

RECRUITMENT OPTIONS **2018**

**nature**jobs

**naturejobs.com**



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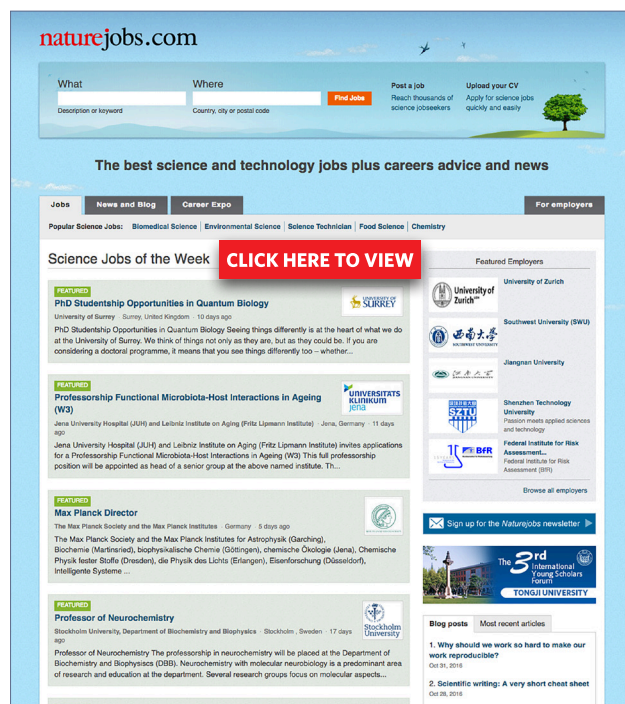
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# NATUREJOBS — THE WORLD'S LARGEST DEDICATED SCIENCE JOBS BOARD

Naturejobs is the global career resource and jobs board for scientists, brought to you by *Nature*, the world's leading multidisciplinary science journal.



## NATUREJOBS\*

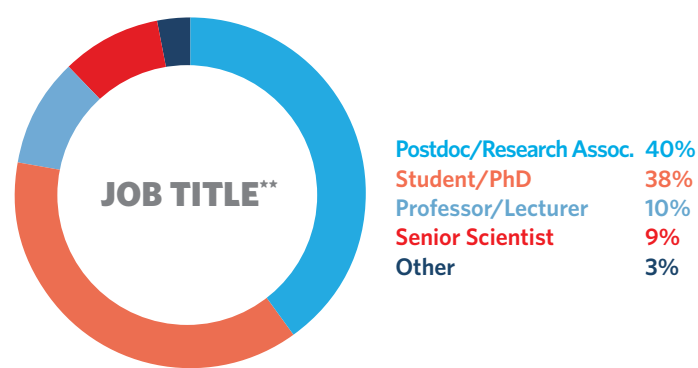
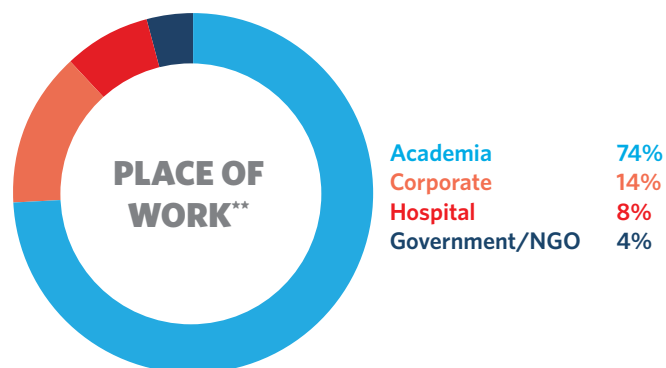
Monthly page views	1.1 million
Monthly unique users	233,000
Searchable candidates**	47,597
Newsletter registrants**	222,000
On-site searches	4.7 million
Jobs posted	14,500
Applications	94,000
Average applications per job	6.5
Countries visiting <i>Naturejobs</i>	130+

## PAGE VIEWS BY REGION\*

UK/Europe	37%
Americas	37%
Asia/ROW	26%

## TOP AREA OF RESEARCH\*\*

Life Science	92%
Molecular Biology	37%
Chemistry	23%
Physical Science	21%
Biotech/Pharma	16%
Clinical Science	15%
Genetics	11%
Engineering	11%
Biochemistry	11%
Cancer Research	10%
Immunology	8%
Earth Science	7%
Neuroscience	7%
Maths/Computational	6%





# NATURE — WORLD'S LEADING MULTIDISCIPLINARY SCIENCE JOURNAL

**nature** International weekly journal of science

Home | News & Comment | Research | Careers & Jobs | Current Issue | Archive | Audio & Video | For Authors

Current Issue > Volume 554 > Issue 7693

**CURRENT ISSUE** 22 February 2018

Volume 554 Number 7693 pp403-554

**THIS WEEK**

- Editorials
- World View
- Research Highlights
- Seven Days

**COMMENT**

- Correspondence
- Features
- Comment

**NEWS IN FOCUS**

- News
- Features

**CAREERS**

- Naturejobs
- Futures

**SPECIALS**

- Technology Feature

**RESEARCH**

- Brief
- Communication
- Arising
- News & Views
- Perspectives
- Analysis
- Articles
- Letters
- Corrigenda
- Erratum

**ABOUT THE COVER**

Previous issue

**THIS WEEK**

**Journal home**

**Subscribe**

E-alert sign up

RSS

For authors

**Atomic Force Microscopy**

Watch the video

**Science jobs**

**Science eve...**

**natureevents directory**

**Applied Bioinformatics in Life Sciences (2nd edition)**

08 March 2018 — 09 March 2018

Janseniusstraat 1, 3000, Leuven, Belgium

**Princeton – Nature Conference: Frontiers in Electron Microscopy for the Physical and Life Sciences**

11 July 2018 — 13 July 2018

Princeton, NJ, United States

**Biopharma Innovation Cup 2018**

16 July 2018 — 24 July 2018

Princeton, NJ, United States

**More science events**



RESEARCHER PLACE OF WORK	
University/College	61%
Research Institution	22%
Industry/Corporation	9%
Government	5%
Hospital	3%

## REACH

- PRINT\*\***  
53,270 print circulation  
412,598 readership<sup>^</sup>
- ONLINE\*\*\***  
8.6 million monthly page views  
2.9 million monthly unique users
- EMAIL†**  
528,229 alert subscribers

## GLOBAL AUDIENCE

	Americas	UK/Europe	Asia/Row
<b>Print**</b>	52%	35%	13%
<b>Online***</b>	38%	31%	31%

## JOURNAL METRICS\*

Total Cites:.....	671,254
#1 Journal in Multidisciplinary Sciences	
Impact Factor:.....	40.137
5-Year Impact Factor:.....	43.769
Immediacy Index:.....	9.129
Eigenfactor Score:.....	1.43399
Article Influence Score:.....	22.976

## AREAS OF FOCUS

AGRICULTURAL & BIOLOGICAL SCIENCES		17%	BIOMEDICINE		44%	EARTH & ENVIRONMENTAL SCIENCES		4%
Biology	60%		Cell Biology/ Cell Research	47%		Environmental Sciences	53%	
Plant Sciences	27%		Biochemistry & Molecular Biology	46%		Geochemistry & Geophysics	19%	
Evolutionary Biology	21%		Medicine, Research & Experimental	28%		Oceanography	18%	
CLINICAL MEDICINE		12%	CHEMISTRY		4%	ENGINEERING		3%
Oncology/Cancer Research	22%		Organic Chemistry	33%		Biomedical Engineering	32%	
Medicine, General & Internal	14%		Medicinal Chemistry	31%		Electrical & Electronic Engineering	25%	
Infectious Diseases	10%		Analytical Chemistry	29%		Mechanical Engineering	20%	
MATERIALS SCIENCE		3%	PHYSICS		4%	PSYCHOLOGY		3%
Characterization & Testing	47%		Condensed Matter Physics	33%		SOCIAL SCIENCES		2%
Coatings & Films	32%		Astronomy & Astrophysics	28%				
Biomaterials	30%		Optics	27%				

**87%**

of readers hold  
**POSTGRADUATE** qualifications  
(inc. PhD, Doctorate)\*





# SPRINGER NATURE — UNRIVALLED REACH

## Springer Nature

**Springer Nature** is a leading publisher of scientific, scholarly, professional and educational content. By advertising your science job with *Naturejobs*, you can target the combined audiences of our trusted brands that include flagship publications *Nature* and *Scientific American*.

***Naturejobs* accesses a network of Springer Nature brands that receive  
131 MILLION\* page views each month reaching an audience of 40 MILLION\*.\***



**nature**  
research

SCIENTIFIC  
AMERICAN



Springer Link

## Natureevents Directory

**Natureevents Directory** is the premier resource for scientists looking for the latest scientific conferences, courses, meetings and symposia. Featured across Nature Research journals and centrally at natureevents.com it is an essential reference guide to scientific events worldwide. *Natureevents Directory* is published twice yearly – initially with the final issue of *Nature* each year, followed by a mid-year version published in June.

**natureevents directory**

## Nature Careers India

**Nature Careers India** is a new career and events hub dedicated to the scientific sector in India, to complement our Nature India offerings. It's a portal that embraces the region's enviable and continued scientific boom, and is designed to attract the best talent, and to publicize events to the right audience to generate highly targeted applications and sign ups.

**natureINDIA**

**naturecareers India**

## WORLD-RENOUNDED EDITORIAL CONTENT



More Nobel laureates  
published with us than any  
other scientific publisher

## MOST HIGHLY CITED JOURNALS

15 journals rank **#1** in one or more subject category\*\*

**12 titles** **AMONG THE** **by 5 year Impact factor\*\***  
**11 titles** **TOP 20 SCIENCE** **by Article Influence Score\*\***  
**5 titles** **JOURNALS** **by Immediacy Index\*\***



**85%**

of readers hold  
**POSTGRADUATE**  
qualifications



## PARTNER NETWORKS

### Partner Networks

**Naturejobs** has partnered with **11 Academia Networks**, a group of specialized career, recruitment and education platforms, to further extend our reach of academic audiences. The partner networks include:

## 11 Academia Networks

### EVENTS



Directory of international conferences and workshops for researchers and scientists

### EDUCATION



Bachelor programs search and career path guidance for undergraduate students

### CAREERS



For programmers and software developers looking to advance their careers, expand their network



Helping medical professionals hop to their next career or event opportunity



The platform that pairs top talent and great careers in every field of engineering



Conferences, programs and job opportunities for professors and senior academic staff



Bibliography of career advancement opportunities for academics



8

average job applications

## Branded Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description

### BRANDED JOB

Your logo will feature both on the job post and next to the position in search results. *Job Matching* displays your listing across relevant content across nature.com, reaching a potential audience of 10.7 million users\*.

10

average job applications

## Enhanced Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description
- ✓ Featured
- ✓ Highlight
- ✓ Spotlight

### ENHANCED JOB

As Branded PLUS stand out within the search results by placing a 'Featured' label next to your posting and highlighting it with a coloured box. The *Spotlight* option means your position will appear at the top of related searches for 60 days, ensuring it is seen first by candidates.

12

average job applications

## Premium Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description
- ✓ Featured
- ✓ Highlight
- ✓ Spotlight
- ✓ Job of the Week

### PREMIUM JOB

As Enhanced PLUS *Job of the Week* places your post prominently on the naturejobs.com homepage to increase the number of jobseekers who will see your vacancy.

**Premium Job packages receive 50% more applications than Branded Jobs.**

## HAVE MULTIPLE JOBS TO POST?

▪ 5+ jobs qualify for **25% discount**

▪ 10+ jobs qualify for **35% discount**

▪ 20+ jobs qualify for **50% discount**

[Contact us](#) to set up an Automated Jobs Feed for larger numbers of vacancies



# BANNER ADVERTISING

## Button

Available run of site across *Naturejobs*.

**Specification:** 300×100 pixels

## Leaderboard Banner

Available across websites, including *Naturejobs*.

