

NATUREJOBS PRINT PRODUCTION GUIDELINES

Please take care to follow the guidelines in this document to ensure your artwork is compatible with our production workflow.

Acceptable file formats

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

We can also accept artwork supplied in these formats:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS

- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3mm or 0.125"
- Adobe Illustrator files need to be supplied with fonts and images or saved with images embedded and the text converted to outlines

Colour

- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- Should not exceed ink density of 300%

Fonts

- Embed or supply fonts as necessary

Images

- Images should be no less than 300dpi

Proofs

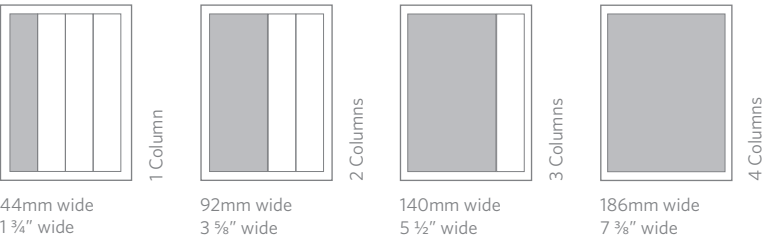
For best colour reproduction you must supply an accurate colour proof. Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a laser print is sufficient.

PRINT SPECIFICATIONS: NATURE, NATURE RESEARCH, NATURE REVIEWS (LIFE SCIENCES)

Mechanical specifications for *Nature* and the following journals:

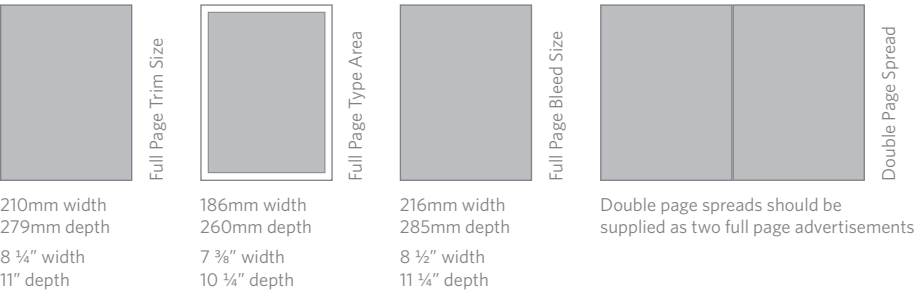
- Nature*
- Nature Biotechnology*
- Nature Cell Biology*
- Nature Chemical Biology*
- Nature Chemistry*
- Nature Climate Change*
- Nature Genetics*
- Nature Geoscience*
- Nature Immunology*
- Nature Materials*
- Nature Medicine*
- Nature Methods*
- Nature Nanotechnology*
- Nature Neuroscience*
- Nature Photonics*
- Nature Physics*
- Nature Structural & Molecular Biology*
- Nature Reviews Cancer*
- Nature Reviews Drug Discovery*
- Nature Reviews Genetics*
- Nature Reviews Immunology*
- Nature Reviews Microbiology*
- Nature Reviews Molecular Cell Biology*

Column Width Advertisements



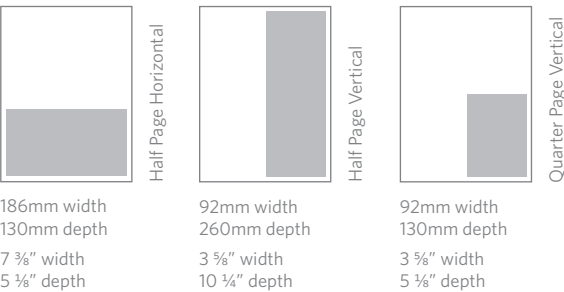
These can be 1–4 columns wide with the depth in increments of 1cm up to a maximum of 26cm.
e.g: 2 columns wide × 16cm deep (size = 2 × 16)

Full Page Advertisements

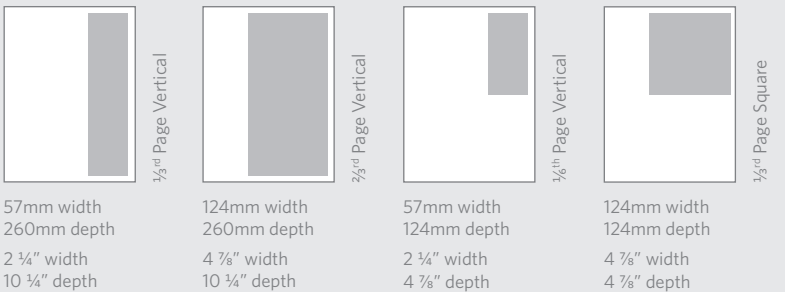


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Fractional Advertisements



These sizes are only available via our US sales team.



PRINT SPECIFICATIONS: ACADEMIC JOURNALS, NATURE REVIEWS (CLINICAL SCIENCES)

Academic Journals, Nature Reviews (Clinical) [210mm x 279mm]

	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size	210	279	8 ¼	11
Full Page Bleed Size	216	285	8 ½	11¼
Double Page Spread Trim Size	420	279	16 ½	11
Double Page Spread Bleed Size	426	285	16 ¾	11¼
Full Page Type Area	178	254	7	10
Half Page Horizontal	178	124	7	4 ⅞
Half Page Vertical	86	254	3 ⅜	10

Nature Reviews (Clinical Sciences)

Nature Reviews Cardiology

Nature Reviews Clinical Oncology

Nature Reviews Endocrinology

Nature Reviews Gastroenterology & Hepatology

Nature Reviews Nephrology

Nature Reviews Neurology

Nature Reviews Rheumatology

Nature Reviews Urology

Academic Journals

- Bone Marrow Transplantation*
- British Journal of Cancer*
- Cancer Gene Therapy*
- Cell Death & Differentiation*
- European Journal of Clinical Nutrition*
- European Journal of Human Genetics*
- Eye*
- Gene Therapy*
- Genetics in Medicine*
- Heredity*
- Hypertension Research*
- International Journal of Impotence Research*
- International Journal of Obesity*
- Journal of Exposure Science & Environmental Epidemiology*
- Journal of Human Genetics*
- Journal of Human Hypertension*
- Journal of Perinatology*
- Laboratory Investigation*
- Leukemia*
- Modern Pathology*
- Molecular Psychiatry*
- Mucosal Immunology*
- Neuropsychopharmacology*
- Oncogene*
- Pediatric Research*
- Polymer Journal*
- Prostate Cancer (and Prostatic Diseases)*
- Spinal Cord*
- The Pharmacogenomics Journal*
- The ISME Journal*
- The Journal of Antibiotics*
- The American Journal of Gastroenterology*

PRINT SPECIFICATIONS: SCIENTIFIC AMERICAN, SPEKTRUM DER WISSENSCHAFT

Scientific American & Spektrum der Wissenschaft

When supplying materials for *Scientific American* or *Spektrum der Wissenschaft* please use the same file format and follow the same guidelines as for *Naturejobs*. Please submit ads to your regional *Naturejobs* representative or contact us for more information.

<i>Scientific American</i>	Width (in)	Height (in)
Full Page	7	10
Half Page Horizontal	7	4 ½
Quarter Page	3 ¾	4 ½

<i>Spektrum der Wissenschaft</i>	Width (mm)	Height (mm)
Full Page	173	243
Half Page Horizontal	173	117