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Contact your Naturejobs sales representative to request more information:
UK/ROW: +44 (0)20 7843 4961 | US: +1 212 726 9270 | E: naturejobs@nature.com | W: naturejobs.com
Naturejobs is the global career resource and jobs board for scientists, brought to you by *Nature*, the world’s leading multidisciplinary science journal.

### Monthly page views
1.1 million

### Monthly unique users
233,000

### Searchable candidates
47,597

### Newsletter registrants
222,000

### On-site searches
4.7 million

### Jobs posted
14,500

### Applications
94,000

### Average applications per job
6.5

### Countries visiting Naturejobs
130+

### PLACE OF WORK **

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<thead>
<tr>
<th>Place</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Academia</td>
<td>74%</td>
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<tr>
<td>Corporate</td>
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</tr>
<tr>
<td>Hospital</td>
<td>8%</td>
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<tr>
<td>Government/NGO</td>
<td>4%</td>
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### JOB TITLE **

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Postdoc/Research Assoc.</td>
<td>40%</td>
</tr>
<tr>
<td>Student/PhD</td>
<td>38%</td>
</tr>
<tr>
<td>Professor/Lecturer</td>
<td>10%</td>
</tr>
<tr>
<td>Senior Scientist</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
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### QUALIFICATION LEVEL **

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<td>71%</td>
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<tr>
<td>MSc</td>
<td>23%</td>
</tr>
<tr>
<td>BSc</td>
<td>5%</td>
</tr>
<tr>
<td>Foundation</td>
<td>1%</td>
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### TOP AREA OF RESEARCH **

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<tbody>
<tr>
<td>Life Science</td>
<td>92%</td>
</tr>
<tr>
<td>Molecular Biology</td>
<td>37%</td>
</tr>
<tr>
<td>Chemistry</td>
<td>23%</td>
</tr>
<tr>
<td>Physical Science</td>
<td>21%</td>
</tr>
<tr>
<td>Biotech/Pharma</td>
<td>16%</td>
</tr>
<tr>
<td>Clinical Science</td>
<td>15%</td>
</tr>
<tr>
<td>Genetics</td>
<td>11%</td>
</tr>
<tr>
<td>Engineering</td>
<td>11%</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>11%</td>
</tr>
<tr>
<td>Cancer Research</td>
<td>10%</td>
</tr>
<tr>
<td>Immunology</td>
<td>8%</td>
</tr>
<tr>
<td>Earth Science</td>
<td>7%</td>
</tr>
<tr>
<td>Neuroscience</td>
<td>7%</td>
</tr>
<tr>
<td>Maths/Computational</td>
<td>6%</td>
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</table>
SPRINGER NATURE — UNRIVALLED REACH

Springer Nature

Springer Nature is a leading publisher of scientific, scholarly, professional and educational content. By advertising your science job with Naturejobs, you can target the combined audiences of our trusted brands that include flagship publications Nature and Scientific American.

Naturejobs accesses a network of Springer Nature brands that receive 131 MILLION* page views each month reaching an audience of 40 MILLION*.

Natureevents Directory

Natureevents Directory is the premier resource for scientists looking for the latest scientific conferences, courses, meetings and symposia. Featured across Nature Research journals and centrally at natureevents.com it is an essential reference guide to scientific events worldwide. Natureevents Directory is published twice yearly – initially with the final issue of Nature each year, followed by a mid-year version published in June.

Nature Careers India

Nature Careers India is a new career and events hub dedicated to the scientific sector in India, to complement our Nature India offerings. It’s a portal that embraces the region’s enviable and continued scientific boom, and is designed to attract the best talent, and to publicize events to the right audience to generate highly targeted applications and sign ups.

WORLD-RENOWNED EDITORIAL CONTENT

More Nobel laureates published with us than any other scientific publisher

MOST HIGHLY CITED JOURNALS

15 journals rank #1 in one or more subject category**
12 titles AMONG THE TOP 20 SCIENCE JOURNALS by 5 year Impact factor**
11 titles by Article Influence Score**
5 titles by Immediacy Index**

85% of readers hold POSTGRADUATE qualifications

*Webtrends 2017, Webtrekk 2017, Google Analytics 2017 | **2016 Journal Citation Reports® Science Edition (Clarivate Analytics)
Partner Networks

Naturejobs has partnered with **11 Academia Networks**, a group of specialized career, recruitment and education platforms, to further extend our reach of academic audiences. The partner networks include:

### EVENTS

**Conference Monkey**
Directory of international conferences and workshops for researchers and scientists

### EDUCATION

**STUDYPUNK**
Bachelor programs search and career path guidance for undergraduate students

### CAREERS

> **codeslaw**
For programmers and software developers looking to advance their careers, expand their network

**medfrogs**
Helping medical professionals hop to their next career or event opportunity

**NewEngineer.com**
The platform that pairs top talent and great careers in every field of engineering

**Professors.ac**
Conferences, programs and job opportunities for professors and senior academic staff

**RESEARCH JOBS**
Bibliography of career advancement opportunities for academics
ONLINE JOB PACKAGES

**Branded Job**
- Job Posting
- Job Matching
- Logo in Search
- Logo in Description

**BRANDED JOB**
Your logo will feature both on the job post and next to the position in search results. Job Matching displays your listing across relevant content across nature.com, reaching a potential audience of 10.7 million users*.

**Enhanced Job**
- Job Posting
- Job Matching
- Logo in Search
- Logo in Description
- Featured
- Highlight
- Spotlight

**ENHANCED JOB**
As Branded PLUS stand out within the search results by placing a ‘Featured’ label next to your posting and highlighting it with a coloured box. The Spotlight option means your position will appear at the top of related searches for 60 days, ensuring it is seen first by candidates.

**Premium Job**
- Job Posting
- Job Matching
- Logo in Search
- Logo in Description
- Featured
- Highlight
- Spotlight
- Job of the Week

**PREMIUM JOB**
As Enhanced PLUS Job of the Week places your post prominently on the naturejobs.com homepage to increase the number of jobseekers who will see your vacancy.

Premium Job packages receive 50% more applications than Branded Jobs.