**Specification:** 728×90 pixels

## 'In Article' Banner/MPU

Target to specific pages or articles and available across websites including *Naturejobs*. Position your banner within a relevant *Naturejobs* Spotlight for maximum exposure to your core audience.

**Specification:** 300×250 pixels

## Skyscraper

Available across link.springer.com and BMC titles.

**Specification:** 160×600 pixels

## Wallpaper

*Naturejobs* homepage

**Specification:** 1720×1100 pixels

## Adaptive Billboard

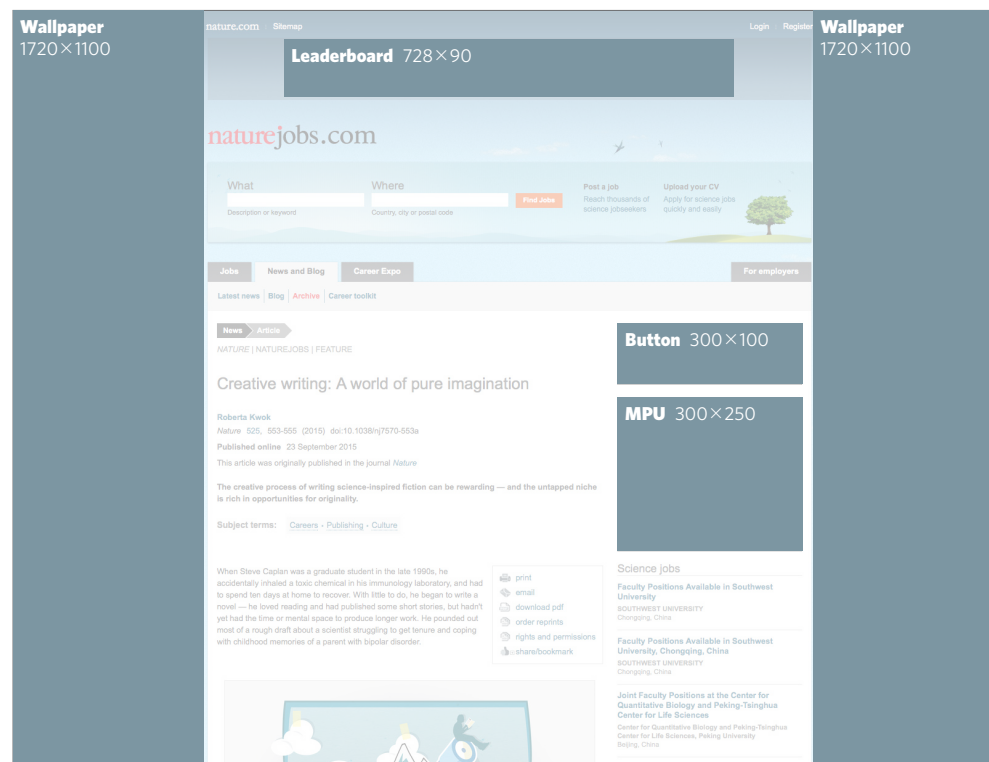
Available on selected Nature-branded journals' homepage. An adaptive banner that can adjust to the screen size.

**Specification:** 970x250 pixels (desktop), 728x90 pixels (tablet), 300x50 pixels (mobile)

## Rich media options

We offer a variety of rich media options for selected banner formats.

[Contact us](#) about using rich media to increase audience engagement.



## BANNER ADVERTISEMENTS CAN BE TARGETED BY:

**Behavioral** — Allows targeting of very specific user segments based on their preferences.

**Geography** — Reach users in specified countries, regions, or states.

**Date/time** — Deliver your banner ads on specified hours of the day, days of the week, weeks of the month, and/or months of the year.

**Contextual targeting** — If you are interested in targeting your banner ads to content related to a specific term, ask your representative about availability.

**Device** — Deliver your adverts specifically by the type of device the user is browsing on, speak to your representative for more information.



# EMAIL ALERTS

## Naturejobs Newsletter

Position your vacancies alongside the latest news and views from *Naturejobs*. Our weekly newsletter offers one of three slots to showcase the world's best science jobs and each edition reaches more than **222,000\*** careers-minded readers.

## Journal Alerts

Each journal has a corresponding alert that is sent to subscribers prior to publication and contains an overview of content for the upcoming issue. *Naturejobs* offers a prominent ad space across these alerts. The weekly *Nature* alert alone has **over 525,000\*** subscribers.

## Third Party Emails

Send a dedicated email message to **139,000\*** opt-in *nature.com* registrants without the distraction of other accompanying content. Recipients are segmented by demographic information in order to improve the campaigns' performance.

All third party email campaigns can be targeted using the following selection criteria:

- Field of interest
- Place of work
- Geographic location
- Job type

Email specifications — page 25.

## NATUREJOBS NEWSLETTER

**naturejobs newsletter** The career magazine for scientists

*Discover exciting opportunities at Roche in Switzerland*

**Latest articles from Naturejobs.com**

**Blog: Has big data changed what it means to be a scientist?**  
2 November 2016  
Researchers still need to adhere to the scientific method, regardless of how large the datasets are or how complicated the experiments become.

**Feature: Postgraduate studies: Find the best fit**  
2 November 2016  
Choices for doctoral programmes can seem endless, so look for one that matches your interests and personality.

**Career brief: Gender balance: Culture clash**  
2 November 2016  
Stereotypes about scientific fields shape what women choose to study.

**Career brief: Big pharma: UK drugs outsourced**  
2 November 2016  
United Kingdom has cut drug-development research jobs over past decade.

**Recent science jobs**

- **Biinformatician**  
Queen Mary University of London
- **The President's PhD Scholarships**  
Imperial College London
- **Postdoctoral Research Scientist**  
Cancer Research UK Beatson Institute in Glasgow
- **Post Doctoral Position**  
National Cancer Institute
- **4 Year PhD Prize Studentships**  
University of Oxford – Kennedy Institute of Rheumatology
- **Postdoc position**  
Northwestern University
- **Research Assistant**  
Queen's University Belfast
- **Postdoctoral Fellow**

**From our library**

**Blog: Bibles or careers: How to keep young researchers in science**  
Could shared post-docs improve work-life balance and make academia more attractive for early career scientists?

**Elsewhere on nature.com**

[Plant-genome hackers seek better ways to](#)

[Can wind and solar fuel Africa's future?](#)

[Young scientists ditch postdocs for biotech start-ups](#)

[Beyond Trump vs Clinton: A scientist's guide to the US election](#)

[Good data are not enough](#)

[Twitterstorm shows why scientific evidence matters](#)

**Featured employers**

**Announcements**

**Nature Outlook: Parkinson's disease**  
It is 200 years since Parkinson's disease was first described. This Outlook charts the progress of research in an engaging timeline and shows how our understanding of Parkinson's motor and non-motor symptoms has evolved. It also reveals the exciting new applications of smartphones in monitoring the disease.  
[Access the Outlook free online](#)

**This month's poll**

How long did you spend writing up your PhD thesis?

- 1–2 months
- 2–3 months
- 3–4 months
- 4–5 months
- 5–6 months
- 6–12 months
- >12 months

[Vote in the poll](#)

[Follow us on Twitter](#)

[Like us on Facebook](#)

**18 NOVEMBER 2016 | DÜSSELDORF** **naturejobs CAREER EXPO** DÜSSELDORF

LEADERBOARD

JOB LISTINGS

FEATURED EMPLOYERS





## ONLINE PROFILES

### Naturejobs Employer Profile Plus

Stand out from the crowd with a *Naturejobs* Employer Profile Plus.

Make it easy for jobseeker scientists to discover how great you are as an employer, and how you beat the competition, by enhancing your branded Employer Profile page on *Naturejobs*. Use your pitch in our online careers marketplace to promote current vacancies, list latest projects and celebrate achievements past and present.

#### Packages include:

- Rotating branded homepage button on *Naturejobs*
- Branded button on *Naturejobs* email newsletter with 222,000\* subscribers
- Your logo in the *Naturejobs* employer directory
- Ability to embed audio, video and Twitter feed
- Sponsored tweet

### Nature Index Institutional Profile

Nature Index gets you talked about in all the right places.

The Nature Index is a database of author affiliation information collated from research articles published in an independently selected group of high-quality science journals. Institutional Profiles provide an insight into your research output by subject area, collaboration and affiliation, and enables users to view your institution's research metrics by individual departments, schools and across global sites.

Enhanced Profile with Research Highlights – our editors will enrich your Nature Index profile page with customized text, imagery and branding, and will update the page monthly with a short summary of one of your top papers. Our team will promote each of your article summaries on Nature Index's Facebook account and selected partner websites.

Invest in a Nature Index Inside View to showcase your organization's research output and let science's movers and shakers see what a great employer you are.

**Contact us today to find out more.**

## EMPLOYER PROFILE

**naturejobs.com**

Home > Employers > AstraZeneca

**AstraZeneca**

**CLICK HERE TO VIEW**

**Inspired by the potential of science?**

At AstraZeneca, we win through science. It's at the heart of every success. The game changer in our mission to turn ideas into life-changing medicines that improve patient health and society. Are you ready to unlock the full potential of science and make a difference?

**AstraZeneca**

**Details**

Location  
United Kingdom (East of England)

Address  
Cambridge

**Twitter**

@AstraZenecaJobs · Follow

We're a global leader pushing the boundaries of science to deliver life changing medicines.

## INSTITUTIONAL PROFILE

**natureINDEX**

Home News Current Index Annual tables Supplements Client services

Home / Institution outputs / The University of Melbourne (UniMelb)

**The University of Melbourne (UniMelb)**

Australia

**CLICK HERE TO VIEW**

**About**

Established in 1853, the University of Melbourne is an international leader in research, learning and teaching — attracting students from more than 150 countries.

It is consistently ranked among the world's leading universities, with international rankings placing it as number 1 in Australia and number 33 in the world (Times Higher Education World University Rankings 2015–2016).

**Get more from the Nature Index, on each page take a tour of the available features.**

**Start tour**

**THE UNIVERSITY OF MELBOURNE**

URL: <http://www.unimelb.edu.au>

Phone: +61 (3) 9035 5511

Address:





# BRANDED CONTENT

Work with our editorial team to produce content that is of interest to our readers and promotes your organization.

## Inside View

Show the outside world the secret of your success.

Choose the person best placed to tell *Nature's* audience about the latest chapter in your organization's story, and leave the rest to us. We'll pair your 'brand ambassador' with an experienced feature writer, and deliver a double-page Inside View based on the interview and any information that you'd like to share about the workplace environment, culture and heritage, latest vacancies, new projects, etc.

In addition to your full-page interview in *Nature's* print edition, an Inside View package guarantees:

- A full page print ad alongside
- An online version of the Inside View, live for 12 months
- 150 reprint leaflets with co-branded cover
- Promotion via the *Naturejobs* news section, newsletter, and across social media

## Sponsored Blog Post

Let *Naturejobs* tell your story.

Join the *Naturejobs* science blogger community with a sponsored post to showcase your organization's achievements, areas of expertise or to promote a new initiative. Not sure what to say or how to say it? Our team of expert editors can help you deliver a perfect fit for the *Nature* audience by advising on tone, topic, content and length.

