

# nature CALENDAR 2020\*

## TECHNOLOGY FEATURE / SIGNET ADVERTISING SURVEYS / BONUS DISTRIBUTION

- Technology Feature - associate with emerging lab trends
- Signet Advertising Surveys - receive free audience feedback
- Bonus Distribution - free additional distribution at conferences

|      | Issue Date | Technology Feature | Bonus Distribution/Advertising Surveys | Ad Close | Materials Deadline |
|------|------------|--------------------|--|----------|--------------------|
| DEC  | 19&26-Dec  |                    | 235th AAS Meeting (AAS Winter)         | 4-Dec    | 6-Dec              |
| JAN  | 2-Jan      |                    |  | 12-Dec   | 16-Dec             |
|      | 9-Jan      |                    |  | 19-Dec   | 23-Dec             |
|      | 16-Jan     |                    |  | 31-Dec   | 3-Jan              |
|      | 23-Jan     | Techs to watch     |  | 8-Jan    | 10-Jan             |
|      | 30-Jan     |                    |  | 15-Jan   | 17-Jan             |
| FEB  | 6-Feb      |                    |  | 22-Jan   | 24-Jan             |
|      | 13-Feb     |                    |  | 29-Jan   | 31-Jan             |
|      | 20-Feb     |                    |  | 5-Feb    | 7-Feb              |
|      | 27-Feb     | Synthetic genomics |  | 12-Feb   | 14-Feb             |
| MAR  | 3-Mar      |                    |  | 19-Feb   | 21-Feb             |
|      | 12-Mar     |                    |  | 26-Feb   | 28-Feb             |
|      | 19-Mar     | Chemistry          |  | 4-Mar    | 6-Mar              |
|      | 26-Mar     |                    |  | 11-Mar   | 13-Mar             |
| APR  | 2-Apr      |                    |  | 18-Mar   | 20-Mar             |
|      | 9-Apr      |                    |  | 25-Mar   | 27-Mar             |
|      | 16-Apr     |                    |  | 30-Mar   | 1-Apr              |
|      | 23-Apr     | Cancer             | Signet Advertising Survey              | 6-Apr    | 8-Apr              |
|      | 30-Apr     |                    |  | 15-Apr   | 17-Apr             |
| MAY  | 7-May      |                    |  | 22-Apr   | 24-Apr             |
|      | 14-May     | Green laboratories |  | 28-Apr   | 30-Apr             |
|      | 21-May     |                    |  | 5-May    | 7-May              |
|      | 28-May     | Modeling biology   |  | 12-May   | 14-May             |
| JUNE | 4-Jun      |                    |  | 19-May   | 21-May             |
|      | 11-Jun     | Microbiology       |  | 27-May   | 29-May             |
|      | 18-Jun     |                    |  | 3-Jun    | 5-Jun              |
|      | 25-Jun     |                    |  | 10-Jun   | 12-Jun             |

\*All dates on the calendar is approximate and subject to change. Please contact your account manager for an up-to-date schedule.

For more information on advertising opportunities, contact your Account Manager or our Sales Operations Team.  
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# nature CALENDAR 2020 CONTINUED\*

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|-----|------------|-----------------------------------|--|----------|--------------------|
| JUL | 2-Jul      |                                   |  | 17-Jun   | 19-Jun             |
|     | 9-Jul      |                                   |  | 24-Jun   | 26-Jun             |
|     | 16-Jul     |                                   |  | 1-Jul    | 3-Jul              |
|     | 23-Jul     | Computational biology/informatics |  | 8-Jul    | 10-Jul             |
|     | 30-Jul     |                                   | 105th Annual Meeting Ecological Society of America (ESA)   | 15-Jul   | 17-Jul             |
| AUG | 6-Aug      |                                   |  | 22-Jul   | 24-Jul             |
|     | 13-Aug     |                                   | 260th ACS National Meeting & Exposition (ACS Fall)   | 29-Jul   | 31-Jul             |
|     | 20-Aug     |                                   |  | 5-Aug    | 7-Aug              |
|     | 27-Aug     | Immunology                        |  | 12-Aug   | 14-Aug             |
| SEP | 3-Sep      |                                   |  | 18-Aug   | 20-Aug             |
|     | 10-Sep     | Reproducibility                   | Signet Advertising Survey  | 25-Aug   | 27-Aug             |
|     | 17-Sep     |                                   |  | 2-Sep    | 4-Sep              |
|     | 24-Sep     | Stem cells                        |  | 9-Sep    | 11-Sep             |
| OCT | 1-Oct      |                                   |  | 16-Sep   | 18-Sep             |
|     | 8-Oct      |                                   |  | 23-Sep   | 25-Sep             |
|     | 15-Oct     |                                   |  | 30-Sep   | 2-Oct              |
|     | 22-Oct     | Neuroscience                      | Society for Neuroscience (SfN)<br>American Society of Human Genetics (ASHG)<br>Signet Advertising Survey | 7-Oct    | 9-Oct              |
|     | 29-Oct     |                                   |  | 14-Oct   | 16-Oct             |
| NOV | 5-Nov      |                                   |  | 21-Oct   | 23-Oct             |
|     | 12-Nov     |                                   |  | 28-Oct   | 30-Oct             |
|     | 19-Nov     | DIY bio                           |  | 4-Nov    | 6-Nov              |
|     | 26-Nov     |                                   | Materials Research Society - Fall (MRS Fall)   | 11-Nov   | 13-Nov             |
| DEC | 3-Dec      | Microscopy                        | American Society for Cell Biology Annual Meeting (ASCB)<br>American Geophysical Union (AGU Fall)         | 18-Nov   | 20-Nov             |
|     | 10-Dec     |                                   |  | 25-Nov   | 27-Nov             |
|     | 17-Dec     |                                   |  | 2-Dec    | 4-Dec              |
|     | 24-Dec     |                                   |  | 9-Dec    | 11-Dec             |

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