

Reach A Health Administration Audience Across Springer Nature

DIGITAL

Target users consuming Health Administration content

1.1M MONTHLY VISITS

31% IN THE AMERICAS | **22%** IN EUROPE

2.3M MONTHLY PAGE VIEWS

Target articles containing Health Administration keywords

168K ARTICLES

PRINT & DIGITAL

Target our Health Administration journals

17 JOURNALS

TOP VIEWED HEALTH ADMINISTRATION JOURNALS

BMC Health Services
Implementation Science
BMC Public Health

Human Resources For Health
Health Research Policy &
Systems



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020