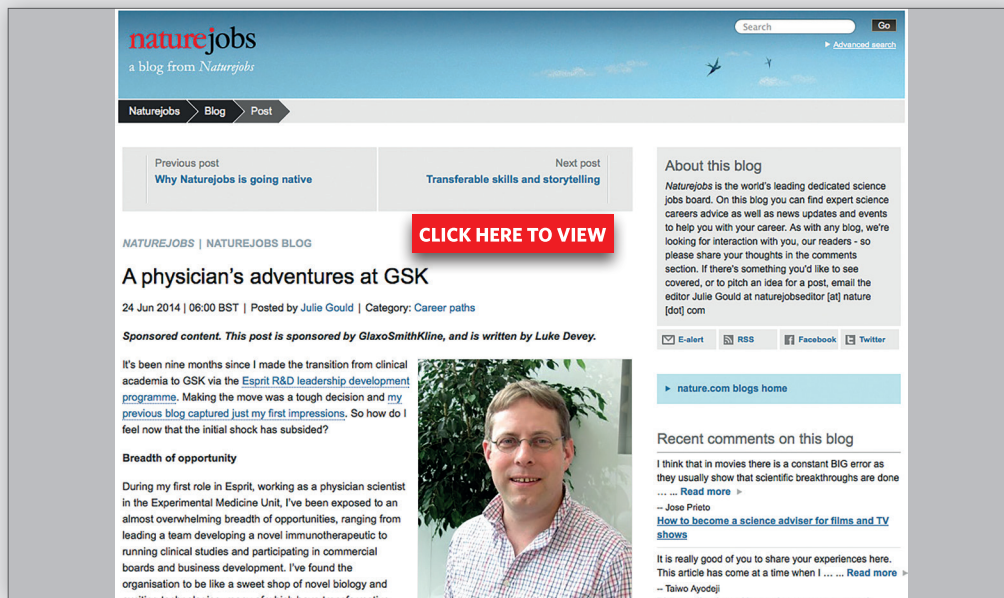
A blog campaign on *Naturejobs* guarantees you:

- Social media exposure across Facebook and Twitter, reaching tens of thousands of followers
- Images within the post to make it even more prominent
- 75,000 online ad impressions

# :insideview



## SPONSORED BLOG POST EXAMPLE





# BROADCAST

## Podcasts

Your organization gets top billing with a *Naturejobs* podcast.

Put your organization centre stage by sponsoring a *Naturejobs* podcast. Your sponsor message kicks off the broadcast, followed by a discussion aimed at *Nature's* specialist audience. Audio is a great format to reach scientists on the move as they catch up with the latest job news or expert panel discussion during their morning commute, weekend run, etc. Alternatively step into the director's shoes and develop a one-off podcast or series on a subject of your choosing. Work with our editors and production team to make your organization the star of the show.

### A sponsored podcast package guarantees:

- Sponsorship of up to five podcasts on *Naturejobs*
- Syndication via iTunes and SoundCloud
- Sponsor's message at the start of the podcasts
- Promotion via online ads, *Naturejobs* newsletter, social media

### A custom podcast package guarantees:

- Your message and content on one or more podcasts on *Naturejobs*
- Support from the *Naturejobs* production and editorial teams
- Syndication via iTunes and SoundCloud
- Promotion via online ads, *Naturejobs* newsletter, social media

## Nature Podcast

Embed your promotion alongside engaging discussions from the *Nature Podcast*, a free weekly audio show hosted by the *Nature* journal editors themselves. Each show features highlighted content from the week's edition of *Nature* including interviews with the people behind the science, and in-depth commentary and analysis from journalists covering science around the world.



### A sponsored message in *Nature Podcast* reaches:

- 85,000 global subscribers
- 31,000 US subscribers and 9,000 UK subscribers

## PODCAST ARCHIVE ON THE NATUREJOBS BLOG

The screenshot shows the Naturejobs Blog interface. At the top, there's a navigation bar with 'Naturejobs', 'Blog', and 'Post' links. Below this, there are links for 'Previous post' and 'Next post'. The main content area features a red button that says 'CLICK HERE TO VIEW'. Below this, the title of the podcast is 'Career paths: Working in the pharmaceutical industry'. The date is '16 Apr 2015 | 12:00 GMT' and it's posted by 'Julie Gould'. The category is 'Advertorial, Podcast'. The text describes recent scientific discoveries opening up opportunities for scientists in the field of personalised healthcare. It mentions that this is a blog and custom podcast on behalf of AstraZeneca, which retains sole responsibility for the content. There is a video player showing a podcast episode with two speakers, Thorsten Gutjahr and Maria Orr, both from AstraZeneca. The text describes their transition from academia to industry and their work on personalised healthcare (PHC). It also mentions that in this podcast they share the approaches and attitudes that carried them through their different career paths and earned them successes like the recent delivery of the first ever companion diagnostic to select patients with BRCA mutations for the treatment of ovarian cancer using AstraZeneca's PARP inhibitor, and the first ever blood-based companion diagnostic test using circulating tumour DNA to identify patients with EGFR mutations for lung cancer treatment. It also mentions that over 80 per-cent of the drug projects across AstraZeneca's pipeline follow a PHC strategy. More than 50 per-cent of the drugs the company aims to launch over the next five years are being developed with a companion diagnostic allowing the selection of patients for those treatments. Success demands a diverse team of research and medical scientists with complementary skills and experience including geneticists, translational scientists and companion diagnostic experts to make it all happen.

On the right side, there's a section titled 'About this blog' which describes Naturejobs as the world's leading dedicated science jobs board. The Naturejobs blog aims to be the leading online resource for scientists in academia and industry who seek guidance in developing their careers. The blog delivers a mix of expert advice and personal stories to help readers review, set and achieve their career goals. We like to interact with our readers – we want to know what you want to know. Please share your thoughts in the comments section and get in touch if you have content suggestions. Pitches for guest posts are encouraged and should be emailed to the editor Jack Leeming at naturejobseditor[at]nature.com. Below this, there are links for 'E-alert', 'RSS', 'Facebook', and 'Twitter'. At the bottom, there's a section titled 'Naturejobs Careers Community' which describes it as a new forum for the sharing of expert advice and opinion on developing a career in science. Join today to network, learn and raise your profile to further your career. The link is https://careerscommunity.nature.com/. Below this, there's a section titled 'Recent comments on this blog' which shows two comments from Peter Uetz and Anurag Chaurasia.



# BROADCAST

## Webcasts

### Are you ready for your careers close-up?

Say hello to a six-month association by supporting a *Naturejobs* live and on-demand video webcast with your branded sponsor message in the opening credits. Your message could precede an expert panel discussion about relevant global job trends, or interviews with scientists whose career histories inform, inspire and entertain. You'll have the opportunity to start a conversation with the audience, and access to the webcast registration data means you'll be able to continue that conversation beyond the broadcast.

If you're clamoring for a customized option, slip into the producer's chair and work with our editorial team to deliver a one-off webcast or series on a subject of your choosing. Your organization could be the star of the show.

### A sponsored webcast package guarantees you:

- Your message as the opening credits roll
- Six months hosting on [nature.com/webcasts](http://nature.com/webcasts)
- Premium listing on [natureevents.com](http://natureevents.com)
- Access to viewers' registration data
- Promotion via online ads, *Naturejobs* newsletter, social media

### A custom webcast package guarantees you:

- Control of webcast content and marketing campaign
- Your message as the opening credits roll
- 200,000 ad impressions to promote the webcast
- Six months hosting on [nature.com/webcasts](http://nature.com/webcasts)
- Premium listing on [natureevents.com](http://natureevents.com)
- Access to viewers' registration data
- Promotion via online ads, *Naturejobs* newsletter, social media

## WEBCAST: FROM BENCH TO BUSINESS

From bench to business: Top tips from experts and entrepreneurs on how to take your research all the way from idea to product.  
Wednesday, May 25th, 2016  
8AM PST, 11AM EST, 4PM BST, 5PM CEST

**naturejobs**

Webcast:  
From Bench to Business: Taking your research all the way from idea to product

Produced with support from  
**novo nordisk**

**Speakers:**

- Joshua Lessing Ph.D.**  
Director of Research and Development  
Soft Robotics Inc.  
[View Presenter Biography](#)
- Una S. Ryan, O.B.E., Ph.D., D.Sc.**  
Executive, Entrepreneur, Board Director, Investor, Artist  
[View Presenter Biography](#)
- Jérôme Van Buerlet Ph.D.**  
Senior Business Development Manager  
VIB  
[View Presenter Biography](#)
- Cheryl Martin, Ph.D.**  
Head of the Centre for Global Industries  
World Economic Forum  
[View Presenter Biography](#)

**Jack Leeming**  
Moderator  
Editor, *Naturejobs*  
[View Presenter Biography](#)

**Ask a Question**

**LIVE EVENT TECH SUPPORT**

**Overview**

Scientists are constantly coming up with ideas. And every now and again, one of these will be worth investing in and commercializing. This webcast will explore the full pathway, from bench to business, in four different presentations: from a successful entrepreneur, an investor, a tech transfer representative, and a funding expert. The topics covered will include:

### DID YOU KNOW?

2,500 registrants signed up for the *Naturejobs* Funding webcast\*



**naturejobs**  
**CAREER EXPO | LONDON**

**naturejobs**  
**CAREER EXPO | DÜSSELDORF**

**naturejobs**  
**CAREER EXPO | TEXAS**

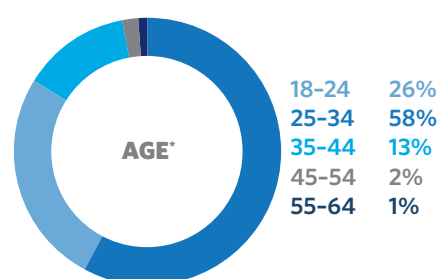
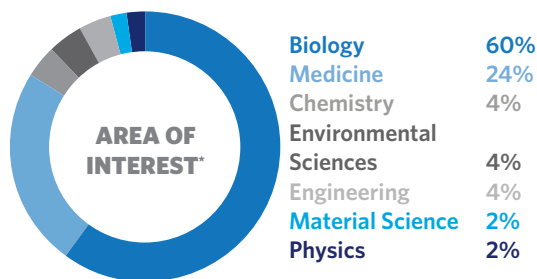
The *Naturejobs* Career Expo is the largest career fair and conference focused exclusively on the scientific world. The event promotes global career opportunities in science, be it in industrial research, research organizations or academia. The London event will continue its huge success and celebrate its twelfth anniversary in 2018, with expos also taking place in Düsseldorf and the US.

The *Naturejobs* Career Expo provides the ideal opportunity for you to:

- ✓ **Meet** jobseekers face-to-face
- ✓ **Promote** your organization, its activities and its culture
- ✓ **Network** with delegates of your choice
- ✓ **Learn** what will attract fresh talent to your organization

**86%** of exhibitors said that their primary objectives were met.\*

**84%** of delegates would recommend the expo to a friend or colleague.\*



For more information about the *Naturejobs* Career Expo, please contact:

**Peter Crook** | T: +44 (0)20 7843 4962 | E: p.crook@nature.com

#### Sponsorship opportunities

- Exhibition stand
- Feature in *Nature*
- Event website
- Delegate handbook
- Event signage
- Access to delegate CVs
- Naturejobs.com advertising
- Natureevents.com advertising
- Sponsored workshops
- Sponsored networking
- CV Clinic

**Plus many more**

*"I was really inspired to continue with research having heard the stories of people who were speaking and had been successful in their careers."*

*"Overall, it was an enormously helpful fair and gave me a fantastic opportunity to speak to Roche so that I might have a hope of getting a job!"*





