

# Reach A Biotechnology Audience Across Springer Nature

## DIGITAL

Target users consuming Biotechnology content

**10.9M** MONTHLY VISITS

**32%** IN THE AMERICAS | **25%** IN EUROPE

**23.2M** MONTHLY PAGE VIEWS

Target articles containing Biotechnology keywords

**2.8M** ARTICLES

## PRINT & DIGITAL

Target our Biotechnology journals

**89** JOURNALS

## TOP VIEWED BIOTECHNOLOGY JOURNALS

Nature Biotechnology  
Nature Genetics  
Communications Biology

Nature Reviews Drug Discovery  
Environmental Science And  
Pollution Research

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020