

BioPharma Dealmakers

The world's leading publication that connects life science companies to partners and investors.

biopharmadealmakers.nature.com

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SPRINGER NATURE QUALITY CONTENT

Springer Nature is a leading publisher of scientific, scholarly, professional and educational content. For more than a century, our brands have set the scientific agenda. We've published ground-breaking work on many fundamental achievements, including the splitting of the atom, the structure of DNA, and the discovery of the hole in the ozone layer, as well as the latest advances in stem-cell research and the results of the ENCODE project. Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

Our family of trusted scientific brands receive 131 MILLION* page views each month reaching an audience of over 40 MILLION*.



natureasia.com



SCIENTIFIC AMERICAN



WORLD-RENOWNED EDITORIAL CONTENT



More Nobel laureates published with us than any other scientific publisher

MOST HIGHLY CITED JOURNALS



15 journals rank #1 in one or more subject category**

12 titles **AMONG THE** by 5 year Impact factor**
11 titles **TOP 20 SCIENCE** by Article Influence Score**
5 titles **JOURNALS** by Immediacy Index**

NATURE RESEARCH IMPACTFUL BRANDS

Nature Research is a portfolio of high-quality products and services across the life, physical, chemical and applied sciences, including journals, online databases and researcher services - dedicated to serving the scientific community. *Nature* (founded in 1869) is the leading weekly, international scientific journal and sits at the heart of the brand. Nature Research also publishes a range of *Nature*-branded research and reviews subscription journals, alongside leading open-access multidisciplinary journal *Nature Communications* and other open-access journals.

NATURE.COM

A GROWING AND GLOBAL AUDIENCE

49 MILLION
PAGE VIEWS EACH MONTH†

10.7 MILLION
UNIQUE USERS PER MONTH†

2.5 MILLION
ACTIVE REGISTRANTS‡

THE AVERAGE VISIT IS
7 MINUTES 9 SECONDS†

Geographic Reach:†
A truly global audience

39% AMERICAS

31% ASIA/
ROW

29% UK/
EUROPE



BioPharma Dealmakers is an online platform, print publication, and webcast format specifically designed to appeal to industry scientists, partnering and licensing executives, and the investment community. Get started now at biopharmadealmakers.nature.com

PRINT

Published quarterly inside *Nature Biotechnology* and *Nature Reviews Drug Discovery*, BioPharma Dealmakers provides your company with the associated benefits of being profiled in Nature-branded publications. Enjoy enduring visibility with a high-profile audience, and the expert support of our editorial team.

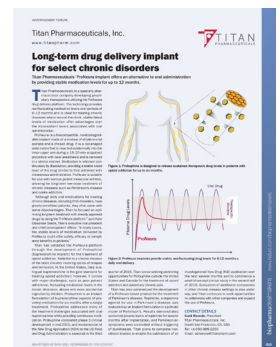
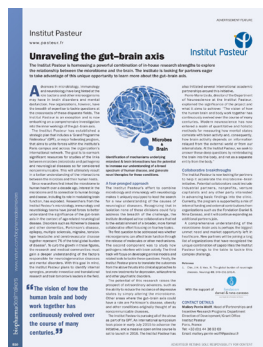


PRINT PROFILE FEATURES

- » Custom profile
- » Distributed with high-impact journals:
 - *Nature Biotechnology*
 - *Nature Reviews Drug Discovery*
- » Access to world-renowned editors

PRINT PROFILE BENEFITS

- » Enduring visibility
- » Quality association
- » Exposure to biotech industry
- » Exposure to drug discovery industry
- » Expert editorial and design support



DIGITAL

The *BioPharma Dealmakers* website is the premier partnering destination for life sciences companies and the investment community. Your digital profile amplifies the momentous impact created by your printed feature, and unlocks powerful networking tools and industry insights through a range of membership benefits.

DIGITAL PROFILE FEATURES

- » Custom profile
- » Industry intelligence
- » Engagement tools
- » Profile enhancements
- » Visibility perks
- » Account insights

DIGITAL PROFILE BENEFITS

- » Rapid access to information
- » Stay ahead of the competition
- » Connect with investors
- » Increase effectiveness
- » Enhance prominence
- » Strengthen your profile with supplemental media

WEBCAST

A *BioPharma Dealmakers* webcast compliments your digital and print presence with a powerful multimedia solution that enables your audience to interact with key people within your organization.