# 2018 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL
<p>4</p> <p>Deadline: 20 Dec 2017 (US), 21 Dec 2017 (EU)</p>	<p>1</p> <p>Deadline: 25 Jan 2018 (US), 27 Jan 2017 (EU)</p>	<p>1</p> <p>Conference/Bonus Distribution: American Physical Society (APS)</p> <p>Deadline: 22 Feb 2018 (US), 23 Feb 2018 (EU)</p>	<p>5</p> <p>Deadline: 27 Mar 2018 (US), 28 Mar 2018 (EU)</p>
<p>11</p> <p>Deadline: 4 Jan 2018 (US), 5 Jan 2018 (EU)</p>	<p>8</p> <p>Deadline: 1 Feb 2018 (US), 2 Feb 2018 (EU)</p>	<p>8</p> <p>Conference/Bonus Distribution: Society of Toxicology (SOT)</p> <p>Deadline: 1 Mar 2018 (US), 2 Mar 2018 (EU)</p>	<p>12</p> <p><b>SPOTLIGHT ON CANCER</b></p> <p>Conference/Bonus Distribution: American Association of Cancer Research Annual Meeting (AACR)</p> <p>Deadline: 5 Apr 2018 (US), 6 Apr 2018 (EU)</p>
<p>18</p> <p>Deadline: 11 Jan 2018 (US), 12 Jan 2018 (EU)</p>	<p>15</p> <p>Deadline: 8 Feb 2018 (US), 9 Feb 2018 (EU)</p>	<p>15</p> <p>Deadline: 8 Mar 2018 (US), 9 Mar 2018 (EU)</p>	<p>19</p> <p>Deadline: 12 Apr 2018 (US), 13 Apr 2018 (EU)</p>
<p>25</p> <p>Deadline: 18 Jan 2018 (US), 20 Jan 2017 (EU)</p>	<p>22</p> <p><b>SPOTLIGHT ON GRADUATES</b></p> <p>Deadline: 15 Feb 2018 (US), 16 Feb 2018 (EU)</p>	<p>22</p> <p>Deadline: 15 Mar 2018 (US), 16 Mar 2018 (EU)</p>	<p>26</p> <p>Deadline: 19 Apr 2018 (US), 20 Apr 2018 (EU)</p>
		<p>29</p> <p>Conference/Bonus Distribution: European Geosciences Union (EGU) Analytica</p> <p>Deadline: 22 Mar 2018 (US), 23 Mar 2018 (EU)</p>	



# 2018 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

MAY	JUNE	JULY	AUGUST
<b>3</b> <b>Conference/Bonus Distribution:</b> American Association of Immunologists (AAI)  <b>Deadline:</b> 26 Apr 2018 (US), 27 Apr 2018 (EU)	<b>7</b> <b>Conference/Bonus Distribution:</b> European Society for Human Genetics (ESHG)  <b>Deadline:</b> 31 May 2018 (US), 1 Jun 2018 (EU)	<b>5</b>          <b>Deadline:</b> 28 Jun 2018 (US), 29 Jun 2018 (EU)	<b>2</b>          <b>Deadline:</b> 26 Jul 2018 (US), 27 Jul 2018 (EU)
<b>10</b>          <b>Deadline:</b> 2 May 2018 (US), 3 May 2018 (EU)	<b>14</b>          <b>Deadline:</b> 7 Jun 2018 (US), 8 Jun 2018 (EU)	<b>12</b>          <b>Deadline:</b> 5 Jul 2018 (US), 6 Jul 2018 (EU)	<b>9</b>          <b>Deadline:</b> 2 Aug 2018 (US), 3 Aug 2018 (EU)
<b>17</b>          <b>Deadline:</b> 10 May 2017 (US), 11 May 2017 (EU)	<b>21</b>          <b>Deadline:</b> 14 Jun 2018 (US), 15 Jun 2018 (EU)	<b>19</b>          <b>Deadline:</b> 12 Jul 2018 (US), 13 Jul 2018 (EU)	<b>16</b> <b>Conference/Bonus Distribution:</b> 256th ACS National Meeting & Exposition (ACS Fall)  <b>Deadline:</b> 9 Aug 2018 (US), 10 Aug 2018 (EU)
<b>24</b> <b>Conference/Bonus Distribution:</b> American Society of Clinical Oncology (ASCO)  <b>Deadline:</b> 17 May 2018 (US), 18 May 2018 (EU)	<b>28</b> <b>NATUREEVENTS DIRECTORY</b>          <b>Deadline:</b> 21 Jun 2018 (US), 22 Jun 2018 (EU)	<b>26</b>          <b>Deadline:</b> 19 Jul 2018 (US), 20 Jul 2018 (EU)	<b>23</b>          <b>Deadline:</b> 6 Aug 2018 (US), 17 Aug 2018 (EU)
<b>31</b> <b>SPOTLIGHT ON BIOPHARMACEUTICAL INDUSTRY</b> <b>Conference/Bonus Distribution:</b> BIO International American Society for Microbiology (ASM) Digestive Disease Week (DDW)  <b>Deadline:</b> 23 May 2018 (US), 24 May 2018 (EU)			<b>30</b>          <b>Deadline:</b> 22 Aug 2018 (US), 23 Aug 2018 (EU)





# 2018 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

## SEPTEMBER

6

**Deadline:** 0 Aug 2018 (US), 31 Aug 2018 (EU)

13

**Deadline:** 6 Sep 2018 (US), 7 Sep 2018 (EU)

20

**Deadline:** 13 Sep 2018 (US), 14 Sep 2018 (EU)

27 **SPOTLIGHT ON POSTDOC POSITIONS**

**Deadline:** 20 Sep 2018 (US), 21 Sep 2018 (EU)

## OCTOBER

4 **SPOTLIGHT ON FACULTY POSITIONS**

**Deadline:** 27 Sep 2018 (US), 28 Sep 2018 (EU)

11

**Conference/Bonus Distribution:**  
American Society of Human Genetics Annual Meeting (ASHG)

**Deadline:** 4 Oct 2018 (US), 5 Oct 2018 (EU)

18

**Deadline:** 11 Oct 2018 (US), 12 Oct 2018 (EU)

25 **SPOTLIGHT ON GRADUATES**

**Deadline:** 18 Oct 2018 (US), 19 Oct 2018 (EU)

## NOVEMBER

1 **SPOTLIGHT ON NEUROSCIENCE**

**Conference/Bonus Distribution:**  
Society for Neuroscience (SfN)

**Deadline:** 25 Oct 2018 (US), 26 Oct 2018 (EU)

8

**Deadline:** 1 Nov 2018 (US), 2 Nov 2018 (EU)

15

**Deadline:** 8 Nov 2018 (US), 9 Nov 2018 (EU)

22

**Conference/Bonus Distribution:**  
Materials Research Society (MRS Fall)

**Deadline:** 15 Nov 2018 (US), 16 Nov 2018 (EU)

29

**Deadline:** 22 Nov 2018 (US), 23 Nov 2018 (EU)

## DECEMBER

6 **SPOTLIGHT ON CELL BIOLOGY**

**Conference/Bonus Distribution:**  
American Society for Cell Biology (ASCB)  
American Geophysical Union (AGU)

**Deadline:** 29 Nov 2018 (US), 30 Nov 2018 (EU)

13

**Deadline:** 6 Dec 2018 (US), 7 Dec 2018 (EU)

20 **NATUREEVENTS DIRECTORY**

**Deadline:** 13 Dec 2018 (US), 14 Dec 2018 (EU)



# A-Z OF TITLES

JOURNAL NAME	PRINT**		ONLINE***			IMPACT*	
	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS~	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS	INDUSTRY RANK	CATEGORY
<i>Acta Pharmacologica Sinica</i>	421	7,134	5,524	45,194	20,764	55/166	Chemistry, Multidisciplinary
<i>Blood Cancer Journal</i>	Online only	Online only	9,070	37,082	15,812	33/217	Oncology
<i>Bone Marrow Transplantation</i>	90	330	40,063	158,127	65,205	7/25	Transplantation
<i>Bone Research</i>	Online only	Online only	2,112	22,644	6,768	2/21	Cell & Tissue Engineering
<i>British Dental Journal</i>	18,776	76,468	20,078	472,396	203,691	71/90	Dentistry, Oral Surgery & Medicine
<i>British Journal of Cancer</i>	133	1,105	49,438	232,270	105,139	32/217	Oncology
<i>Cancer Gene Therapy</i>	51	468	61,571	32,829	15,115	38/158	Biotechnology & Applied Microbiology
<i>Cell Death &amp; Differentiation</i>	42	374	58,506	165,829	64,224	25/189	Cell Biology
<i>Cell Death &amp; Disease</i>	Online only	Online only	14,152	153,161	58,478	39/189	Cell Biology
<i>Cell Death Discovery</i>	Online only	Online only	2,746	14,214	6,560	NEW	New
<i>Cell Discovery</i>	Online only	Online only	3,709	20,199	7,480	NEW	New
<i>Cell Research</i>	-	-	31,326	202,323	78,022	9/189	Cell Biology
<i>Cellular &amp; Molecular Immunology</i>	882	7,085	16,182	40,271	17,126	25/150	Immunology
<i>Clinical and Translational Gastroenterology</i>	Online only	Online only	7,120	15,985	7,562	18/79	Gastroenterology & Hepatology
<i>Communications Biology</i>	Online only	Online only	New	New	New	New	New
<i>Communications Chemistry</i>	Online only	Online only	New	New	New	New	New
<i>Communications Physics</i>	Online only	Online only	New	New	New	New	New
<i>Emerging Microbes &amp; Infections</i>	Online only	Online only	5,770	22,030	9,657	16/124	Microbiology
<i>European Journal of Clinical Nutrition</i>	74	851	31,242	196,711	104,450	30/81	Nutrition & Dietetics
<i>European Journal of Human Genetics</i>	792	6,821	47,574	125,441	55,646	35/166	Genetics & Heredity
<i>Experimental &amp; Molecular Medicine</i>	Online only	Online only	4,443	44,687	18,037	13/128	Medicine, Research & Experimental
<i>Eye</i>	3,775	23,405	25,844	172,072	94,767	21/59	Ophthalmology
<i>Gene Therapy</i>	45	574	60,679	80,677	37,216	40/128	Medicine, Research & Experimental
<i>Genes &amp; Immunity</i>	95	1,004	60,498	23,953	10,977	80/166	Genetics & Heredity
<i>Genetics in Medicine</i>	1,846	19,937	9,256	154,820	69,345	10/166	Genetics & Heredity
<i>Heredity</i>	94	324	45,558	82,801	38,807	15/48	Evolutionary Biology
<i>Horticulture Research</i>	Online only	Online only	2,744	17,557	6,861	2/36	Horticulture
<i>Human Genome Variation</i>	Online only	Online only	4,087	5,926	2,873	NEW	New
<i>Hypertension Research</i>	4,385	37,116	7,709	42,248	19,861	16/63	Peripheral Vascular Disease
<i>International Journal of Impotence Research</i>	78	-	29,471	530,095	47,178	58/76	Urology & Nephrology
<i>International Journal of Obesity</i>	78	78	42,326	207,987	94,879	5/81	Nutrition & Dietetics
<i>International Journal of Oral Science</i>	Online only	Online only	2,988	14,787	5,834	5/90	Dentistry, Oral Surgery & Medicine
<i>Journal of Exposure Science &amp; Environmental Epidemiology</i>	35	210	23,879	25,639	11,434	33/92	Toxicology
<i>Journal of Human Genetics</i>	62	580	15,650	59,929	26,998	85/166	Genetics & Heredity
<i>Journal of Human Hypertension</i>	25	288	28,035	52,240	27,509	33/63	Peripheral Vascular Disease
<i>Journal of Perinatology</i>	3,147	10,621	24,210	112,510	51,229	31/121	Pediatrics
<i>Lab Animal</i>	10,000	25,900	1,509	10,147	3,529	81/136	Veterinary Sciences
<i>Laboratory Investigation</i>	375	1,250	52,744	75,731	36,289	9/79	Pathology
<i>Leukemia</i>	72	458	37,158	262,468	96,035	3/70	Hematology
<i>Light: Science &amp; Applications</i>	Online only	Online only	8,063	51,216	17,978	3/92	Optics



