

CARDIOLOGY AUDIENCE

ADVANCING
DISCOVERY



Decision Makers

69% are directly involved in purchasing decisions



Engaged Consumers

73% read articles to learn about product & technology developments



Responsive to Marketing

85% contacted or visited a company website after seeing a product advertised



Top Journals

1. Nature Reviews Cardiology
2. Basic Research in Cardiology
3. Journal of Cardiovascular Magnetic Resonance

Target the right audience at
partnerships.nature.com