**HAVE MULTIPLE JOBS TO POST?**
- **5+ jobs qualify for 25% discount**
- **10+ jobs qualify for 35% discount**
- **20+ jobs qualify for 50% discount**

Contact us to set up an Automated Jobs Feed for larger numbers of vacancies.
**Button**
Available run of site across Naturejobs.
**Specification:** 300 × 100 pixels

**Leaderboard Banner**
Available across websites, including Naturejobs.
**Specification:** 728 × 90 pixels

**‘In Article’ Banner/MPU**
Target to specific pages or articles and available across websites including Naturejobs. Position your banner within a relevant Naturejobs Spotlight for maximum exposure to your core audience.
**Specification:** 300 × 250 pixels

**Skyscraper**
Available across link.springer.com and BMC titles.
**Specification:** 160 × 600 pixels

**Wallpaper**
Naturejobs homepage
**Specification:** 1720 × 1100 pixels

**Adaptive Billboard**
Available on selected Nature-branded journals’ homepage. An adaptive banner that can adjust to the screen size.
**Specification:** 970 × 250 pixels (desktop), 728 × 90 pixels (tablet), 300 × 50 pixels (mobile)

**Rich media options**
We offer a variety of rich media options for selected banner formats.
Contact us about using rich media to increase audience engagement.

**BANNER ADVERTISEMENTS CAN BE TARGETED BY:**

**Behavioral** — Allows targeting of very specific user segments based on their preferences.

**Geography** — Reach users in specified countries, regions, or states.

**Date/time** — Deliver your banner ads on specified hours of the day, days of the week, weeks of the month, and/or months of the year.

**Contextual targeting** — If you are interested in targeting your banner ads to content related to a specific term, ask your representative about availability.

**Device** — Deliver your adverts specifically by the type of device the user is browsing on, speak to your representative for more information.
**EMAIL ALERTS**

**Naturejobs Newsletter**
Position your vacancies alongside the latest news and views from Naturejobs. Our weekly newsletter offers one of three slots to showcase the world’s best science jobs and each edition reaches more than 222,000* careers-minded readers.

**Journal Alerts**
Each journal has a corresponding alert that is sent to subscribers prior to publication and contains an overview of content for the upcoming issue. Naturejobs offers a prominent ad space across these alerts. The weekly Nature alert alone has over 525,000* subscribers.

**Third Party Emails**
Send a dedicated email message to 139,000* opt-in nature.com registrants without the distraction of other accompanying content. Recipients are segmented by demographic information in order to improve the campaigns’ performance.

All third party email campaigns can be targeted using the following selection criteria:
- Field of interest
- Place of work
- Geographic location
- Job type

Email specifications — page 25.
ONLINE PROFILES

**Naturejobs Employer Profile Plus**
Stand out from the crowd with a Naturejobs Employer Profile Plus.

Make it easy for jobseeker scientists to discover how great you are as an employer, and how you beat the competition, by enhancing your branded Employer Profile page on Naturejobs. Use your pitch in our online careers marketplace to promote current vacancies, list latest projects and celebrate achievements past and present.

**Packages include:**
- Rotating branded homepage button on Naturejobs
- Branded button on Naturejobs email newsletter with 222,000* subscribers
- Your logo in the Naturejobs employer directory
- Ability to embed audio, video and Twitter feed
- Sponsored tweet

**Nature Index Institutional Profile**
Nature Index gets you talked about in all the right places.

The Nature Index is a database of author affiliation information collated from research articles published in an independently selected group of high-quality science journals. Institutional Profiles provide an insight into your research output by subject area, collaboration and affiliation, and enables users to view your institution’s research metrics by individual departments, schools and across global sites.

Enhanced Profile with Research Highlights – our editors will enrich your Nature Index profile page with customized text, imagery and branding, and will update the page monthly with a short summary of one of your top papers. Our team will promote each of your article summaries on Nature Index’s Facebook account and selected partner websites.

Invest in a Nature Index Inside View to showcase your organization’s research output and let science’s movers and shakers see what a great employer you are.

**Contact us today to find out more.**
BRANDED CONTENT

Work with our editorial team to produce content that is of interest to our readers and promotes your organization.

Inside View
Show the outside world the secret of your success.

Choose the person best placed to tell Nature’s audience about the latest chapter in your organization’s story, and leave the rest to us. We’ll pair your ‘brand ambassador’ with an experienced feature writer, and deliver a double-page Inside View based on the interview and any information that you’d like to share about the workplace environment, culture and heritage, latest vacancies, new projects, etc.

In addition to your full-page interview in Nature’s print edition, an Inside View package guarantees:
• A full page print ad alongside
• An online version of the Inside View, live for 12 months
• 150 reprint leaflets with co-branded cover
• Promotion via the Naturejobs news section, newsletter, and across social media

Sponsored Blog Post
Let Naturejobs tell your story.

Join the Naturejobs science blogger community with a sponsored post to showcase your organization’s achievements, areas of expertise or to promote a new initiative. Not sure what to say or how to say it? Our team of expert editors can help you deliver a perfect fit for the Nature audience by advising on tone, topic, content and length.

A blog campaign on Naturejobs guarantees you:
• Social media exposure across Facebook and Twitter, reaching tens of thousands of followers
• Images within the post to make it even more prominent
• 75,000 online ad impressions
Embed your promotion alongside engaging discussions from the Nature Podcast, a free weekly audio show hosted by the Nature journal editors themselves. Each show features expert commentary and analysis from journalists covering science around the world.

A sponsored podcast package guarantees:
• Sponsorship of up to five podcasts on Naturejobs
• Syndication via iTunes and SoundCloud
• Sponsor’s message at the start of the podcasts
• Promotion via online ads, Naturejobs newsletter, social media

A custom podcast package guarantees:
• Your message and content on one or more podcasts on Naturejobs
• Support from the Naturejobs production and editorial teams
• Syndication via iTunes and SoundCloud
• Promotion via online ads, Naturejobs newsletter, social media

Nature Podcast
Embed your promotion alongside engaging discussions from the Nature Podcast, a free weekly audio show hosted by the Nature journal editors themselves. Each show features expert commentary and analysis from journalists covering science around the world.