# A-Z OF TITLES

JOURNAL NAME	PRINT**		ONLINE***			IMPACT*	
	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS~	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS	INDUSTRY RANK	CATEGORY
<i>Microsystems &amp; Nanoengineering</i>	Online only	Online only	4,073	19,045	7,054	New	New
<i>Modern Pathology</i>	3,420	35,315	44,161	277,402	109,301	4/79	Pathology
<i>Molecular Psychiatry</i>	55	92	55,176	198,644	83,973	4/142	Psychiatry
<i>Mucosal Immunology</i>	644	5,727	17,272	70,161	26,675	19/150	Immunology
<i>Nature</i>	53,270	412,598	528,229	8,601,421	2,876,265	1/64	Multidisciplinary Sciences
<i>Nature Astronomy</i>	Online only	Online only	2,714	New	New	New	New
<i>Nature Biomedical Engineering</i>	Online only	Online only	3,500	New	New	New	New
<i>Nature Biotechnology</i>	10,295	89,951	142,137	802,314	309,275	2/158	Biotechnology & Applied Microbiology
<i>Nature Catalysis</i>	Online only	Online only	Launching soon				
<i>Nature Cell Biology</i>	285	3,009	103,427	392,058	129,882	6/189	Cell Biology
<i>Nature Chemical Biology</i>	362	3,449	34,629	287,359	100,283	5/286	Biochemistry & Molecular Biology
<i>Nature Chemistry</i>	636	6,235	39,657	455,190	128,318	4/166	Chemistry, Multidisciplinary
<i>Nature Climate Change</i>	471	3,655	36,294	241,672	100,960	1/105	Environmental Studies
<i>Nature Communications</i>	Online only	Online only	51,330	4,258,174	1,121,962	3/64	Multidisciplinary Sciences
<i>Nature Ecology &amp; Evolution</i>	Online only	Online only	5,477	New	New	New	New
<i>Nature Electronics</i>	Online only	Online only	Launching soon				
<i>Nature Energy</i>	Online only	Online only	6,653	127,454	35,685	90/92	Energy & Fuels
<i>Nature Genetics</i>	678	7,368	108,378	720,817	258,490	2/166	Genetics & Heredity
<i>Nature Geoscience</i>	703	9,056	38,325	234,425	93,567	1/188	Geosciences, Multidisciplinary
<i>Nature Human Behaviour</i>	Online only	Online only	3,509	NEW	NEW	NEW	New
<i>Nature Immunology</i>	654	7,451	82,144	432,978	130,587	4/150	Immunology
<i>Nature Materials</i>	493	3,735	101,021	673,658	205,646	1/275	Materials Science, Multidisciplinary
<i>Nature Medicine</i>	1,578	14,844	153,982	730,524	280,680	1/128	Medicine, Research & Experimental
<i>Nature Methods</i>	56,724	255,799	146,237	689,427	230,917	1/77	Biochemical Research Methods
<i>Nature Microbiology</i>	Online only	Online only	8,460	161,892	58,721	123/124	Microbiology
<i>Nature Nanotechnology</i>	395	2,922	54,074	480,772	146,998	1/87	Nanoscience & Nanotechnology
<i>Nature Neuroscience</i>	623	6,951	88,418	711,177	228,574	2/258	Neurosciences
<i>Nature News</i>	Online only	Online only	219,406	2,829,621	1,597,618	-	-
<i>Nature Photonics</i>	498	2,940	29,810	309,130	91,483	1/92	Optics
<i>Nature Physics</i>	632	6,126	58,995	323,422	107,230	2/79	Physics, Multidisciplinary
<i>Nature Plants</i>	Online only	Online only	7,533	156,547	42,877	4/211	Plant Sciences
<i>Nature Protocols</i>	Online only	Online only	51,377	510,668	210,543	2/77	Biochemical Research Methods
<i>Nature Reviews Cancer</i>	777	3,846	97,179	481,235	174,218	2/217	Oncology
<i>Nature Reviews Cardiology</i>	377	5,020	50,741	107,755	51,716	4/126	Cardiac & Cardiovascular Systems
<i>Nature Reviews Chemistry</i>	Online only	Online only	3,381	New	New	New	New
<i>Nature Reviews Clinical Oncology</i>	542	2,417	59,167	135,725	63,333	6/217	Oncology
<i>Nature Reviews Disease Primers</i>	Online only	Online only	3,341	76,378	28,153	13/154	Medicine, General & Internal
<i>Nature Reviews Drug Discovery</i>	7,287	46,277	97,011	428,587	170,110	1/256	Pharmacology & Pharmacy
<i>Nature Reviews Endocrinology</i>	421	1,684	34,178	131,758	62,479	2/138	Endocrinology & Metabolism
<i>Nature Reviews Gastroenterology &amp; Hepatology</i>	366	2,240	55,090	125,485	60,272	3/79	Gastroenterology & Hepatology
<i>Nature Reviews Genetics</i>	469	5,690	96,428	467,126	185,951	1/166	Genetics & Heredity



# A-Z OF TITLES

JOURNAL NAME	PRINT**		ONLINE***			IMPACT*	
	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS†	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS	INDUSTRY RANK	CATEGORY
<i>Nature Reviews Immunology</i>	655	6,219	79,545	475,080	166,930	1/150	Immunology
<i>Nature Reviews Materials</i>	Online only	Online only	4,725	80,402	28,634	New	New
<i>Nature Reviews Microbiology</i>	377	2,908	66,800	370,109	150,307	1/124	Microbiology
<i>Nature Reviews Molecular Cell Biology</i>	273	2,635	112,352	422,525	161,485	1/189	Cell Biology
<i>Nature Reviews Nephrology</i>	400	2,055	39,529	113,102	51,735	2/76	Urology & Nephrology
<i>Nature Reviews Neurology</i>	637	1,274	52,253	133,597	65,138	2/194	Clinical Neurology
<i>Nature Reviews Neuroscience</i>	490	5,776	85,559	468,559	198,310	1/258	Neurosciences
<i>Nature Reviews Physics</i>	Online only	Online only	Launching soon				
<i>Nature Reviews Rheumatology</i>	815	3,687	39,614	120,569	53,093	2/30	Rheumatology
<i>Nature Reviews Urology</i>	243	2,673	38,330	63,847	35,081	5/76	Urology & Nephrology
<i>Nature Structural &amp; Molecular Biology</i>	221	1,853	93,045	244,964	89,897	2/72	Biophysics
<i>Nature Sustainability</i>	Online only	Online only	Launching soon				
<i>Neuropsychopharmacology</i>	200	1,985	60,018	201,605	88,069	14/256	Pharmacology & Pharmacy
<i>NPG Asia Materials</i>	Online only	Online only	4,845	46,695	17,785	17/275	Materials Science, Multidisciplinary
<i>Nutrition &amp; Diabetes</i>	Online only	Online only	10,048	24,988	9,530	24/81	Nutrition & Dietetics
<i>Oncogene</i>	41	580	56,694	500,306	178,460	12/166	Genetics & Heredity
<i>Oncogenesis</i>	Online only	Online only	8,589	30,821	12,861	62/217	Oncology
<i>Pediatric Research</i>	2,073	10,266	7,333	173,068	97,006	17/121	Pediatrics
<i>Polymer Journal</i>	106	1,737	8,066	75,390	36,238	30/86	Polymer Science
<i>Prostate Cancer and Prostatic Diseases</i>	50	270	37,809	26,503	13,782	14/76	Urology & Nephrology
<i>Scientific American</i>	61,162	-	35,903	10,815,595	6,443,155	27/64	Multidisciplinary Sciences
<i>Scientific Data</i>	Online only	Online only	9,877	122,698	50,656	7/64	Multidisciplinary Sciences
<i>Scientific Reports</i>	Online only	Online only	96,055	122,698	1,817,239	10/64	Multidisciplinary Sciences
<i>Signal Transduction and Targeted Therapy</i>	Online only	Online only	2,039	8,396	3,720	New	New
<i>Spinal Cord</i>	405	2,430	41,255	93,322	45,397	18/65	Rehabilitation
<i>Spinal Cord Series and Cases</i>	Online only	Online only	1,167	4,089	2,157	-	-
<i>The American Journal of Gastroenterology</i>	12,977	99,761	13,536	291,531	137,080	6/79	Gastroenterology & Hepatology
<i>The ISME Journal</i>	199	768	19,152	172,611	53,232	3/153	Ecology
<i>The Journal of Antibiotics</i>	178	1,424	9,635	61,067	20,423	70/124	Microbiology
<i>The Pharmacogenomics Journal</i>	114	1,392	59,594	32,389	14,270	46/166	Genetics & Heredity
<i>Translational Psychiatry</i>	Online only	Online only	6,006	82,779	37,674	22/142	Psychiatry



# INSERTS AND OUTSERTS

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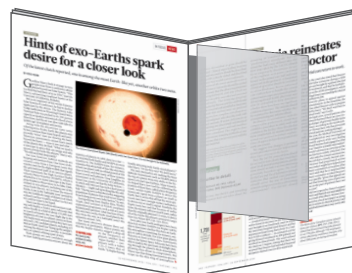
- Add value and impact to your ongoing campaigns
- Showcase recruitment opportunities or raise employer branding
- Target delegates at a particular conference or career fair



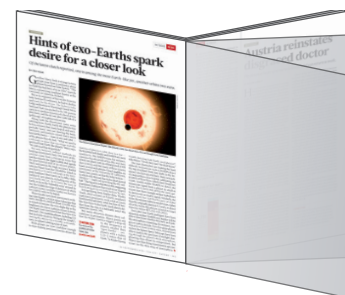
**Cover tip-on**



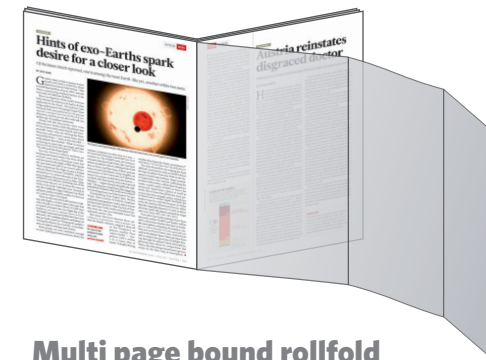
**Loose insert**



**Magnastrap insert**  
America's print run only



**Multi page bound insert**



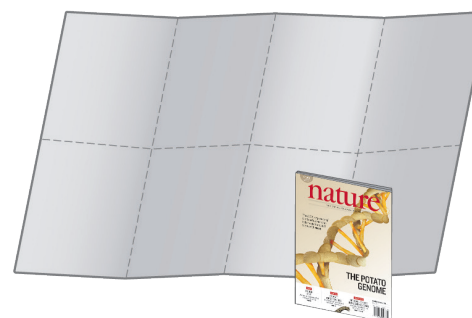
**Multi page bound rollfold**



**Cigarband\***



**Butterfly gatefold**



**Poster**



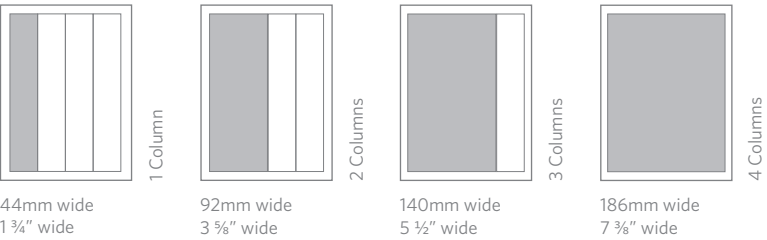
**French door cover**



Mechanical specifications for Nature and the following journals:

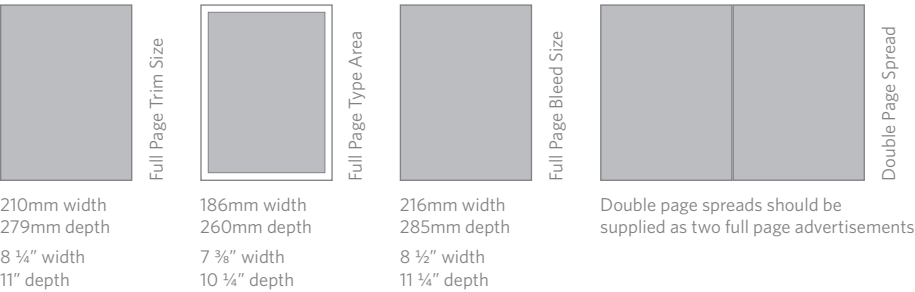
- Nature
- Nature Biotechnology
- Nature Cell Biology
- Nature Chemical Biology
- Nature Chemistry
- Nature Climate Change
- Nature Genetics
- Nature Geoscience
- Nature Immunology
- Nature Materials
- Nature Medicine
- Nature Methods
- Nature Nanotechnology
- Nature Neuroscience
- Nature Photonics
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- Nature Reviews Genetics
- Nature Reviews Immunology
- Nature Reviews Microbiology
- Nature Reviews Molecular Cell Biology