"The webcast was a valuable experience and it helped to raise awareness about our company. We were very happy with the number of attendees and questions from viewers during the webcast." - Mary Marolla, PR Manager, OncoSec Medical

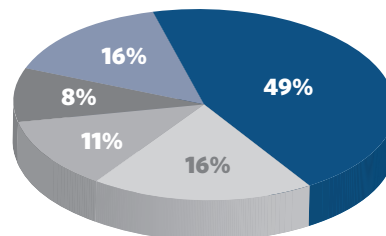
WEBCAST BENEFITS

- » Generate a highly-targeted and qualified leads list
- » Participate in genuine discussions with your target audience
- » Maximize your visibility with branding on all marketing
- » Raise your company's profile to key opinion leaders
- » Position your company as a key player in its field to potential partners, customers and investors
- » Previous webcast topics have included:
 - Fighting infectious diseases
 - Making a name in cancer immunotherapy
 - New innovations in drug delivery technology
 - Advances in precision medicine and genomic sequencing
 - Innovating for ophthalmic diseases

- » Webcast registrants average over 530 per event*

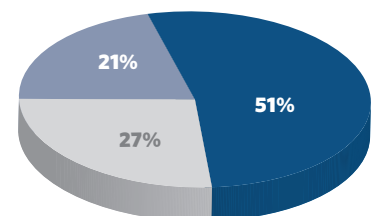
WEBCAST AUDIENCE*

Registrant Industry



- Academia/Hospitals/Non-profits/Government
- Pharma
- Biotech
- Investors/Venture Capital/Family Offices
- Service Providers/Other (e.g. media, consultancy, legal)

Registrant Location



- Americas
- UK/Europe
- Asia/RoW

» [Visit nature.com/webcasts](http://nature.com/webcasts)

EXPLORE OUR AUDIENCE

Make successful connections with senior-level executives, business development leaders, potential clients and research professionals by creating an account with *BioPharma Dealmakers*. All issues of *BioPharma Dealmakers* will appear in *Nature Biotechnology* and *Nature Reviews Drug Discovery*, in print and freely accessible online. Issues of *BioPharma Dealmakers* are also distributed at key partnering and investor events.

nature biotechnology

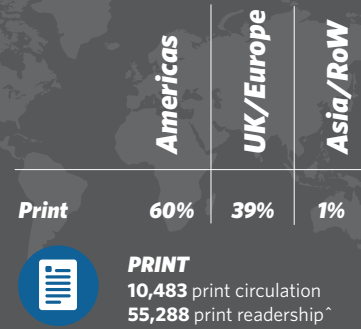
nature.com/nbt

Nature Biotechnology publishes new concepts in technology/methodology of relevance to the biological, biomedical, agricultural and environmental sciences as well as covers the commercial, political, ethical, legal, and societal aspects of this research.*

JOURNAL METRICS *

Total Cites:.....**53,992**
#2 Journal in Biotechnology & Applied Microbiology
 Impact Factor:.....**41.667**
 5-Year Impact Factor:.....**46.223**
 Immediacy Index:.....**7.542**
 Eigenfactor Score:.....**0.16993**
 Article Influence Score:.....**23.881**

GLOBAL AUDIENCE**



nature REVIEWS DRUG DISCOVERY

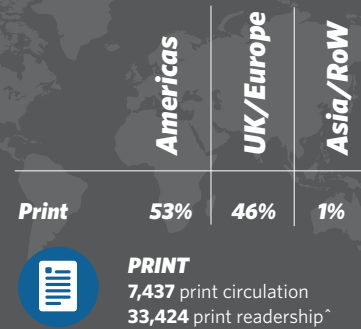
nature.com/nrdd

Nature Reviews Drug Discovery informs researchers of the science and business within the pharmaceutical and drug research industries.*

JOURNAL METRICS *

Total Cites:.....**28,750**
#1 Journal in Pharmacology & Pharmacy
 Impact Factor:.....**57.000**
 5-Year Impact Factor:.....**49.643**
 Immediacy Index:.....**8.474**
 Eigenfactor Score:.....**0.06082**
 Article Influence Score:.....**18.602**

