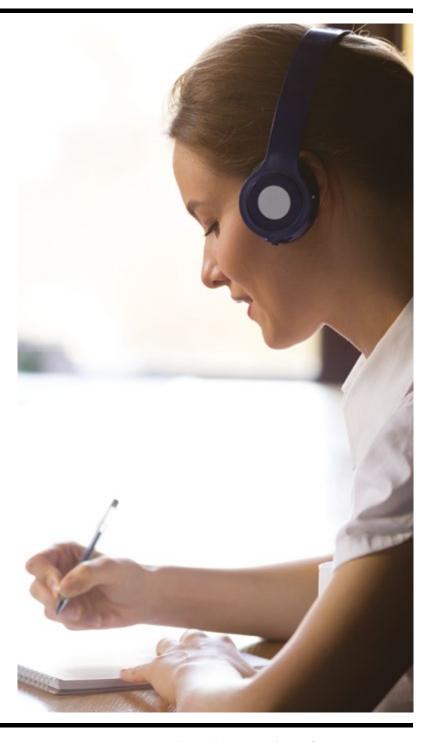
Small to large live workshops delivered in person or virtually.



## 3. Nature Masterclasses on-demand

On-demand training available to everyone at your institution.

Institutions can combine training solutions to benefit all their researchers while providing extra support to your key researchers.



#### **On-demand training**

An online platform of high-quality courses available on-demand via subscription.

#### **Features include:**

- Taught by Nature Portfolio Editors and worldwide experts
- High-impact learning sessions perfect for early-career researchers with tight schedules
- Content shaped through analysis of researcher feedback

- Personalized learning access online anytime and anywhere
- Teaching modules comprised of bite-size 15-minute lessons
- All videos contain English language captions and transcripts
- your institution has full access to all current and future courses
- Currently twenty-two courses with over 120 hours of training

#### **Available courses:**

More courses will be launching in 2025

- Focus on Peer Review
- Scientific Writing and Publishing (3 courses)
- Effective Collaboration in research (3 courses)
- Narrative Tools for researchers
- Networking for Researchers

- Persuasive Grant Writing
- Advancing Your Scientific Presentations
- Data Analysis (2 courses)
- Creating Successful Research Posters
- Interpreting Scientific Results
- Building a Strong Online Researcher Profile

- Finding Funding Opportunities
- Experiments: From Idea to Design
- Managing Research Data
- Getting an Academic Research Position
- Effective Science Communication
- Research Integrity: Publishing Ethics



Find out more at: go.nature.com/Masterclasses

#### **Editor-led workshops**

One or two day workshops for smaller groups led by Nature Portfolio Journal Editors for host institutions worldwide on Scientific Writing and Publishing.

#### **Features include:**

- In-depth training available face to face or virtually
- Attendee numbers 25-30 researchers
- In-person workshops of 1-2 days or virtual workshops, consisting of either 3 or 5 customizable sessions
- Divers course offering geared to early-career researchers
- Taught by Nature
   Portfolio Editors
   matched as closely
   as possible so that
   researchers learn from
   editors in their discipline
- Spend time with Nature Portfolio Editors via oneon-one interaction and feedback
- practical strategies and techniques that will help develop researcher skills, confidence and career preparedness
- Tailored content, activities and exercises that meets the needs of researchers in a variety of subject areas

#### Available modules include:

- What Makes a Great Paper?
- Titles and Abstracts
- From Introduction to Conclusion
- Figure Presentation
- The Editorial Process and Peer Review
- Journal Decisions

- Submitting Your Paper
- Plagiarism and Other Ethical Issues





#### **Expert-led workshops**

One- or two-day workshops for larger groups, led by expert trainers for host institutions worldwide.

#### **Features include:**

- In-depth live training, available face-to-face or virtually
- Attendee numbers 30-250 people in person or up to 150 virtually
- Intensive workshops conducted over 1-2 days
- Diverse course offerings typically geared towards more experienced midcareer researchers from all disciplines
- Content customised by our trainers to meet specific needs of the host institution
- Events include hands-on advice and personalised feedback in real time
- After the training, institutions receive a report containing participant feedback on its value

#### Available workshops include:

- Getting Published: Effectively Communicating Your Research
- Being an Effective Peer Reviewer
- Research Data for Publishing Success
- Impressive Academic Presentations

- For Journal Editors: Maximising the Impact of Your Journal
- Communicating Your Research to Nonspecialists
- Applying for Research Positions
- Bioethics

- Writing Effective Grant Applications
- Clinical Research Methodology
- Systematic Reviews and Meta-Analyses
- Effective Randomized Controlled Trials
- Effective Collaborations

Workshops consist of three to seven modules, delivered (in-person or virtually) over one or two days, depending on the subject.

Find out more at: go.nature.com/NMWORK



#### **Case studies**

Blended learning -Nature Masterclasses on-demand and live workshop - Chitkara University

go.nature.com/Chitkara-case

Nature Masterclasses workshop -Novo Nordisk

go.nature.com/NovoN-case

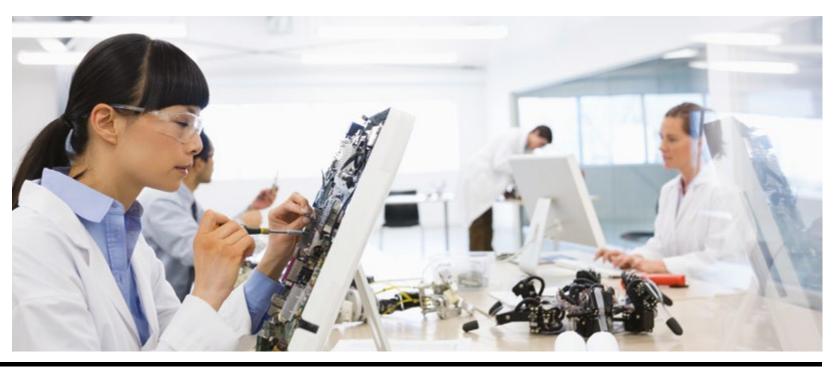
Nature Research Academies\*- University of Copenhagen

go.nature.com/UniCopenhagen-case

Nature Research Academies\* - Cancer Research UK

go.nature.com/CancerUK-case

\*Nature Research Academies is now part of Nature Masterclasses



## Support Throughout the Research Cycle

Comprehensive training solutions that help researchers:



#### **Prepare for success**

- Applying for Research Positions
- Grant Writing
- Systematic Reviews and Meta-Analysis
- Effective Collaboration in Research
- Networking
- Editing for Papers and Grants



#### **Enhance their skills**

- Focus on Peer Review
- Research Data for Open Science
- Journal Editing
- Clinical Research Methodology

- Bioethics
- Managing Research
- Data Analysis: Planning and Preparing



Communicate their research

- · Getting Published
- Research Data for Publishing Success
- Communicating Your Science to the Public
- Scientific Writing & Publishing
- Narrative Tools for Researchers
- Advancing Your Scientific Presentations

Find out more at: masterclasses.nature.com



Swiftly collaborating with Nature Portfolio to launch a bespoke, online training package has enabled high-quality continuing professional development for our growing battery research community at this time. Crammed with topic specific, relevant best practice examples and numerous tips from the experts, the online sessions were instructional, informative, interactive and engaging.

I am confident that, as a result of attending, Faraday Institution Research Fellows will be better equipped with the tools for successful scientific writing and future publications as they further their careers.

#### **Nature Masterclass Client Fran Long,**

Education & Training Coordinator, The Faraday Institution

**nature** masterclasses

To learn more about our training and other services for researchers, contact us via:

masterclasses.nature.com