Column Width Advertisements



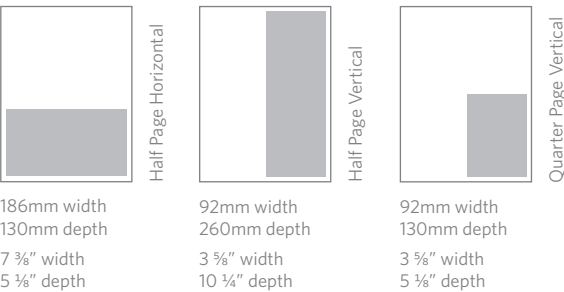
These can be 1–4 columns wide with the depth in increments of 1cm up to a maximum of 26cm.  
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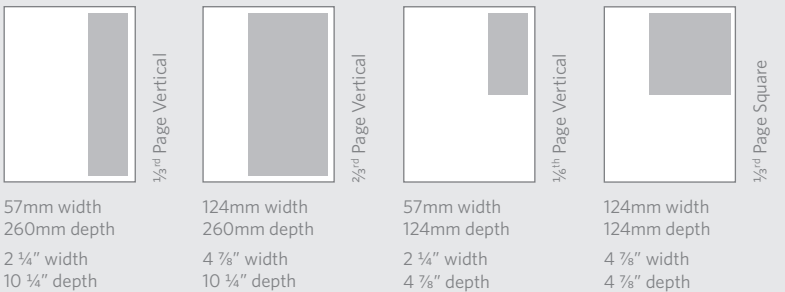


Print production guidelines — page 21.

Fractional Advertisements



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# PRINT: OTHER TITLES

The following journals are sized 8 ¼ × 11 (210 × 279mm)

American Journal of Gastroenterology, Genetics in Medicine, Laboratory Investigation, Modern Pathology, Mucosal Immunology, Pediatric Research

	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size	210	279	8 ¼	11
Full Page Bleed Size	216	285	8 ½	11¼
Double Page Spread Trim Size	420	279	16 ½	11
Double Page Spread Bleed Size	426	285	16 ¾	11¼
Full Page Type Area	178	254	7	10
Half Page Horizontal	178	124	7	4 ⅞
Half Page Vertical	86	254	3 ⅜	10

Bone Marrow Transplantation, British Journal of Cancer, Cancer Gene Therapy, Cell Death and Differentiation, Cell Research, European Journal of Clinical Nutrition, European Journal of Human Genetics, Eye, Gene Therapy, Genes and Immunity, Heredity, International Journal of Impotence Research, International Journal of Obesity, Journal of Exposure Science and Environmental Epidemiology, Journal of Human Hypertension, Journal of Perinatology, Leukemia, Molecular Psychiatry, Nature Reviews Cardiology, Nature Reviews Endocrinology, Nature Reviews Gastroenterology & Hepatology, Nature Reviews Nephrology, Nature Reviews Neurology, Nature Reviews Clinical Oncology, Nature Reviews Rheumatology, Nature Reviews Urology, Neuropsychopharmacology, Oncogene, Prostate Cancer & Prostatic Diseases, Spinal Cord, The American Journal of Gastroenterology, The ISME Journal, The Pharmacogenomics Journal

## Scientific American & Spektrum der Wissenschaft

When supplying materials for Scientific American or Spektrum der Wissenschaft please use the same file format and follow the same guidelines as for Naturejobs. Please submit ads to your regional Naturejobs representative or contact us for more information.

Scientific American	Width (in)	Height (in)
Full Page	7	10
Half Page Horizontal	7	4 ½
Quarter Page	3 ¾	4 ½

Spektrum der Wissenschaft	Width (mm)	Height (mm)
Full Page	173	243
Half Page Horizontal	173	117

Print production guidelines — page 22.

Please check with your sales representative to ensure that the advert size you require is available.

# PRINT PRODUCTION GUIDELINES

Please take care to follow the guidelines in this document to ensure your artwork is compatible with our production workflow.

## Acceptable file formats

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

We can also accept artwork supplied in these formats:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS

- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3mm or 0.125"
- Adobe Illustrator files need to be supplied with fonts and images or saved with images embedded and the text converted to outlines

## Colour

- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- Should not exceed ink density of 300%

## Fonts

- Embed or supply fonts as necessary

## Images

- Images should be no less than 300dpi

## Proofs

**For best colour reproduction you must supply an accurate colour proof.** Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a laser print is sufficient.

## Electronic Submission

### Sending Files via the internet

The easiest way to send files is by using this web site:  
**stingray.nature.com**

**username:** naturejobs

**password:** naturejobs

Please follow the instructions on the site to upload your files to us. If you have any problems please contact us using the details below.

### Sending Files via E-Mail

PDFs can be submitted by email to your sales representative.

## Contact Information

Please submit ads to your regional *Naturejobs* representative.

For further information, help and advice on any aspect of digital production please contact us using the details below:

### Jason Rayment

**T:** +44 (0) 20 7843 4807

**E:** j.rayment@nature.com



# BANNER SPECIFICATIONS

BANNER POSITIONS AND DIMENSIONS	DESCRIPTION AND MAX FILE SIZES	FILE TYPE
<b>Leaderboard</b> <b>728×90</b> Horizontal/top.	<b>Standard</b> — Up to 45kb <b>Rich Media</b> — 40kb initial load/60kb additional polite load <b>Expanding</b> — 200px max height for all child files (must expand downwards) <b>Video</b> — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, PNG HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio
<b>MPU/Square</b> <b>300×250</b> Central page content.	<b>Standard</b> — Up to 45kb <b>Rich Media</b> — 40kb initial load/60kb additional polite load <b>Expanding</b> — 300px max width for all child files (must expand left) <b>Video</b> — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, PNG HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio
<b>Skyscraper</b> <b>160 x 600</b> Right page content. Only on selected websites.	<b>Standard</b> — Up to 45kb <b>Rich Media</b> — 40kb initial load/60kb additional polite load <b>Expanding</b> — 300px max width for all child files (must expand left) <b>Video</b> — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, PNG HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio
<b>Button</b> <b>300×100</b> Right page content. Only on naturejobs.com.	<b>Standard</b> — Up to 45kb <b>Rich Media</b> — 40kb initial load/60kb additional polite load	GIF, JPEG, PNG
<b>Wallpaper</b> <b>1720×1100</b> Background of page. Only on naturejobs.com.	<b>Standard</b> — Up to 80kb 1720px by 1100px with middle center section to be blank of width 1000px. Not available for mobile, static image (no animation), – please contact your account manager for more details.	GIF, JPEG, PNG
<b>Featured Employer</b> <b>120×60</b> naturejobs.com only	<b>Standard</b> — Up to 45kb	GIF, JPEG, PNG
<b>Adaptive Billboard</b> <b>970x250 / 728x90 / 300x50</b> An adaptive banner that can adjust to the screen size. Available on selected Nature-branded journals' homepage.	<b>Standard</b> — Up to 70kb for 970x250, up to 45kb for 728x90, 20kb for 300x50 <b>*All three creative files must be supplied*</b> , static image (no animation) - please contact your account manager for more details.	GIF, JPEG, PNG



# BANNER SPECIFICATIONS

## General Design Constraints

- Advertisements with white or grey backgrounds should have a one-pixel border around the graphic's perimeter and/or created within the graphic
- The inclusion of the border must not exceed the ad's dimension restrictions
- Advertisements may not employ persistent rapid/'strobing' animation of any graphic, copy, or background element(s)
- Advertisements cannot mislead the user. No creative can mimic or resemble any Windows/Macintosh/Unix dialogue boxes, error messages or the like
- Non-functioning drop-down menus, radio buttons and text boxes will not be accepted
- We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery
- We strongly recommend rich media creatives to be built in HTML5 and not Flash to ensure these serve fully functional in all popular browsers. HTML5 needs to be third party ad served. The Springer Nature design team offer a HTML5 design build service – contact your account manager for more details. For enhanced rich media formats contact your account manager for more details.

## Creative deadlines

Please submit your banner creative 3 business days prior to campaign start date.

## Standard banner advertising

### GIF, JPEG, or PNG

- Go-Live Time: 48 Hours (2 business days)
- For file size and available dimensions please see table
- Best practice maximum animation length 15 seconds
- Please provide a live clickthrough URL
- Please provide alternative text

*Brought to you by <Company Name>*

## Rich media options

### Expanding adverts

- Go live time: 10-14 business days
- For file size and available dimensions please see table
- Maximum of 5 child files (expanding panels)
- Frequency capping: none required
- Rollover-expands should automatically close when the cursor moves off the banner or additional load file but still contain a clearly labelled "close" button, 10 pt. font minimum
- Click-expands can stay expanded until the user clicks a clearly labelled "close" button, 10 pt. font minimum

## Video streaming adverts

- Go live time: 10-14 business days
- For file size and available dimensions please see table
- 50kb initial load
- Up to 2MB of high quality streaming media no longer than 30 seconds in duration
- Please create video in the same size as your chosen format
- The Frames per second (FPS) should not exceed 18fps
- Bandwidth detection set to exclude dial-up
- Frequency capping: none required
- Video animation can autostart
- User initiated on click only. Audio **must** stop when the panel is closed

Suitable original video formats for conversion to third party rich media vendors:

- Electronic: FLV, AVI, MPEG-1, MPEG-2, MPEG-4, MOV, WMV, other un-encoded formats
- Physical: Digital Beta, DVCAM, MiniDV, DVD, VHS

## Using third party rich media vendors

Our currently approved third party rich media vendors are: Doubleclick Studio, and Sizmek.

New vendors will need testing in advance of campaign agreement. Our websites contain W3C validated CSS and XHTML which can cause conflicts with some non-validated vendors.

**NOTE:** in order to hit scheduling targets on booked inventory across the nature.com network an impression is defined by our DFP data, and not by your own vendor. If you have concerns that your choice of ad-serving vendor could result in some inconsistency with DFP delivery statistics we recommend overbooking your campaign by 5% at the outset with your sales rep.

At least one business day before rotating new advertisements into existing campaigns, users of third party advertising servers should give a copy to their Account Manager for review.

## Third party emails

Please send your materials a minimum of 3 days before the send day. If materials are received after this deadline, we cannot guarantee that we can send the email on the booked day.

### General

- We require a fully tested HTML file with all images hosted.
- We also require an ANSI text file as a back-up.
- Max width 570px, max file size 75kb

### HTML

- Use basic HTML 4.0
- Stacked table structure is recommended over CSS, nested table and advanced formatting such as colspans and rowspans
- Center align the main table containing your HTML content
- Use the attribute **target="\_blank"** with every link otherwise requested page will appear within webmail interface
- Do not use image maps within HTML code

### Font

- Regular HTML font formatting is recommended, inline style tags may be used but are not universally accepted by all email programs
- Font styles are defined inline in the nearest tag `<td>`, `<a>` or `<span>`
- Include the full font attributes in each tag that contains HTML text or the font may default to the browsers settings
- Define font in pixels not points

### Images

- Use gifs or jpegs NOT png, tif or bmp
- Images should have a resolution of 72dpi
- Images should link to a full hosted URL
- Define both height and width to prevent distortion
- Do not display important content in images only

### Required back up ANSI text

- Text must wrap after 70 characters
- Untracked URLs should be on their own line and not exceed 70 characters

- URLs which we track on your behalf must not exceed 255 characters
- All text only emails must be supplied in an ANSI file — not Microsoft Word

### Do not use

Microsoft Word to format HTML code or text only emails, JavaScript, attachments, Flash, animated gifs, image only emails or background images

### Tips

- Please test your template by sending it to yourself
- Place high priority content near the top of the email so that it displays in preview panes
- Make sure featured content exists in HTML text not only in images
- Keep email length to a minimum
- Avoid using dark backgrounds with light colored text
- White or light colored text is unreadable on a default white background

## Alerts

The *Nature* journals, including the research and reviews journals, now include four advertising slots: Headline 1 and 2, and Content 1 and 2.

