

# nature methods CALENDAR 2020\*

**TECHNOLOGY FEATURE / SIGNET ADVERTISING SURVEYS / BONUS DISTRIBUTION**

- *Technology Feature* – associate with emerging lab trends
- *Signet Advertising Surveys* – receive free audience feedback
- *Bonus Distribution* – free additional distribution at conferences

Issue	Technology Feature	Bonus Distribution/Advertising Surveys	Ad Close	Materials Deadline
Jan	Data analysis		13-Dec	16-Dec
Feb	Oceans		22-Jan	23-Jan
Mar	Genomics	Signet Advertising Survey	20-Feb	21-Feb
Apr	Cancer		20-Mar	23-Mar
May	Microbiology		21-Apr	22-Apr
Jun	Cell biology		21-May	22-May
Jul	Computing		19-Jun	22-Jun
Aug	Reagents	258th ACS National Meeting & Exposition (ACS Fall)	20-Jul	21-Jul
Sep	Proteins	Signet Advertising Survey	18-Aug	19-Aug
Oct	Neuroscience	Society for Neuroscience (SfN)	16-Sep	17-Sep
Nov	Imaging	American Society for Cell Biology Annual Meeting (ASCB)	15-Oct	16-Oct
Dec	Genetics		13-Nov	16-Nov

\*All dates on the calendar is approximate and subject to change. Please contact your account manager for an up-to-date schedule.

For more information on advertising opportunities, contact your Account Manager or our Sales Operations Team. To keep up-to-date on marketing solutions like these, sign up for our alerts at [partnerships.nature.com](https://partnerships.nature.com)

✉ [salesoperations@nature.com](mailto:salesoperations@nature.com)

☎ (US): +1 (212) 726 9682

☎ (EU): +44 (0) 20 7843 4960

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