A sponsored message in Nature Podcast reaches:
• 85,000 global subscribers
• 31,000 US subscribers and 9,000 UK subscribers
**BROADCAST**

**Webcasts**
Are you ready for your careers close-up?

Say hello to a six-month association by supporting a Naturejobs live and on-demand video webcast with your branded sponsor message in the opening credits. Your message could precede an expert panel discussion about relevant global job trends, or interviews with scientists whose career histories inform, inspire and entertain. You’ll have the opportunity to start a conversation with the audience, and access to the webcast registration data means you’ll be able to continue that conversation beyond the broadcast.

If you’re clamoring for a customized option, slip into the producer’s chair and work with our editorial team to deliver a one-off webcast or series on a subject of your choosing. Your organization could be the star of the show.

A sponsored webcast package guarantees you:
- Your message as the opening credits roll
- Six months hosting on nature.com/webcasts
- Premium listing on natureevents.com
- Access to viewers’ registration data
- Promotion via online ads, Naturejobs newsletter, social media

A custom webcast package guarantees you:
- Control of webcast content and marketing campaign
- Your message as the opening credits roll
- 200,000 ad impressions to promote the webcast
- Six months hosting on nature.com/webcasts
- Premium listing on natureevents.com
- Access to viewers’ registration data
- Promotion via online ads, Naturejobs newsletter, social media

**DID YOU KNOW?**
2,500 registrants signed up for the Naturejobs Funding webcast*

*DID YOU KNOW?**
2,500 registrants signed up for the Naturejobs Funding webcast*
The Naturejobs Career Expo is the largest career fair and conference focused exclusively on the scientific world. The event promotes global career opportunities in science, be it in industrial research, research organizations or academia. The London event will continue its huge success and celebrate its twelfth anniversary in 2018, with expos also taking place in Düsseldorf and the US.

The Naturejobs Career Expo provides the ideal opportunity for you to:
✓ Meet jobseekers face-to-face
✓ Promote your organization, its activities and its culture
✓ Network with delegates of your choice
✓ Learn what will attract fresh talent to your organization

86% of exhibitors said that their primary objectives were met.*

84% of delegates would recommend the expo to a friend or colleague.*

For more information about the Naturejobs Career Expo, please contact:
Peter Crook  |  T: +44 (0)20 7843 4962  |  E: p.crook@nature.com

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**Naturejobs Career Expo London Post-Event Survey 2017**

**Naturejobs Career Expo London registration**

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**Sponsorship opportunities**
- Exhibition stand
- Feature in Nature
- Event website
- Delegate handbook
- Event signage
- Access to delegate CVs
- Naturejobs.com advertising
- Natureevents.com advertising
- Sponsored workshops
- Sponsored networking
- CV Clinic

Plus many more

---

“I was really inspired to continue with research having heard the stories of people who were speaking and had been successful in their careers.”

“Overall, it was an enormously helpful fair and gave me a fantastic opportunity to speak to Roche so that I might have a hope of getting a job!”

---

For more information about the Naturejobs Career Expo, please contact:
Peter Crook  |  T: +44 (0)20 7843 4962  |  E: p.crook@nature.com
### 2018 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
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<td><strong>Deadline:</strong> 19 Apr 2018 (US), 20 Apr 2018 (EU)</td>
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</tbody>
</table>

- **SPOTLIGHT ON GRADUATES** on 22 Feb 2018 (US), 23 Feb 2018 (EU)
- **SPOTLIGHT ON CANCER** on 5 Apr 2018 (US), 6 Apr 2018 (EU)
## 2018 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

### MAY

- **3**
  - **Conference/Bonus Distribution:** American Association of Immunologists (AAI)
  - **Deadline:** 26 Apr 2018 (US), 27 Apr 2018 (EU)

- **10**
  - **Deadline:** 2 May 2018 (US), 3 May 2018 (EU)

- **17**
  - **Deadline:** 10 May 2018 (US), 11 May 2018 (EU)

- **24**
  - **Conference/Bonus Distribution:** American Society of Clinical Oncology (ASCO)
  - **Deadline:** 17 May 2018 (US), 18 May 2018 (EU)

- **31**
  - **SPOTLIGHT ON BIOPHARMACEUTICAL INDUSTRY**
  - **Conference/Bonus Distribution:**
    - BIO International
    - American Society for Microbiology (ASM)
    - Digestive Disease Week (DDW)
  - **Deadline:** 23 May 2018 (US), 24 May 2018 (EU)

### JUNE

- **7**
  - **Conference/Bonus Distribution:** European Society for Human Genetics (ESHG)
  - **Deadline:** 31 May 2018 (US), 1 Jun 2018 (EU)

- **14**
  - **Deadline:** 7 Jun 2018 (US), 8 Jun 2018 (EU)

- **21**
  - **Deadline:** 14 Jun 2018 (US), 15 Jun 2018 (EU)

- **28**
  - **NATUREEVENTS DIRECTORY**
  - **Deadline:** 21 Jun 2018 (US), 22 Jun 2018 (EU)

### JULY

- **5**
  - **Deadline:** 28 Jun 2018 (US), 29 Jun 2018 (EU)

- **12**
  - **Deadline:** 5 Jul 2018 (US), 6 Jul 2018 (EU)

- **19**
  - **Deadline:** 12 Jul 2018 (US), 13 Jul 2018 (EU)

- **26**
  - **Deadline:** 19 Jul 2018 (US), 20 Jul 2018 (EU)

### AUGUST

- **2**
  - **Deadline:** 26 Jul 2018 (US), 27 Jul 2018 (EU)

- **9**
  - **Deadline:** 2 Aug 2018 (US), 3 Aug 2018 (EU)

- **16**
  - **Conference/Bonus Distribution:** 256th ACS National Meeting & Exposition (ACS Fall)
  - **Deadline:** 9 Aug 2018 (US), 10 Aug 2018 (EU)

- **23**
  - **Deadline:** 6 Aug 2018 (US), 17 Aug 2018 (EU)

- **30**
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<tr>
<td>The Journal of Antibiotics</td>
<td>178</td>
<td>1,424</td>
<td>9,635</td>
<td>61,067</td>
<td>20,423</td>
<td>70/124</td>
<td>Microbiology</td>
</tr>
<tr>
<td>The Pharmacogenomics Journal</td>
<td>114</td>
<td>1,392</td>
<td>59,594</td>
<td>32,389</td>
<td>14,270</td>
<td>46/166</td>
<td>Genetics &amp; Heredity</td>
</tr>
<tr>
<td>Translational Psychiatry</td>
<td>Online only</td>
<td>Online only</td>
<td>6,006</td>
<td>82,779</td>
<td>37,674</td>
<td>22/142</td>
<td>Psychiatry</td>
</tr>
</tbody>
</table>
In addition to traditional print advertisements, *Nature* and select *Nature*-branded research and review titles also accommodate printed inserts and outserts that are either bound in or polybagged along with the journal. Below you will see examples of the unique print options available to you.

