CARDIOLOGY AUDIENCE

Decision Makers
69% are directly involved in purchasing decisions

Engaged Consumers
73% read articles to learn about product & technology developments

Responsive to Marketing
85% contacted or visited a company website after seeing a product advertised

Top Journals
1. Nature Reviews Cardiology
2. Basic Research in Cardiology
3. Journal of Cardiovascular Magnetic Resonance

Target the right audience at partnerships.nature.com