

# Reach A Genetics Audience Across Springer Nature

## DIGITAL

Target users consuming Genetics content

**12.1M** MONTHLY VISITS

**32%** IN THE AMERICAS | **27%** IN EUROPE

**24.6M** MONTHLY PAGE VIEWS

Target articles containing Genetics keywords

**2.5M** ARTICLES

## PRINT & DIGITAL

Target our Human Genetics journals

**63** JOURNALS

## TOP VIEWED GENETICS JOURNALS

Nature Medicine  
Nature Biotechnology  
Nature Genetics

Nature Reviews Genetics  
Nature Neuroscience  
Genome Biology

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020