

Reach A General Practice Audience Across Springer Nature

DIGITAL

Target users consuming General Practice/Family Medicine content

1.8M MONTHLY VISITS

26% IN THE AMERICAS | 31% IN EUROPE

3.8M MONTHLY PAGE VIEWS

Target articles containing General Practice/Family Medicine keywords

94K ARTICLES

PRINT & DIGITAL

Target our General Practice/Family Medicine journals

26 JOURNALS

TOP VIEWED GENERAL PRACTICE JOURNALS

BMC Public Health
Journal Of Medical Case Reports
BMC Family Practice

BMC Health Services
Antimicrobial Resistance
& Infection Control

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020