

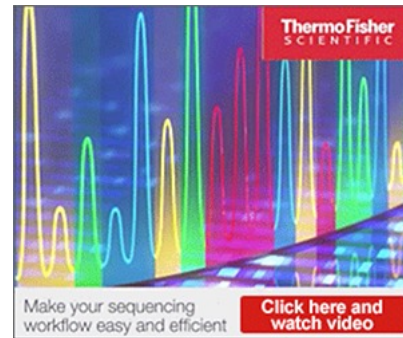
Showcase of Rich Media Banner Advertising

Expanding 300x250 HTML5 video rich media banner



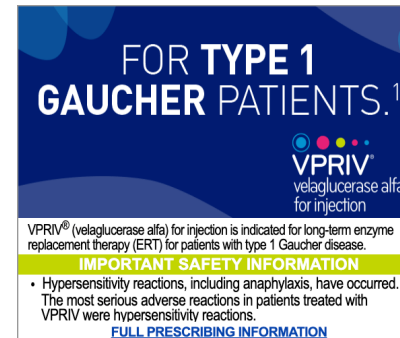
110,963 Imps | 191 Clickthroughs
0.172% CTR | 3,654 Engagements

Expanding 300x250 HTML5 video rich media banner



107,360 Imps | 53 Clickthroughs
0.049% CTR | 2,083 Engagements

300x250 HTML5 scrolling rich media banner



69,220 Imps | 58 Clickthroughs
0.084% CTR | 1,418 Engagements

Expanding 300x250 HTML5 video rich media banner



150,606 Imps | 210 Clickthroughs
0.139% CTR | 12,398 Engagements

Expanding 300x250 HTML5 video rich media banner



92,649 Imps | 12 Clickthroughs
0.013% CTR | 2,936 Engagements

300x250 HTML5 video rich media banner



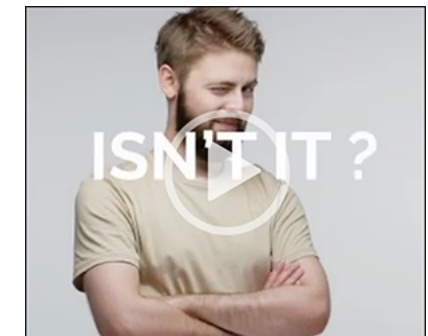
65,914 Imps | 125 Clickthroughs
0.190% CTR | 955 Engagements

300x250 HTML5 video rich media banner



77,487 Imps | 106 Clickthroughs
0.137% CTR | 1,218 Engagements

300x250 HTML5 video rich media banner



62,815 Imps | 56 Clickthroughs
0.089% CTR | 2,779 Engagements

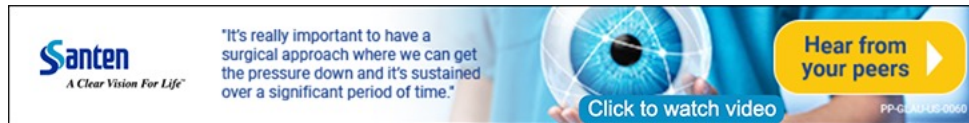
Showcase of Rich Media Banner Advertising

728x90 HTML5 multiple click scrolling rich media banner



56,900 Imps | 20 Clickthroughs
0.035% CTR | 949 Engagements

Expanding 728x90 HTML5 video rich media banner



6,485 Imps | 12 Clickthroughs
0.185% CTR | 189 Engagements

728x90 HTML5 animated rich media banner



298,570 Imps | 4,529 Clickthroughs
1.517% CTR | 3,239 Engagements

728x90 HTML5 animating multiple click rich media banner



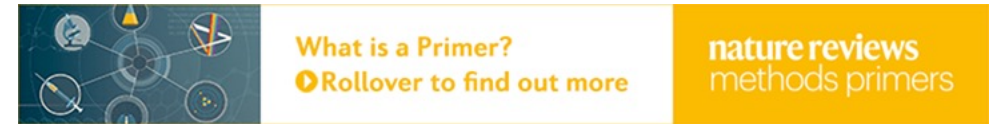
36,363 Imps | 97 Clickthroughs
0.267% CTR | 554 Engagements

Expanding 728x90 HTML5 video rich media banner



50,679 Imps | 30 Clickthroughs
0.059% CTR | 666 Engagements

Expanding 728x90 HTML5 rich media banner



202,167 Imps | 517 Clickthroughs
0.256% CTR | 29,901 Engagements