

Reach A Hematology Audience Across Springer Nature

DIGITAL

Target users consuming Hematology content

3.3M MONTHLY VISITS

35% IN THE AMERICAS | **29%** IN EUROPE

7.4M MONTHLY PAGE VIEWS

Target articles containing Hematology keywords

998K ARTICLES

PRINT & DIGITAL

Target our Hematology journals

23 JOURNALS

TOP VIEWED HEMATOLOGY JOURNALS

Nature Medicine
Leukemia
Nature Genetics

Journal of Hematology &
Oncology
Oncogene

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020