- Add value and impact to your ongoing campaigns
- Showcase recruitment opportunities or raise employer branding
- Target delegates at a particular conference or career fair
Mechanical specifications for *Nature* and the following journals:

- Nature
- Nature Biotechnology
- Nature Cell Biology
- Nature Chemical Biology
- Nature Chemistry
- Nature Climate Change
- Nature Genetics
- Nature Geoscience
- Nature Immunology
- Nature Materials
- Nature Medicine
- Nature Methods
- Nature Nanotechnology
- Nature Neuroscience
- Nature Photonics
- Nature Physics
- Nature Structural & Molecular Biology
- Nature Reviews Cancer
- Nature Reviews Drug Discovery
- Nature Reviews Genetics
- Nature Reviews Immunology
- Nature Reviews Microbiology
- Nature Reviews Molecular Cell Biology

### Column Width Advertisements

<table>
<thead>
<tr>
<th>Columns</th>
<th>Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>44mm wide</td>
<td>1 ¼”</td>
<td>279mm depth</td>
</tr>
<tr>
<td>2</td>
<td>92mm wide</td>
<td>3 ¾”</td>
<td>260mm depth</td>
</tr>
<tr>
<td>3</td>
<td>140mm wide</td>
<td>5 ½”</td>
<td>285mm depth</td>
</tr>
<tr>
<td>4</td>
<td>186mm wide</td>
<td>7 ¼”</td>
<td>300mm depth</td>
</tr>
</tbody>
</table>

### Full Page Advertisements

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Full Page</td>
<td>210mm</td>
<td>279mm depth</td>
</tr>
<tr>
<td>½ Page H</td>
<td>105mm</td>
<td>139mm depth</td>
</tr>
<tr>
<td>⅓ Page V</td>
<td>105mm</td>
<td>139mm depth</td>
</tr>
<tr>
<td>¼ Page V</td>
<td>75mm</td>
<td>104mm depth</td>
</tr>
</tbody>
</table>

### Fractional Advertisements

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Depth</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/6 Page V</td>
<td>35mm</td>
<td>57mm depth</td>
</tr>
<tr>
<td>1/8 Page V</td>
<td>26mm</td>
<td>57mm depth</td>
</tr>
<tr>
<td>1/12 Page V</td>
<td>19mm</td>
<td>57mm depth</td>
</tr>
</tbody>
</table>

These can be 1–4 columns wide with the depth in increments of 1cm up to a maximum of 26cm. e.g: 2 columns wide × 16cm deep (size = 2×16)

- Print production guidelines — page 21.
The following journals are sized 8 ¼ × 11 (210 × 279mm)

American Journal of Gastroenterology, Genetics in Medicine, Laboratory Investigation, Modern Pathology, Mucosal Immunology, Pediatric Research

<table>
<thead>
<tr>
<th></th>
<th>Width (mm)</th>
<th>Height (mm)</th>
<th>Width (in)</th>
<th>Height (in)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Trim Size</td>
<td>210</td>
<td>279</td>
<td>8 ¼</td>
<td>11</td>
</tr>
<tr>
<td>Full Page Bleed Size</td>
<td>216</td>
<td>285</td>
<td>8 ½</td>
<td>11¼</td>
</tr>
<tr>
<td>Double Page Spread Trim Size</td>
<td>420</td>
<td>279</td>
<td>16 ¼</td>
<td>11</td>
</tr>
<tr>
<td>Double Page Spread Bleed Size</td>
<td>426</td>
<td>285</td>
<td>16 ¼</td>
<td>11¼</td>
</tr>
<tr>
<td>Full Page Type Area</td>
<td>178</td>
<td>254</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>178</td>
<td>124</td>
<td>7</td>
<td>4 ½</td>
</tr>
<tr>
<td>Half Page Vertical</td>
<td>86</td>
<td>254</td>
<td>3 ¼</td>
<td>10</td>
</tr>
</tbody>
</table>


Scientific American & Spektrum der Wissenschaft

When supplying materials for Scientific American or Spektrum der Wissenschaft please use the same file format and follow the same guidelines as for Naturejobs. Please submit ads to your regional Naturejobs representative or contact us for more information.

<table>
<thead>
<tr>
<th></th>
<th>Width (in)</th>
<th>Height (in)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific American</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>7</td>
<td>10</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>7</td>
<td>4 ½</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>3 ¼</td>
<td>4 ½</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Width (mm)</th>
<th>Height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spektrum der Wissenschaft</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>173</td>
<td>243</td>
</tr>
<tr>
<td>Half Page Horizontal</td>
<td>173</td>
<td>117</td>
</tr>
</tbody>
</table>

Print production guidelines — page 22.

Please check with your sales representative to ensure that the advert size you require is available.
PRINT PRODUCTION GUIDELINES

Please take care to follow the guidelines in this document to ensure your artwork is compatible with our production workflow.

Acceptable file formats
Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

We can also accept artwork supplied in these formats:
Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS

- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3mm or 0.125”
- Adobe Illustrator files need to be supplied with fonts and images or saved with images embedded and the text converted to outlines

Colour
- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- Should not exceed ink density of 300%

Fonts
- Embed or supply fonts as necessary

Images
- Images should be no less than 300dpi

Proofs
For best colour reproduction you must supply an accurate colour proof. Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a laser print is sufficient.

Electronic Submission
Sending Files via the internet
The easiest way to send files is by using this web site:
stingray.nature.com
username: naturejobs
password: naturejobs
Please follow the instructions on the site to upload your files to us. If you have any problems please contact us using the details below.

Sending Files via E-Mail
PDFs can be submitted by email to your sales representative.