GLOBAL AUDIENCE**

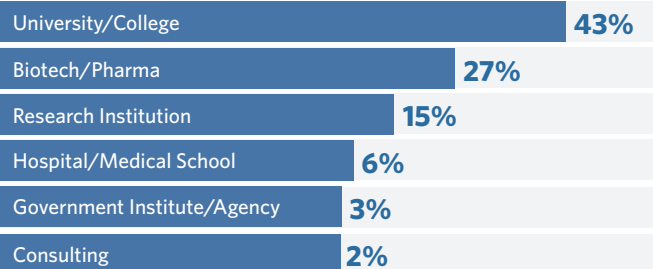


COMBINED READER PROFILE

JOB FUNCTIONS†



PLACE OF WORK†



Members Location:**



AVERAGE SITE VIEWS PER MONTH***
7,500+

CALENDARS 2018

Editorial features focus on the partnering landscape, burgeoning therapeutic areas and geographical regions of interest.

BIOPHARMA DEALMAKERS 2018 EDITORIAL CALENDAR

Issue Date	Editorial Themes	Conference Distribution	Booking Deadline
March	Oncology	BIO-Europe Spring (March 12 -14, Amsterdam) AACR (April 14 -18, Chicago) Bio Trinity (April 23-25, London) ASCO (June 1-5, Chicago)	January 2
June	Infectious diseases and vaccines Industry insight (dealmaking series guide) Fibrosis	BIO International Convention (June 4-7, Boston)	March 30
September	Immuno-oncology Regenerative Medicine (curative biologics, gene and cell therapies) Antibody technologies	BioPharm America (Sept. 5-6, Boston) NLS Days (Sept. 10-12, Stockholm) ESMO (Sept. 8-12, Madrid) Bio-Europe (Nov. 5-7, Copenhagen)	July 2
November	CNS diseases Industry insight (dealmaking series guide) Haematology/Cardiovascular and metabolic diseases	Society for Neuroscience (Nov. 3-7, San Diego) BIO-Europe (Nov. 5-7, Copenhagen) ASH (Dec. 1-4, San Diego) JP Morgan/Biotech Showcase (January 7-9, 2019, San Francisco)	August 31

Ask us about Medtech Dealmakers

MEDTECH DEALMAKERS 2018 EDITORIAL CALENDAR

Issue Date	Editorial Themes	Conference Distribution	Booking Deadline
May	Diagnostics (companion & molecular diagnostics) Medtech deals overview	AdvaMed (Sept. 24 - 26, Philadelphia)	February 28

MedTech Dealmakers is published inside Nature Medicine in print, in addition to Nature Biotechnology and Nature Reviews Drug Discovery.

**nature
medicine**

PRINT AND DIGITAL PROFILE DETAILS

Whether you're new to networking or ready to lead the discussion, *BioPharma Dealmakers* has a solution that's right for you.

Print profiles are written by an experienced journalist with guidance from the profiled organization. In this way, the profile is developed with you and for you in order to provide maximum support of your business development goals and ambitions. Profile content can include descriptions of pipelines or technology platforms, as well as interviews with company executives or academic researchers. Potential partnering opportunities are highlighted, and other key facts about your organization and the opportunities you wish to present to prospective partners, customers, and investors are included.

BIOPHARMA DEALMAKERS MEMBERSHIP DETAILS

MEMBERSHIP LEVELS	NETWORKER	PARTNER	LEADER
ENGAGEMENT TOOLS	BRAND BUILDING ENTRY LEVEL	ENGAGE & GENERATE BEST VALUE	SUPERIOR VISIBILITY BUSINESS PRO
Comment on content	✓	✓	✓
Direct messaging	✓	✓	✓
Follower, following features	✓	✓	✓
Send panel invitations			✓
Send profile invitations	✓	✓	✓
Participate in video panels	✓	✓	✓
Share via social media	✓	✓	✓
Up-vote content	✓	✓	✓
Profile enhancements			
Editorial support (print)	✓	✓	✓
Publish a presentation		✓	✓
Publish an intro video		✓	✓
Publish posts		✓	✓
Publish video panels			✓
Publish videos			✓
Video panel recording			✓
Visibility perks			
Featured in latest content			✓
Featured in associated directory	✓	✓	✓
Featured in weekly digest			✓
Published in journals (print)	✓	✓	✓
Account insights			
Content analytics		✓	✓
Profile analytics		✓	✓

Request a quote for your print profiles and online membership. Ask about email enhancements and webcast rates.

Contact us

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Contact your Account Manager to receive our Life & Physical Sciences, Clinical Sciences and BioMed Central media kits.



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