### Creative deadlines

- Please submit your ad copy 6 business days prior to campaign start date.

### Advert specifications

#### *Nature* alert specification

Offers 5 ad positions that accommodate both standard text and logo as well as graphic ads.

#### Headline 1, Content 1.

- Graphic only (300×250 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

#### Headline 2, *Naturejobs*, Content 2

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

#### *Naturejobs* alert specification

Offers 2 ad positions and 5 button positions that accommodate graphic ads only.

- 728×90 px, max file size 45kb
- Featured Employer button 120×60 px, max file size 45kb

#### *Nature Research and Reviews, Clinical/Society-owned* alerts

- Text and logo (170×40 px, max file size 45kb and 375 max characters)

#### *Scientific Reports* alerts specification

Offers 4 equally sized horizontal ad positions that accommodate both text and logo as well as graphic ads.

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 375 max characters)

### Supplying copy & logos

- There should always be a headline which will also serve as the main text link through to the promotion/advertiser's site
- For text only please use ANSI characters only — avoid characters not visible on your keyboard (i.e. © or ™), the text-only version of the e-mails will not be able to carry such characters
- No rich media or animation can be used in alerts

### Linking /URL tracking

We track click-through (CTR) activity on any URLs in the copy that you supply, including those in plain text. As a result in text-only e-mails the appearance of text URLs changes to an "http://www.nature.com" format.

### General design constraints

Logos with white or grey backgrounds should have a one-pixel border around the graphic's perimeter. This border can be created within the graphic. The inclusion of the border must not exceed the logo's dimension restrictions.

We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery.



# TERMS & CONDITIONS

These Terms and Conditions shall apply to all Advertisements submitted to the Publisher. An Advertisement submitted to the Publisher for publication shall not be deemed to have been accepted unless and until either confirmed in writing by the Publisher or the campaign commences and the first Advertisement appears in the relevant Publication. By submitting an Advertisement to the Publisher, the Customer agrees to be bound by these Terms and Conditions and the Rate Card, even if it is acting as agent or buyer for the actual advertiser. For the avoidance of doubt, the Customer's standard terms and conditions of purchase or any other standard terms and conditions shall not apply.

## 1. DEFINITIONS

In these terms and conditions the following definitions shall apply:

**"Actual Advertisement Placements"** means the actual number of placements of an Advertisement in any Publication in any 12 month period preceding any anniversary of the Publication Date;

**"Advertisement"** means an advertisement published, reproduced or inserted in or on any Journal, E-Mail Campaign or Digital Format pursuant to an Advertisement Order;

**"Advertisement Order"** means any order for an Advertisement submitted to the Publisher for the publication, reproduction or insertion of Material in or on any Publication;

**"Digital Format"** means any internet site, application or other digital format operated, owned or controlled by the Publisher or any third party partner of the Publisher comprising its partner network;

**"Expected Advertisement Placements"** means the expected number of placements of an Advertisement in any Publication used to calculate the rates (prior to the Publication Date) the Customer will pay the Publisher;

**"Candidate"** means a user of the Site who applies for a Vacancy and/or replies to an Advertisement through the Site;

**"Customer"** means the person or legal entity who submits an Advertisement Order, whether such person or legal entity is the advertiser of the relevant product or service, the Advertiser's advertising agency, media buyer, or a recruiter representing a prospective employer;

**"E-Mail Campaign"** means any e-mail campaign undertaken by or on behalf of the Publisher;

**"Journal"** means any journal or other print publication published by or on behalf of the Publisher;

**"Material"** means any advertising material/copy, artwork, photographs or other material provided or to be provided by the Customer in connection with the Advertisement Order;

**"Publication"** means any Journal, Digital Format or E-mail Campaign;

**"Publication Date"** means the date the Customer's Advertisement is first published in a Publication;

**"Publisher"** means the contracting entity set out on the invoice(s) submitted to the Customer by the Publisher, being either:

Macmillan Publishers Limited (company number 785998), registered in the United Kingdom whose registered office is at The Campus, 4 Crinan Street, London N1 9XW, United Kingdom; or

Nature America Inc. of One New York Plaza, Suite 4500, New York NY 10004-1562, USA; or

Nature Japan KK of Chiyoda Building 6F, 2-37 Ichigayatamachi Shinjuku-ku, Tokyo 162-0843, Japan.

**"Rate Card"** means the rate card of the Publisher as amended by the Publisher from time to time in accordance with clause 7.12;

**"Recruiter Account"** means the unique account provided to a Customer if an Advertisement Order is accepted by the Publisher;

**"Site"** means [www.naturejobs.com](http://www.naturejobs.com);

**"Terms and Conditions"** means the terms and conditions set out on this page as amended by the Publisher from time to time in accordance with clause 7.12;

**"Vacancy"** means a job vacancy which is advertised through the Site.

## PUBLICATION OF ADVERTISEMENTS

**2.1.** The Customer grants the Publisher an irrevocable, world-wide, royalty-free licence to reproduce, publish and republish the Advertisement within the relevant Publication (irrespective of the medium or platform in or on which it is published) in accordance with the provisions of the Advertisement Order.

**2.2.** The Publisher may reject, refuse, omit, postpone, cancel, or require changes to the whole or part of any Material, Advertisement Order or Advertisement submitted for insertion into a Publication at any time, whether or not it has accepted the Advertisement Order, including the dates for publication and positioning of the Advertisement, or to accept the Advertisement Order subject to additional conditions which will be notified by the Publisher to the Customer.

**2.3.** The Customer shall submit all Advertisements to the Publisher in accordance with the Publisher's then current technical specifications (as may be updated from time to time), the current version of which is available on request;

**2.4.** Save to the extent caused by its negligence, the Publisher shall not be responsible for any error or omission in the insertion of any Advertisement, or for any damage or loss of any copy, electronic files, data, drawings or other materials supplied for the purpose of an Advertisement or any shrinkage or colour alteration that may occur during the normal course of production.

**2.5.** It is the Customer's responsibility to ensure that all Advertisements are correct, accurate and not misleading. The Publisher accepts no responsibility for any errors in an Advertisement including (without limitation) any errors which arise as a result of any changes or alterations undertaken by the Publisher at the Customer's request.

In respect of any Advertisement in a Journal, in the event of an error in a published Advertisement as a result of a material typographical error caused by the Publisher, the Publisher agrees to re-run the Advertisement free of charge in the next available edition of such Journal.

**2.6.** The Customer acknowledges and agrees that any Advertisements published on any Digital Format may be available on the Publisher's network of partner Digital Formats. The Publisher reserves the right to add or remove a partner Digital Format from its partner network, at its sole discretion. The Publisher hereby disclaims all responsibility and liability for the services, software and/or results of or provided by any of the Digital Formats comprising the Publisher's partner network.

**2.7.** The Publisher reserves the right, but not the obligation, to implement verification and security procedures in respect of all information provided or uploaded by the Customer.

**2.8.** By registering for Recruiter Account on the Site, the Customer shall be able to:

**i.** upload, edit or remove Vacancy specifications and post, edit or remove Vacancies and company information on the Site;

**ii.** receive details of those Candidates that have applied for any Vacancies posted by the Customer;

**iii.** manage the process by which a Candidate can apply for a Vacancy;

**iv.** access and use any other features and functionalities of the Site as may be provided by the Publisher to the Customer from time to time.

**2.9.** As applications from Candidates for Vacancies are submitted directly to the Customer, the Publisher does not store details of such applications. The Publisher is not able to recover details of applications if the Customer loses them.

**2.10.** The Publisher may, from time to time, post an Advertisement on a third party job listing site and/or provide an Advertisement to a third party aggregator. In submitting an Advertisement, the Customer consents to the Publisher doing so.

**2.11.** The Customer shall procure that all Vacancy specifications uploaded to the Site by the Customer contain the following information:

**i.** Job title, job type and location;

**ii.** the proper identity of the party recruiting for the Vacancy;

**iii.** a detailed description of the role (including without limitation the nature of the work, any duties and any deadline for submission of applications for the Vacancy);

**iv.** a list of experience, training, qualifications, professional requirements and any other information required from Candidates in respect of the Vacancy; and

**v.** any relevant health and safety risks.

**2.12.** The Customer is solely responsible for:

**i.** ascertaining the identity of Candidates;

**ii.** verifying Candidates' qualifications, skills, training and experience for the relevant Vacancy;

**iii.** ensuring that Candidates have the necessary consents, permits, visas, licenses and authorisations; and

**iv.** procuring from Candidates all other information required to determine the Candidate's suitability for the relevant Vacancy.

**2.13.** The Customer shall at all times keep all information (including without limitation Candidates' CVs, communication and correspondences between the Customer and Candidates and all other information relating to Candidates and the recruitment process) secure and confidential and shall not disclose the same to any third party without the prior consent of the relevant Candidate.

**2.14.** To the extent that the Employment Agencies Act 1973 and/or the Conduct of Employment Agencies and Employment Businesses Regulations 2003 apply to any of the services that the Publisher provides via the Site, the Publisher provides such services in the capacity of an employment agency to help Candidates find the type of employment they are looking for. The Publisher does not effect introductions between Customers and Candidates (or vice versa), and nor does the Publisher supply or propose Candidates to Customers. As such, the Publisher does not provide sufficient information for any Customer to:

**i.** select a suitable Candidate;

**ii.** ensure a Candidate has the requisite skills, training, experience or qualifications;

**iii.** ensure a Candidate has the necessary consents, permits, visas, licenses and authorisations.

## 3. WARRANTIES

**3.1.** The Customer contracts with the Publisher as a principal and warrants and represents to the Publisher that:

**3.1.1.** it has full capacity and authority to enter into a binding contract with the Publisher on the provisions of these Terms and Conditions.