Contact Information
Please submit ads to your regional Naturejobs representative.
For further information, help and advice on any aspect of digital production please contact us using the details below:
Jason Rayment
T: +44 (0) 20 7843 4807
E: j.rayment@nature.com
## BANNER SPECIFICATIONS

<table>
<thead>
<tr>
<th>BANNER POSITIONS AND DIMENSIONS</th>
<th>DESCRIPTION AND MAX FILE SIZES</th>
<th>FILE TYPE</th>
</tr>
</thead>
</table>
| **Leaderboard** | 728 × 90  
Horizontal/top. | Standard — Up to 45kb  
Rich Media — 40kb initial load/60kb additional polite load  
Expanding — 200px max height for all child files (must expand downwards)  
Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps | GIF, JPEG, PNG  
HTML5 must be third party ad served e.g. Sizmek or Doubleclick Studio |
| **MPU/Square** | 300 × 250  
Central page content. | Standard — Up to 45kb  
Rich Media — 40kb initial load/60kb additional polite load  
Expanding — 300px max width for all child files (must expend left)  
Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps | GIF, JPEG, PNG  
HTML5 must be third party ad served e.g. Sizmek or Doubleclick Studio |
| **Skyscraper** | 160 × 600  
Right page content. Only on selected websites. | Standard — Up to 45kb  
Rich Media — 40kb initial load/60kb additional polite load  
Expanding — 300px max width for all child files (must expend left)  
Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps | GIF, JPEG, PNG  
HTML5 must be third party ad served e.g. Sizmek or Doubleclick Studio |
| **Button** | 300 × 100  
Right page content. Only on naturejobs.com. | Standard — Up to 45kb  
Rich Media — 40kb initial load/60kb additional polite load | GIF, JPEG, PNG |
| **Wallpaper** | 1720 × 1100  
Background of page. Only on naturejobs.com. | Standard — Up to 80kb  
1720px by 1100px with middle center section to be blank of width 1000px.  
Not available for mobile, static image (no animation) - please contact your account manager for more details. | GIF, JPEG, PNG |
| **Featured Employer** | 120 × 60  
naturejobs.com only | Standard — Up to 45kb | GIF, JPEG, PNG |
| **Adaptive Billboard** | 970x250 / 728x90 / 300x50  
An adaptive banner that can adjust to the screen size. Available on selected Nature-branded journals' homepage. | Standard — Up to 70kb for 970x250, up to 45kb for 728x90, 20kb for 300x50  
*All three creative files must be supplied*, static image (no animation) - please contact your account manager for more details. | GIF, JPEG, PNG |
BANNER SPECIFICATIONS

General Design Constraints
- Advertisements with white or grey backgrounds should have a one-pixel border around the graphic’s perimeter and/or created within the graphic
- The inclusion of the border must not exceed the ad’s dimension restrictions
- Advertisements may not employ persistent rapid/’strobing’ animation of any graphic, copy, or background element(s)
- Advertisements cannot mislead the user. No creative can mimic or resemble any Windows/Macintosh/Unix dialogue boxes, error messages or the like
- Non-functioning drop-down menus, radio buttons and text boxes will not be accepted
- We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery
- We strongly recommend rich media creatives to be built in HTML5 and not Flash to ensure these serve fully functional in all popular browsers. HTML5 needs to be third party ad served. The Springer Nature design team offer a HTML5 design build service – contact your account manager for more details. For enhanced rich media formats contact your account manager for more details.

Creative deadlines
Please submit your banner creative 3 business days prior to campaign start date.

Standard banner advertising
GIF, JPEG, or PNG
- Go-Live Time: 48 Hours (2 business days)
- For file size and available dimensions please see table
- Best practice maximum animation length 15 seconds
- Please provide a live clickthrough URL
- Please provide alternative text

Rich media options
Expanding adverts
- Go live time: 10–14 business days
- For file size and available dimensions please see table
- Maximum of 5 child files (expanding panels)
- Frequency capping: none required
- Rollover-expands should automatically close when the cursor moves off the banner or additional load file but still contain a clearly labelled “close” button, 10 pt. font minimum
- Click-expands can stay expanded until the user clicks a clearly labelled “close” button, 10 pt. font minimum

Video streaming adverts
- Go live time: 10–14 business days
- For file size and available dimensions please see table
- 50kb initial load
- Up to 2MB of high quality streaming media no longer than 30 seconds in duration
- Please create video in the same size as your chosen format
- The Frames per second (FPS) should not exceed 18fps
- Bandwidth detection set to exclude dial-up
- Frequency capping: none required
- Video animation can autostart
- User initiated on click only. Audio must stop when the panel is closed

Suitable original video formats for conversion to third party rich media vendors:
- Electronic: FLV, AVI, MPEG-1, MPEG-2, MPEG-4, MOV, WMV, other un-encoded formats
- Physical: Digital Beta, DVCAM, MiniDV, DVD, VHS

Using third party rich media vendors
Our currently approved third party rich media vendors are: Doubleclick Studio, and Sizmek.

New vendors will need testing in advance of campaign agreement. Our websites contain W3C validated CSS and XHTML which can cause conflicts with some non-validated vendors.

NOTE: In order to hit scheduling targets on booked inventory across the nature.com network an impression is defined by our DFP data, and not by your own vendor. If you have concerns that your choice of ad-serving vendor could result in some inconsistency with DFP delivery statistics we recommend overbooking your campaign by 5% at the outset with your sales rep.

At least one business day before rotating new advertisements into existing campaigns, users of third party advertising servers should give a copy to their Account Manager for review.
Third party emails
Please send your materials a minimum of 3 days before the send day. If materials are received after this deadline, we cannot guarantee that we can send the email on the booked day.

