

Reach A HIV/AIDS Specialist Audience Across Springer Nature

DIGITAL, PRINT & E-ALERT

Target users consuming HIV content

2.0M MONTHLY VISITS

31% THE AMERICAS | **28%** EUROPE | **41%** ASIA & ROW

5.1M MONTHLY PAGE VIEWS

Target articles containing HIV keywords

21K ARTICLES EXAMPLE (“HIV-1”)

Target Infectious Diseases journals

37 JOURNALS

HIV/AIDS RELEVANT JOURNALS INCLUDE

BMC Infectious Diseases

AIDS and Behavior

Nature Reviews Immunology

AIDS Research and Therapy

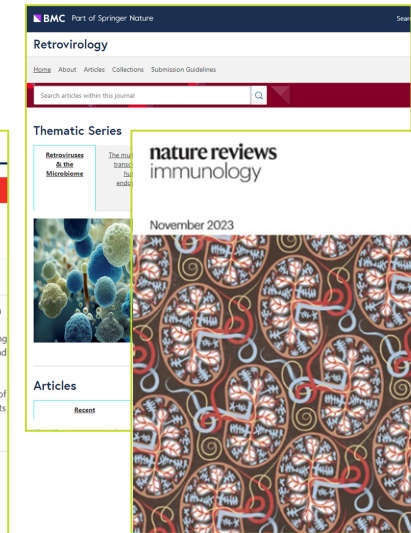
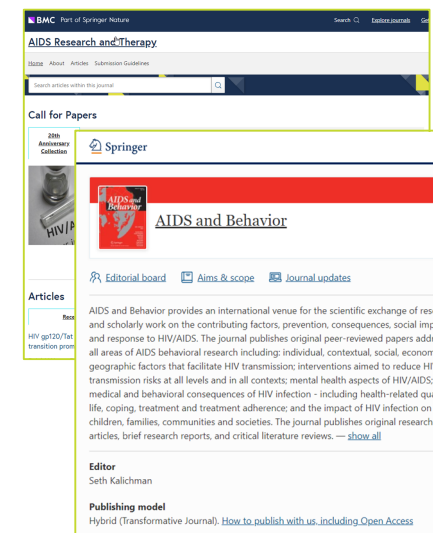
Retrovirology

BMC Public Health

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data Jan-Oct 2023; article and journal data Oct 2023