

# Reach A Genetics & Genomics Audience Across Springer Nature

## DIGITAL

Target users consuming Genetics & Genomics content

5.4M MONTHLY VISITS

33% IN THE AMERICAS | 28% IN EUROPE

11.4M MONTHLY PAGE VIEWS

Target articles containing Genetics & Genomics keywords

2M ARTICLES

## PRINT & DIGITAL

Target our Human Genetics journals

63 JOURNALS

## TOP GENETICS & GENOMICS JOURNALS

Nature Genetics  
Genome Biology  
Nature Neuroscience

Nature Neuroscience  
BMC Genetics  
Nature Biotechnology

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020