General
- We require a fully tested HTML file with all images hosted.
- We also require an ANSI text file as a back-up.
- Max width 570px, max file size 75kb

HTML
- Use basic HTML 4.0
- Stacked table structure is recommended over CSS, nested table and advanced formatting such as colspans and rowspans
- Center align the main table containing your HTML content
- Use the attribute target="_blank" with every link otherwise requested page will appear within webmail interface
- Do not use image maps within HTML code

Font
- Regular HTML font formatting is recommended, inline style tags may be used but are not universally accepted by all email programs
- Font styles are defined inline in the nearest tag <td>, <a> or <span>
- Include the full font attributes in each tag that contains HTML text or the font may default to the browsers settings
- Define font in pixels not points

Images
- Use gifs or jpeg NOT png, tif or bmp
- Images should have a resolution of 72dpi
- Images should link to a full hosted URL
- Define both height and width to prevent distortion
- Do not display important content in images only

Required back up ANSI text
- Text must wrap after 70 characters
- Untracked URLs should be on their own line and not exceed 70 characters

- URLs which we track on your behalf must not exceed 255 characters
- All text only emails must be supplied in an ANSI file — not Microsoft Word

Do not use
Microsoft Word to format HTML code or text only emails, JavaScript, attachments, Flash, animated gifs, image only emails or background images

Tips
- Please test your template by sending it to yourself
- Place high priority content near the top of the email so that it displays in preview panes
- Make sure featured content exists in HTML text not only in images
- Keep email length to a minimum
- Avoid using dark backgrounds with light colored text
- White or light colored text is unreadable on a default white background

Alerts
The Nature journals, including the research and reviews journals, now include four advertising slots: Headline 1 and 2, and Content 1 and 2.

Creative deadlines
- Please submit your ad copy 6 business days prior to campaign start date.

Advert specifications
Nature alert specification
Offers 2 ad positions and 5 button positions that accommodate graphic ads only.
- 728×90 px, max file size 45kb
- Featured Employer button 120×60 px, max file size 45kb

Nature Research and Reviews, Clinical/Society-owned alerts
- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Scientific Reports alerts specification
Offers 4 equally sized horizontal ad positions that accommodate both text and logo as well as graphic ads.
- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Supplying copy & logos
- There should always be a headline which will also serve as the main text link through to the promotion/advertiser’s site
- For text only please use ANSI characters only — avoid characters not visible on your keyboard (i.e. © or ™), the text-only version of the e-mails will not be able to carry such characters
- No rich media or animation can be used in alerts

Linking /URL tracking
We track click-through (CTR) activity on any URLs in the copy that you supply, including those in plain text. As a result in text-only e-mails the appearance of text URLs changes to an “http:/ /www.nature.com” format.

General design constraints
Logos with white or grey backgrounds should have a one-pixel border around the graphic’s perimeter. This border can be created within the graphic. The inclusion of the border must not exceed the logo’s dimension restrictions.
We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery.
These Terms and Conditions shall apply to all Advertisements submitted to the Publisher. An Advertisement submitted to the Publisher for publication shall not be deemed to have been accepted unless and until either confirmed in writing by the Publisher or the campaign commences and the first Advertisement appears in the relevant Publication. By submitting an Advertisement to the Publisher, the Customer agrees to be bound by these Terms and Conditions and the Rate Card, even if it is acting as agent or buyer for the actual advertiser. For the avoidance of doubt, the Publisher’s standard terms and conditions of purchase or any other standard terms and conditions shall not apply.

1. DEFINITIONS

In these terms and conditions the following definitions shall apply:

“Actual Advertisement Placement” means the actual number of placements of an Advertisement in any Publication in any 12 month period preceding any anniversary of the Publication Date;

“Advertisement” means an advertisement published, reprinted or inserted in or on any Journal, E-Mail Campaign or Digital Format pursuant to an Advertisement Order;

“Advertisement Order” means any order for an Advertisement submitted to the Publisher for the publication, reproduction or insertion of Material in or on any Publication;

“Digital Format” means any internet site, application or other digital format operated, owned or controlled by the Publisher or any third party partner of the Publisher comprising its partner network;

“Expected Advertisement Placements” means the expected number of placements of an Advertisement in any Publication used to calculate the rates (prior to the Publication Date) the Customer will pay to the Publisher;

“Candidate” means a user of the Site who applies for a Vacancy and/or replies to an Advertisement through the Site;

“At a rate card of the Publisher means the rate card of the Publisher as amended by the Publisher from time to time in accordance with clause 7.12;

“Recruiter Account” means the unique account provided to a Customer if an Advertisement Order is accepted by the Publisher;

“Site” means www.naturejobs.com;

“Terms and Conditions” means the terms and conditions set out on this page as amended by the Publisher from time to time in accordance with clause 7.12;

“Vacancy” means a job vacancy which is advertised through the Site;

2. PUBLICATION OF ADVERTISEMENTS

2.1 The Customer grants the Publisher an irrevocable, worldwide, royalty-free licence to reproduce, publish and republish the Advertisement within the relevant Publication (respective of the medium or platform in on or in which it is published) in accordance with the provisions of the Advertisement Order.

2.2 The Publisher may reject, refuse, edit, postpone, cancel, or require changes to the whole or part of any Material. Advertisement Order or Advertisement submitted for insertion into a Publication at any time, whether or not it has accepted the Advertisement Order, including the dates for publication and positioning of the Advertisement, or to accept the Advertisement Order subject to such editorial conditions which will be notified by the Publisher to the Customer.

2.3 The Customer shall submit all Advertisements to the Publisher in accordance with the Publisher’s then current technical specifications (as may be updated from time to time), the current version of which is available on request.

2.4 Save to the extent caused by its negligence, the Publisher shall not be responsible for any error or omission in the insertion of any Advertisement, or for any damage or loss of any copy, electronic files, data, drawings or other materials supplied for the purpose of an Advertisement or any shrinkage or colour alteration that may occur during the normal course of production.

2.5 It is the Customer’s responsibility to ensure that all Advertisements are correct, accurate and not misleading. The Publisher accepts no responsibility for any errors in an Advertisement including (without limitation) any errors which arise as a result of any changes or alterations undertaken by the Publisher at the Customer’s request.

In respect of any Advertisement in a Journal, in the event of an error in a published Advertisement as a result of a material typographical error caused by the Publisher, the Publisher agrees to re-run the Advertisement free of charge in the next available edition of such Journal.

2.6 The Customer acknowledges and agrees that any Advertisements published on any Digital Format may be available on the Publisher’s network of partner Digital Formats. The Publisher reserves the right to add or remove a partner Digital Format, as at its sole discretion. The Publisher hereby disclaims all responsibility and liability for the services, software and/or results of or provided by any of the Digital Formats comprising the Publisher’s partner network.

2.7 The Publisher reserves the right, but not the obligation, to implement verification and security procedures in respect of all information provided or uploaded by the Customer.

