Showcase of Rich Media Banner Advertising

Introducing new rich media format options – tab, text and image scroller:

Leaderboard 728x90 animating html5 rich media banner with text and image scroller

Unlimited Text & image scroller with multiple links

animation   video   CTA

Rich media with animation and video 300x250 with tabs

CTA   video

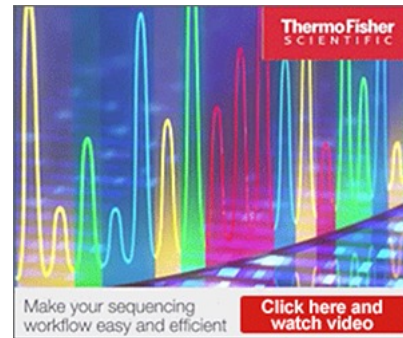Rich media video 300x250 with tabs

Showcase of Rich Media Banner Advertising

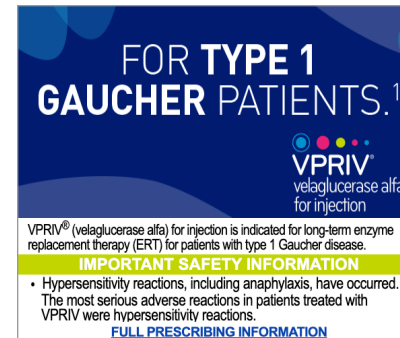**Expanding 300x250 HTML5 video rich media banner**

110,963 imps | 191 clktrghs
0.172% CTR | 3,654 engmnts

Expanding 300x250 HTML5 video rich media banner

107,360 imps | 53 clktrghs
0.049% CTR | 2,083 engmnts

300x250 HTML5 scrolling rich media banner

69,220 imps | 58 clktrghs
0.084% CTR | 1,418 engmnts

Expanding 300x250 HTML5 video rich media banner

150,606 imps | 210 clktrghs
0.139% CTR | 12,398 engmnts

Expanding 300x250 HTML5 video rich media banner

92,649 imps | 12 clktrghs
0.013% CTR | 2,936 engmnts
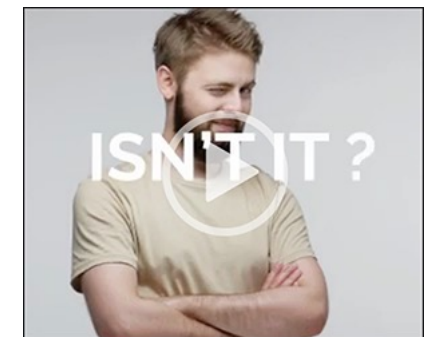
300x250 HTML5 video rich media banner

65,914 imps | 125 clktrghs
0.190% CTR | 955 engmnts

300x250 HTML5 video rich media banner

77,487 imps | 106 clktrghs
0.137% CTR | 1,218 engmnts

300x250 HTML5 video rich media banner

62,815 imps | 56 clktrghs
0.089% CTR | 2,779 engmnts

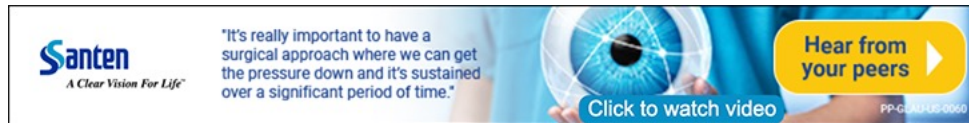# Showcase of Rich Media Banner Advertising

728x90 HTML5 multiple click
scrolling rich media banner

56,900 imps | 20 clktrghs
0.035% CTR | 949 engmnts

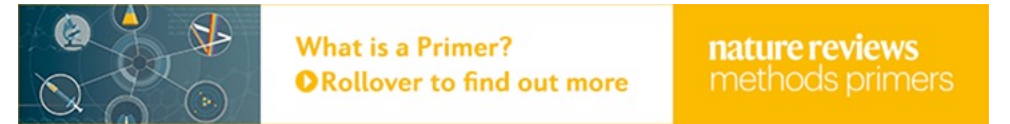728x90 HTML5 animating multiple
click rich media banner

36,363 imps | 97 clktrghs
0.267% CTR | 554 engmnts

Expanding 728x90 HTML5
video rich media banner

6,485 imps | 12 clktrghs
0.185% CTR | 189 engmnts

Expanding 728x90 HTML5
video rich media banner

50,679 imps | 30 clktrghs
0.059% CTR | 666 engmnts

728x90 HTML5 animated
rich media banner

298,570 imps | 4,529 clktrghs
1.517% CTR | 3,239 engmnts

Expanding 728x90 HTML5
rich media banner

202,167 imps | 517 clktrghs
0.256% CTR | 29,901 engmnts