

Reach A Drug Development Audience Across Springer Nature

DIGITAL

Target users consuming Drug Development content

7M MONTHLY VISITS

35% IN THE AMERICAS | **29%** IN EUROPE

14.7M MONTHLY PAGE VIEWS

Target articles containing Drug Development keywords

75K ARTICLES

PRINT & DIGITAL

Target our Drug Discovery/Pharmacology journals

65 JOURNALS

TOP VIEWED DRUG DEVELOPMENT JOURNALS

Nature Medicine
Nature Biotechnology
Oncogene

Nature Genetics
Nature Methods
Nature Reviews Drug Discovery

nature research

Springer

BMC



Targeting can be replicated across any research or therapeutic area.

User data from May 2021-April 2022; top journals based on 2020, excludes multidisciplinary journals; journal number as of 2020