2.8 By registering for Recruiter Account on the Site, the Customer shall be able to:

i. upload, edit or remove Vacancy specifications and post, edit or remove Vacancies and company information on the Site;

ii. receive details of those Candidates that have applied for any Vacancies posted by the Customer;

iii. manage the process by which a Candidate can apply for a Vacancy;

iv. access and use any other features and functionalities of the Site as may be provided by the Publisher to the Customer from time to time.

2.9 As applications from Candidates for Vacancies are submitted directly to the Publisher, the Publisher does not store details of such applications. The Publisher is not able to recover details of applications if the Customer loses them.

2.10 The Publisher may, from time to time, post an Advertisement on a third party job listing site and/or provide an Advertisement to a third party aggregator. In submitting an Advertisement, the Customer consents to the Publisher providing toAgencies and Candidate databases and third parties such information as is required to determine the Candidate’s suitability for the Vacancy.

2.11 The Publisher shall procure that all Vacancy specifications uploaded to the Site by the Customer contain the following information:

i. Job title, job type and location;

ii. the proper identity of the party recruiting for the Vacancy;

iii. a detailed description of the role (including without limitation the nature of the work, any duties and any deadlines for submission of applications for the Vacancy);

iv. a list of experience, training, qualifications, professional requirements under which the Candidate is exempted from conditions in respect of the Vacancy; and

v. any relevant health and safety risks.

2.12 The Customer is solely responsible for:

i. ascertaining the identity of Candidates;

ii. verifying Candidates’ qualifications, skills, training and experience for the relevant Vacancy;

iii. ensuring that Candidates have the necessary consents, permits, visas and authorisations; and

iv. procuring from Candidates all other information required to determine the Candidate’s suitability for the relevant Vacancy.

2.13 The Customer shall at all times keep all information (including without limitation Candidate’s CVs, communication and correspondences between the Customer and Candidates and all other information relating to Candidates) secure and confidential and shall not disclose the same to any third party without the prior consent of the relevant Candidate.

2.14 To the extent that the Employment Agencies Act 1973 and/or the Conduct of Employment Agencies and Employment Businesses Regulations 2003 apply to any of the services that the Publisher provides via the Site, the Publisher provides such services in the capacity of an employment agency to help Candidates find the type of employment they are looking for. The Publisher does not effect introductions between Candidates and Customers or vice versa, and nor does the Publisher supply or propose Candidates to Customers. As such, the Publisher does not provide sufficient information for any Customer to:

i. select a suitable Candidate;

ii. ensure a Candidate has the requisite skills, training, experience or qualifications;

iii. ensure a Candidate has the necessary consents, permits, visas, authorisations and experience.

3. WARRANTIES

3.1 The Customer contracts with the Publisher as a principal and warrants to the Publisher that:

i. it has full capacity and authority to enter into a binding contract with the Publisher on the provisions of these Terms and Conditions.

ii. all information and Material supplied to the Publisher is true, accurate and not misleading, and nothing contained in it is liable to bring the Publisher or any Publication into disrepute.

iii. the Material is not obscene, defamatory, fraudulent, misleading or libellous, and shall not give cause, whether directly or indirectly, for any action to be brought against the Publisher for libel, fraud or publication of a false or misleading statement.

iv. the Material will not infringe the intellectual property rights or any other rights (including without limitation any right of privacy or confidentiality) whatsoever of any third party or unfairly prejudice the legitimate interest of any third party by implication or otherwise.

3.2 The Material complies with, and the Customer shall use the Site in accordance with, all applicable legislation, laws, regulations and codes of practice (or similar) (including without limitation any applicable data protection, employment and discrimination legislation).

3.3.1 The Material complies with the requirements from time to time of English financial services legislation both as to content and authorisation (including but not limited to the Financial Services and Markets Act 2000).

3.3.2 The Material complies with the Committee of Advertising Practice’s British Code of Advertising, Sales Promotion and Direct Marketing and all other codes under the general supervision of the Advertising Standards Authority or any successor body (as may be amended from time to time) and that without limitation all material included within an Advertisement is accurate, legal, decent, honest and truthful.

3.3.3 The Material shall not represent to any third party that the Publisher in any way endorses the Customer, the Advertisement and/or the Customer’s products or services.

3.3.4 The Material shall ensure that all Advertisements submitted for publication are clearly recognisable as advertising and not designed to resemble editorial content. Where an Advertisement resembles editorial content or advertorial, the Customer warrants that the Advertisement and the Material complies with the Publisher’s guidelines concerning advertisements that resemble editorial content which are available to the Customer on request.

3.3.5 The Material shall not include any comparison, prize draw or promotion for the Material or any promotion which, with, and the competition, prize draw or promotion shall be conducted by the Customer, in accordance with all applicable laws and regulations, and the Customer shall be responsible for the provision of all prizes.

3.3.6 The Material shall not contain an intention to discriminate, and the Customer shall ensure that all Advertisement specifications and any recruitment processes employed by the Publisher do not discriminate, on grounds of sex, race, religious, political belief, disability, ethnicity or sexual orientation, and that no part of an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer shall also ensure that no part of the Material or such an exemption at the time when the Advertisement Order is submitted to the Publisher).

3.3.7 The Material shall not cause disruption to any computer, computer system, network or any Digital Format, and shall be free from viruses or malicious code.

3.3.8 The Material shall not be prejudicial or damaging to the reputation of the Publisher or the Publications.

3.3.9 It shall provide the Publisher with all necessary Material by the date notified by the Publisher to the Customer, such date being of the essence. If the Customer fails to provide such Material by such date, the Customer acknowledges and agrees that the Publisher may not be able to fulfil its obligations under the Advertisement Order or these Terms and Conditions and accepts that the Publisher will not be liable for any such failure to any extent or at all.

3.3.10 It shall not without the prior permission of the
Publisher embed any tracking device, cookies, beacon, light or other technological device in or part of an Advertisement published on any Digital Format that enables the Customer to track or analyse the online behaviour of any user to which such Advertisement is served;

3.11.6. it has all necessary rights, licences and consents (including where necessary regulatory consents and consents from persons or entities cited or quoted in the Material) needed to permit the Publisher to use, display, reproduce, insert or publish the Material pursuant to clause 2.1; and

3.1.17. where applicable:

6.2.4. If, on the anniversary of the Publication Date and within 30 days of that anniversary, the Publisher has not received the agreed invoice amount, the Customer shall pay interest under the Late Payment of Commercial Debts (Interest) Act 1998 and the Customer shall pay the interest immediately on demand; and

5.4. the Customer shall pay all invoices within 30 days of the date of the invoice.