**3.1.2.** all information and Material supplied to the Publisher is true, accurate and not misleading, and nothing contained in it is liable to bring the Publisher or any Publication into disrepute;

**3.1.3.** the Material is not obscene, defamatory, fraudulent, misleading or libelous, and shall not give cause, whether directly or indirectly, for any action to be brought against the Publisher for libel, fraud or publication of a false or misleading statement;

**3.1.4.** the Material will not infringe the intellectual property rights or any other rights (including without limitation any right of privacy or confidence) whatsoever of any third party or unfairly prejudice the legitimate interest of any third party by implication or otherwise;

**3.1.5.** the Material complies with, and the Customer

shall use the Site in accordance with, all applicable legislation, laws, regulations and codes of practice (or similar) (including without limitation any applicable data protection, employment and discrimination legislation);

**3.1.6.** the Material complies with the requirements from time to time of English financial services legislation both as to content and authorisation (including but not limited to the Financial Services and Markets Act 2000);

**3.1.7.** the Material complies with the Committee of Advertising Practice's British Code of Advertising, Sales Promotion and Direct Marketing and all other codes under the general supervision of the Advertising Standards Authority or any successor body (as may be amended from time to time) and that without limitation all material included within an Advertisement is accurate, legal, decent, honest and truthful;

**3.1.8.** it shall not represent to any third party that the Publisher in any way endorses the Customer, the Advertisement and/or the Customer's products or services;

**3.1.9.** it shall ensure that all Advertisements submitted for publication are clearly recognisable as advertising and not designed to resemble editorial content. Where an Advertisement resembles editorial content or advertorial, the Customer warrants that the Advertisement and the Material complies with the Publisher's guidelines concerning advertisements that resemble editorial content which are available to the Customer on request;

**3.1.10.** where an Advertisement includes a competition, prize draw or similar promotion, the Material complies with, and the competition, prize draw or promotion shall be conducted by the Customer, in accordance with all applicable laws and regulations, and the Customer shall be responsible for the provision of all prizes;

**3.1.11.** the Material shall not indicate an intention to discriminate, and the Customer shall ensure that all Vacancy specifications and any recruitment processes employed by the Customer do not discriminate, on grounds of sex, race, religion, political belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies the Publisher of the applicability of such an exemption at the time when the Advertisement Order is submitted to the Publisher);

**3.1.12.** the Material shall not cause disruption to any computer, computer system, network or any Digital Format, and shall be free from viruses or malicious code;

**3.1.13.** the Material shall not be prejudicial or damaging to the reputation of the Publisher or the Publications;

**3.1.14.** it shall provide the Publisher with all necessary Material by the date notified by the Publisher to the Customer, such date being of the essence. If the Customer fails to provide such Material by such date, the Customer acknowledges and agrees that the Publisher may not be able to fulfil its obligations under the Advertisement Order or these Terms and Conditions and accepts that the Publisher will not be liable for any such failure to any extent or at all;

**3.1.15.** it shall not without the prior permission of the





# TERMS & CONDITIONS

Publisher embed any tracking device, cookies, beacon, floodlight or other technological device in or as part of an Advertisement published on any Digital Format that enables the Customer to track or analyse the online behaviour of any user to which such Advertisement is served;

**3.1.16.** it has all necessary rights, licences and consents (including where necessary regulatory consents and consents from persons or entities cited or quoted in the Material) needed to permit the Publisher to use, display, reproduce, insert or publish the Material pursuant to clause 2.1; and

**3.1.17** the Customer shall not:

(a) sell, promote or advertise any goods or services on the Site;

(b) endorse or support a particular political party, political agenda, political position or political issue;

(c) endorse or support a particular religion;

(d) include more than one Vacancy on a single Advertisement; or

(e) re-sell any Advertisement/our services to any third party.

**3.2.** The Publisher warrants to the Customer that it shall use reasonable care and skill in carrying out its obligations under these Terms and Conditions. Except as otherwise expressly provided herein, all conditions, warranties, terms, prior representations, and undertakings express or implied, statutory or otherwise in respect of the services provided hereunder by the Publisher are to the fullest extent permitted by law expressly excluded.

**3.3.** Without limiting clause 3.2, the Customer agrees and acknowledges that the Publisher makes no representation or warranty:

**3.3.1.** that any publication of any Advertisement will be confined to persons resident in any particular legal jurisdiction(s);

**3.3.2.** as to the exact number of page impressions that will be delivered on specific dates during an online campaign;

**3.3.3.** as to the quality of reproduction of Advertisements in any of the Publications;

**3.3.4.** the exact layout and format of any Publications which shall be in the discretion of the Publisher;

**3.3.5.** as to the availability of any Digital Format,

and in each case the Publisher accepts no liability to the Customer in respect of the same.

## 4. LIABILITY AND INDEMNITY

**4.1.** Nothing in this clause 4 shall be construed as excluding or limiting the Publisher's liability for death or personal injury caused by its negligence or fraud.

**4.2.** Subject to clause 4.1, the Publisher shall not be liable

to the Customer in contract, tort (including negligence) or otherwise for any indirect, consequential or special loss or any loss of Material, loss of profits, loss of business, loss of contracts, loss of orders, loss of revenue, loss of goodwill, loss of data or loss of anticipated savings.

**4.3.** Subject to clause 4.1, the liability of the Publisher in respect of any and all other claims (whether in contract or tort) arising out of or in connection with an Advertisement or Advertisement Order shall not exceed the amount the Customer has paid the Publisher in connection with that Advertisement or Advertisement Order.

**4.4.** The Customer agrees to on demand fully indemnify and keep fully indemnified the Publisher, its directors, agents and employees against any and all losses, liabilities, costs, claims, damages, demands, expenses and fees (including but without limitation legal and other professional fees) suffered or incurred by the Publisher arising out of or in connection with:

**4.4.1.** any other breach of these Terms and Conditions by the Customer; or

**4.4.2.** any actual or potential infringement of a third party's intellectual property rights;

**4.4.3.** the publication by the Publisher of an Advertisement in accordance with an Advertisement Order.

## 5. PAYMENT

**5.1.** The Customer shall pay the Publisher for all Advertisements submitted to the Publisher (and which are accepted by the Publisher) in accordance with this clause 5.

**5.2.** Rates for Advertisements are specified in the Rate Card or as may otherwise be agreed and/or notified in writing to the Customer from time to time. All rates are exclusive of VAT (or any other sales tax) which shall be due and payable by the Customer to the Publisher in addition.

**5.3.** Unless otherwise agreed by the Publisher in writing, the Publisher shall invoice the Customer for all amounts as they become due, which shall be after the date of first publication of the applicable Advertisement.

**5.4.** The Customer shall pay all invoices within 30 days of the date of the invoice.

**5.5.** Without prejudice to any other rights or remedies that the Publisher may have, if the Customer fails to pay the Publisher on the due date for payment, the Publisher may:

**5.5.1.** claim interest under the Late Payment of Commercial Debts (Interest) Act 1998 and the Customer shall pay the interest immediately on demand; and

**5.5.2.** remove any and all Advertisements the Publisher may have in any Publications until payment has been made in full.

**5.6.** If, on the anniversary of the Publication Date and where applicable:

**5.6.1.** the number of Actual Advertisement Placements is less than the number of Expected Advertisement Placements for the preceding 12 month period, the Customer shall not be entitled to a refund of any amount from the Publisher;

**5.6.2.** the number of Actual Advertisement Placements is greater than the number of Expected Advertisement Placements for the preceding 12 month period, the Publisher shall apply the relevant rate (as set out in the Rate Card) applicable to the number of Actual Advertisement Placements. In the event that the Customer still owes any amount to the Publisher (notwithstanding the application of a lower rate pursuant to the Rate Card), the Publisher may invoice the Customer for such amount which shall be payable by the Customer in accordance with clause 5.4

**5.7.** The Customer may terminate any Advertisement in accordance with clause 6.1. The Customer has no other rights of cancellation. In the event that the Customer cancels an Advertisement other than in accordance with clause 6, the Customer acknowledges and agrees that it shall remain fully liable to pay to the Publisher for the Advertisement.

**5.8.** The Publisher reserves the right to change the rates in the Rate Card at any time and to publish the amended rates on its website. The then current prevailing Rate Card is available to the Customer on request from the Publisher advertising department.

## 6. CANCELLATION

**6.1.** Once an Advertisement Order has been accepted by the Publisher, the Customer may only cancel or alter the Advertisement, the Materials or the Advertisement Order up to 8 weeks from the agreed insertion date of the Advertisement in the relevant Publication. On the expiry of this date, the written consent of the Publisher is required for any and all cancellation or alteration pursuant to this clause 6.1. If such consent is not granted then the Customer will be liable for all sums due to the Publisher pursuant to clause 5.7.

**6.2.** Without prejudice to any other rights or remedies which the Publisher may have, the Publisher may terminate the contract between it and the Customer (without any liability) immediately on giving notice to the Customer in the event that if:

**6.2.1.** the Customer fails to pay any amount due to the Publisher on or by the due date for payment; or

**6.2.2.** the Customer commits a material breach of any of the material Terms and Conditions; or

**6.2.3.** the Customer repeatedly breaches any of these Terms and Conditions in such a manner as to reasonably justify the opinion that its conduct is inconsistent with it having the intention or ability to give effect to these Terms and conditions; or

**6.2.4.** the Customer enters into liquidation whether compulsorily or voluntarily (otherwise than for the purposes of a solvent amalgamation or reconstruction); becomes insolvent; ceases or threatens to cease to carry on business; compounds or makes any voluntary arrangement with its-creditors; becomes subject to an

administration order; is unable to pay its debts as they fall due; has an encumbrancer take possession of, or a receiver or administrative receiver appointed over, all or any part of its assets; takes or suffers any similar action due to debt; or if the equivalent of any of the above events under the law of any jurisdiction occurs in relation to the Buyer.

## 7. GENERAL

**7.1.** The Publisher reserves the right to place the word "Advertisement" in any Advertisement containing Material which the Publisher considers, in its sole opinion, to too closely resemble editorial content.

**7.2.** With the exception of the Customer's payment obligations, neither the Publisher nor the Customer shall be liable to each other for any failure to comply with the provisions of these Terms and Conditions as a result of any event beyond the reasonable control of either of them.

**7.3.** Any notice or correspondence required to be given under these Terms and Conditions may be delivered personally or sent by prepaid registered post to the other party at the addresses set out in the Advertisement Order, or such other address as may be notified in accordance to the other party from time to time. Any notice so sent shall be deemed to have been duly given upon delivery at the address of the relevant party.

**7.4.** If any provision of these Terms and Conditions is held for any reason to be ineffective or unenforceable (in whole or in part) this shall not affect the validity or enforceability of the other Terms and Conditions set out herein, which shall remain in full force and effect.

**7.5.** A waiver by the Publisher of any breach if these Terms and Conditions will not be treated as a waiver of any subsequent breach of the same or any other provision by the Customer.

**7.6.** No third party shall have any rights to enforce these Terms and Conditions against the Publisher.

**7.7.** These Terms and Conditions and the Rate Card (both as amended from time to time in accordance with clause 7.12) shall constitute the entire agreement between the parties with regard to its subject matter and shall supersede all prior understandings, commitments and undertakings that either party may have given.

**7.8.** The contract between the Customer and the Publisher is personal to the Customer. The Customer may not assign, sub-license, sub-contract, transfer or charge the contract or any part of it without the prior written consent of the Publisher.

**7.9.** If the Publisher's invoice(s) submitted to the Customer indicate that the Publisher's contracting entity is Nature America, Inc then these terms and conditions shall be governed by the laws of the State of New York without regards to any conflict of law provisions. Subject to clause 7.11, the parties submit to the exclusive jurisdiction of the courts located in New York, New York.

**7.10.** If the Publisher's invoice(s) submitted to the Customer indicate that the Publisher's contracting entity is either Macmillan Publishers Limited or Nature Japan KK (or it is unclear or ambiguous having regard to such

invoice(s)) then these terms and conditions will be subject to the laws of England and Wales. Subject to clause 7.11, the Customer and the Publisher acknowledge and agree that the courts of the England and Wales will have exclusive jurisdiction to settle any such dispute which may arise out of these Terms and Conditions and shall submit all disputes to the jurisdiction of those courts.

**7.11.** Notwithstanding the provisions of clause 7.9, for the Publisher's exclusive benefit and to the extent possible in the applicable jurisdiction, the Publisher retains the right to bring or enforce proceedings as to the substance of the matter in the courts of the country of the Customer's residence or, where these Terms are entered into in the course of the Customer's trade or profession, the country of the place of business in which these Terms were agreed to or (if different) the country of Customer's principal place of business.

**7.12.** The Publisher may from time to time modify these Terms and Conditions or the Rate Card by publishing any changes online. The Customer should check online before placing an Advertisement Order since by placing an order for the insertion of an Advertisement, the Customer agrees to be bound by any updates to such Terms and Conditions or Rate Card.

**7.13.** No variation or addition to these Terms and Conditions without the prior written consent of the Publisher shall be effective unless agreed to in writing by the Publisher and any additional terms the Customer may seek to impose shall be void and/or unenforceable.

**7.14.** The parties do and shall, in the performance of their respective obligations under these Terms and Conditions comply at all times with all relevant laws, statutes and regulations applicable to their activities, including in particular all applicable laws and regulations concerning the prohibition of bribery, corruption, improper gifts and payments, at all times.

**If you have any questions please email [naturejobs@nature.com](mailto:naturejobs@nature.com) or contact your regional representative**