

**Use these specifications to send artwork to us. Please ensure that you include 3.175mm or 0.125" bleed where appropriate.**

## Acceptable file formats

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

We can also accept artwork supplied in these formats:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS.

- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3.175mm or 0.125"
- Adobe Illustrator files need to be supplied with fonts and images or saved with images embedded and the text converted to outlines

## Colour

- All files must use CMYK or greyscale color space
- No spot colours should be used
- Should not exceed ink density of 300%

## Fonts

- Embed or supply fonts as necessary
- Do not use 'multiple master' fonts

## Images

- Images should be no less than 300dpi

## Proofs

For best color reproduction you must supply an accurate color proof. Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us.

# Advertising specifications

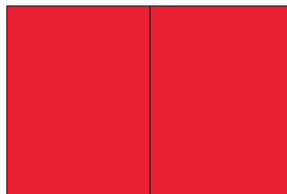
Display and classified

# SPRINGER NATURE

## Full Page

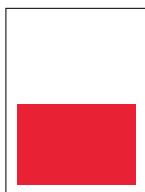


Full Page

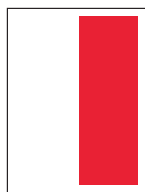


Double Page Spread

## Fractional



Half Horizontal



Half Vertical

	Inches		Millimetres	
	Width	Height	Width	Height
Full Page	8.25	11	210	279
Double Page Spread	16.5	11	420	279
Half Horizontal	7	4.875	178	124
Half Vertical	3.375	10	86	254

Please check with your sales representative to ensure that the advert size you require is available.

Academic Journals are perfect bound and published in a portrait format at a trimmed page size of 210mm x 279mm (8.25" x 11").

Please supply with an extra 3.175mm (0.125") of bleed for all adverts that run to the edge of the page. Safe area: keep all text at least 10mm or 0.5" from the trimmed edge.