5.6.1. The number of Actual Advertisement Placements is less than the number of Expected Advertisement Placements for the preceding 12 month period, the Customer shall not be entitled to a refund of any amount from the Publisher;

5.6.2. The number of Actual Advertisement Placements is greater than the number of Expected Advertisement Placements for the preceding 12 month period, the Publisher shall apply the relevant rate (as set out in the Rate Card) applicable to the number of Actual Advertisement Placements.

4.1. Nothing in this clause 4 shall be construed as excluding or limiting the Publisher’s liability for death or personal injury caused by its negligence or fraud.

4.2. Subject to clause 4.1, the Publisher shall not be liable to the Customer in contract, tort (including negligence) or otherwise for any indirect, consequential or special loss or any loss of Material, loss of profits, loss of business, loss of contracts, loss of orders, loss of revenue, loss of goodwill, loss of data or loss of anticipated savings.

4.3. Subject to clause 4.1, the liability of the Publisher in respect of any and all other claims (whether in contract or tort) arising out of or in connection with an Advertisement or Advertisement Order shall not exceed the amount the Customer has paid in connection with that Advertisement or Advertisement Order.

4.4. The Customer agrees to on demand fully indemnify and keep fully indemnified the Publisher; its directors, agents and employees against any and all losses, liabilities, costs, expenses and fees (including but without limitation legal and other professional fees) suffered or incurred by the Publisher arising out of or in connection with:

4.4.1. any other breach of these Terms and Conditions by the Customer; or

4.4.2. any actual or potential infringement of a third party’s intellectual property rights;

4.4.3. the publication by the Publisher of an Advertisement in accordance with an Advertisement Order.

5. Payment

5.1. The Customer shall pay the Publisher for all Advertisements submitted to the Publisher, which are accepted by the Publisher, in accordance with this clause.

5.2. Rates for Advertisements are specified in the Rate Card or as may otherwise be agreed and/or notified in writing to the Customer from time to time. All rates are exclusive of VAT (or any other sales tax) which shall be due and payable by the Customer to the Publisher in addition.

5.3. Unless otherwise agreed by the Publisher in writing, the Publisher shall invoice the Customer for all amounts as they become due, which shall be after the date of first publication of the advertisements.

5.4. The Customer shall pay all invoices within 30 days of the date of the invoice.

5.5. Without prejudice to any other rights or remedies that the Publisher may have, if the Customer fails to pay the Publisher on the due date for payment, the Publisher may:

5.5.1. claim interest under the Late Payment of Commercial Debts (Interest) Act 1998 and the Customer shall pay the interest immediately on demand; and

5.5.2. remove any and all Advertisements the Publisher may have in any Publications until payment has been made in full.

5.6. if, on the anniversary of the Publication Date and where applicable:

7. General

7.1. The Publisher reserves the right to place the word “Advertisement” in any Advertisement containing Material which the Publisher considers, in its sole opinion, to too closely resemble editorial content.

7.2. With the exception of the Customer’s payment obligations, neither the Publisher nor the Customer shall be liable to each other for any failure to comply with the provisions of these Terms and Conditions as a result of an event beyond the reasonable control of either of them.

7.3. Any notice or correspondence required to be given under these Terms and Conditions may be delivered personally or sent by prepaid registered post to the other party at the addresses set out in the Advertisement Order, or such other address as may be notified in accordance to the other party from time to time. Any notice so sent shall be deemed to have been duly given upon delivery at the address of the relevant party.

7.4. If any provision of these Terms and Conditions is held for any reason to be ineffective or unenforceable (in whole or in part) this shall not affect the validity or enforceability of the other Terms and Conditions set out herein, which shall remain in full force and effect.

7.5. A waiver by the Publisher of any breach of these Terms and Conditions will not be treated as a waiver of any subsequent breach of the same or any other provision by the Customer.

7.6. No third party shall have any rights to enforce these Terms and Conditions against the Publisher.

7.7. These Terms and Conditions and the Rate Card (both as amended from time to time in accordance with clause 7.2) shall constitute the entire agreement between the parties with regard to its subject matter and shall supersede all prior understandings, commitments and undertakings that either party may have given.

7.8. The contract between the Customer and the Publisher is personal to the Customer. The Customer may not assign, sub-license, sub-contract, transfer or charge the contract or any part of it without the prior written consent of the Publisher.

7.9. If the Publisher’s invoice(s) submitted to the Customer indicate that the Publisher’s contracting entity is Nature America, Inc then these terms and conditions shall be governed by the laws of the State of New York without regards to any conflict of law provisions. Subject to clause 7.10, the parties submit to the exclusive jurisdiction of the courts located in New York, New York.

7.10. If the Publisher’s invoice(s) submitted to the Customer indicate that the Publisher’s contracting entity is either Macmillan Publishers Limited or Nature Japan KK (or is unclear or ambiguous having regard to such invoice(s)) then these terms and conditions will be subject to the laws of England and Wales. Subject to clause 7.11, the Customer and the Publisher acknowledge and agree that the courts of the England and Wales will have exclusive jurisdiction to settle any such dispute which may arise out of these Terms and Conditions and shall submit all disputes to the jurisdiction of the courts of the place of business of the Customer.

3.3.4. be confined to persons resident in any particular legal jurisdiction(s).

3.3.3. include more than one Vacancy on a single Advertisement or,

3.3.2. as to the exact number of page impressions that will be delivered on specific dates during an online campaign.

3.3.3. as to the quality of reproduction of Advertisements in any of the Publications;

3.3.4. the exact layout and format of any Publications

3.3.5. as to the availability of any Digital Format, and in each case the Publisher accepts no liability to the Customer in respect of the same.

4. Liability and indemnity

4.1. Nothing in this clause 4 shall be construed as excluding or limiting the Publisher’s liability for death or personal injury caused by its negligence or fraud.