

# Reach An Oncology Audience Across Springer Nature

## DIGITAL

Target users consuming Oncology content

**6.7** MONTHLY VISITS

**35%** IN THE AMERICAS | **28%** IN EUROPE

**14.2M** MONTHLY PAGE VIEWS

Target articles containing Oncology keywords

**479K** ARTICLES

## PRINT & DIGITAL

Target our Oncology journals

**101** JOURNALS

## TOP VIEWED ONCOLOGY JOURNALS

Oncogene

British Journal Of Cancer

Journal of Hematology & Oncology

Leukemia

BMC Cancer

Nature Medicine

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020