

Thank you for advertising with us! As we are committed to making your campaign a success and a valuable experience, we would like to advise you of our specifications, and request that you adhere to the following requirements. This will ensure your artwork is compatible with our systems and will help expedite the production process.

THE SPRINGER PORTFOLIO OF JOURNAL ALERTS HAVE ONE SLOT AVAILABLE FOR BOOKING

- **Headline (468x60px)**

ADVERT SPECIFICATIONS

- 1 x image of 468x60px
- Graphic must be in JPEG or GIF format, max. 25KB PNG files are not accepted
- 2 loops of animation

SUPPLYING AD CREATIVES

- Please submit your ad copy 6 business days prior to campaign start date.
- All URLs must be active when ad is submitted

LINKS/URL TRACKING

We track click-through activity on any URLs you supply. Note: we are unable to track clicks to email addresses, i.e. 'mailto:'