

INSERT SPECIFICATIONS

It may be possible to accommodate types of inserts other than those shown here; please contact your sales representative to discuss any special requirements.

Although we make every effort to ensure that these specifications are accurate, they will be subject to change. Therefore, please check the specifications with us before sending any material for design or print.

Both journals are 210 x 297 mm (A4) and are perfect bound.

If you have any queries regarding inserts please contact the production department on 020 7843 4726 or ann.rees@springernature.com

SAMPLES

Please send 5 samples to:

Ann Rees
The Macmillan Campus
4 Crinan Street
LONDON
N1 9XW

The insert must be approved by the production department prior to insertion with the journal. Ideally this should be the actual piece.

Alternatively this could be a mock-up trimmed to the exact dimensions, using the same paper and folded or perforated, as the final insert would be.

This needs to be with production at least two weeks before the issue date.

Clearly identify the front/back of the insert, or the page order where appropriate.

DELIVERY

FOR BDJ IN PRACTICE

Deliver inserts to:

William Gibbons & Sons Ltd
Unit 40
Planetary Road
WILLENHALL WV13 3XT

FOR BDJ STUDENT

Deliver tip-ons and bound inserts to:

Latimer Trend & Company
Estover Road
Plymouth PL6 7PY

Deliver loose inserts to:

Brookland Mailing Services Ltd
Unit B
Petherbridge Way (off Muller Road)
Horfield
BRISTOL BS7 9NZ

All deliveries must be accompanied by a delivery note, attached to each box and on each face of a pallet. It should contain the booking reference number, journal name and issue date — without this deliveries will be refused. Deliveries must be made between 08:00 and 16:00.

Up to 10 loose cartons will be accepted. Any more than this must be supplied on a pallet. Pallets should be 800 x 1200 mm or 1000 x 1200 mm, sturdy, capable of stacking, allow four-way entry and well protected. Do not use metal straps.

Only supply one type/version of insert per pallet.

LOOSE INSERTS/OUTSERTS

LOOSE INSERT:

Minimum size: 105 x 148 mm
Maximum size: 190 x 277 mm
Maximum of four pages.

LOOSE OUTSERT:

Minimum size: 105 x 148 mm
Maximum size: 210 x 297 mm
Maximum 32 pages.

Supply trimmed and folded with a closed edge. Concertina inserts cannot be accepted.

Single sheet: 90–150 gsm
4–6 pages: 70–130 gsm
8–32 pages: 48–80 gsm

POSTER:

Recommended size for an 8 panel poster:
750 x 520 mm
Paper weight: 48–80 gsm

BOUND INSERTS/OUTSERTS

Supply pre-folded with the correct trims added. Concertina inserts cannot be accepted. Safe area: keep all text at least 10 mm from the trimmed edge.

Paper weight: 90–150 gsm

Bound Inserts are stapled into the centre-fold of the journal, bound outserts are stapled outside the cover.

All bound inserts/outserts are knocked to the foot. A 6 mm foot trim (bottom) should be added to all sizes. Full size bound inserts also need a 6 mm head trim (top) and 3 mm fore-edge trim (C).

If the insert is full size the binding lap should be 13 mm (3 mm fore-edge trim + 10 mm binding lap). C on the back page should be 3 mm.

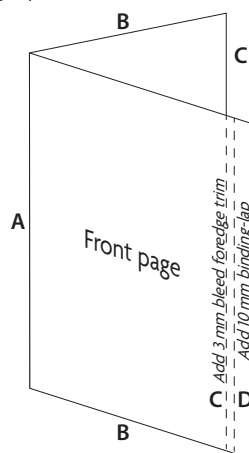
Binding lap on widths between 200 mm and 210 mm = 13 mm

Binding lap on width less than 200 mm = 10 mm

Supply folded. The 10 mm binding-lap D on the front page of the insert will be trimmed on binding if the insert is full size. 3 mm will be trimmed on inserts 200 mm wide.

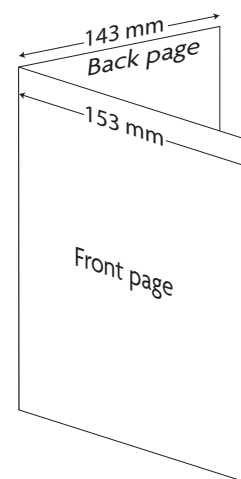
4 PAGE BOUND INSERT:

Height A min 148 mm, max 297 mm
Width B min 120 mm, max 210 mm
C Fore-edge trim 3 mm
D Binding Lap 10 mm



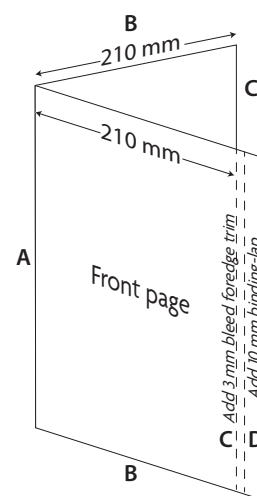
4 PAGE BOUND OUTSERT:

Two sizes available:
Standard size 153 x 210 mm front page,
143 mm x 210 mm back page.



Large size B 210 mm x A 250 mm

Large bound outserts require 3 mm fore-edge trim (C) on the back page and 13 mm binding lap (C + D) on the front page of the outsert. The binding lap will be trimmed



TIP-ON:

Minimum size:
105 x 148 mm (portrait)
148 x 105 mm (landscape)

Maximum size:
205 x 220 mm (portrait only)
Paper weight: 90–300 gsm
Any size between the min and max is acceptable.

QUANTITY DELIVERED

A minimum of 3% wastage allowance should be included in the quantity delivered.

Any overs will be destroyed and recycled after the issue is printed. If you require overs to be kept for future issues this may be subject to handling and storage costs.