

EVENT ADVERTISING **2017**

natureevents directory

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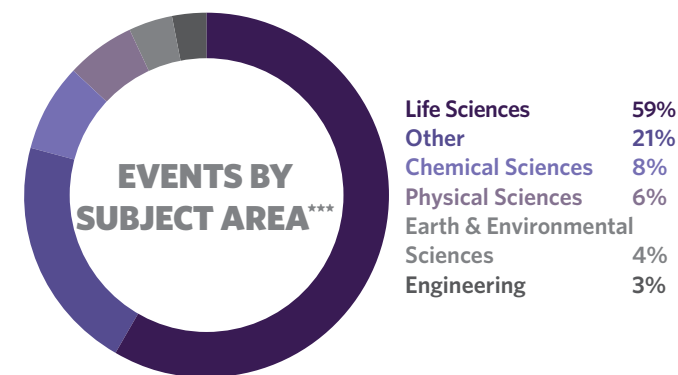
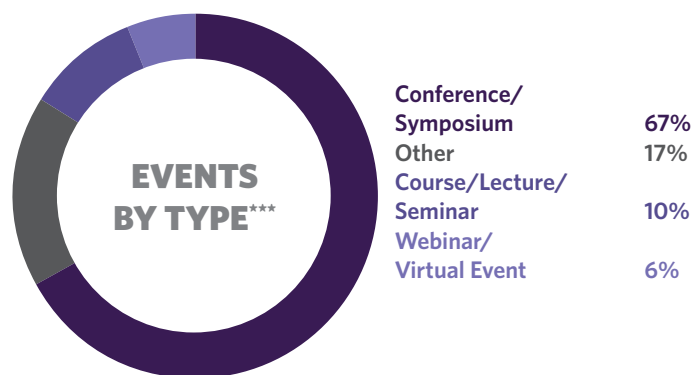




NATUREEVENTS DIRECTORY — THE CENTRAL RESOURCE FOR SCIENTIFIC EVENTS WORLDWIDE

Natureevents Directory is the global events resource for the scientific community, brought to you by *Nature*, the #1 journal in multidisciplinary sciences.*

NATUREEVENTS DIRECTORY**	
Monthly page views	100,127
Monthly unique users	33,719
PAGE VIEWS BY REGION**	
Americas	41%
UK/Europe	28%
Asia/Pacific	25%
ROW	4%



DID YOU KNOW? The *Nature* platform has 45 million page views each month and 10.8 million monthly unique visitors.**



NATUREEVENTS DIRECTORY IN PRINT

The directory is published twice a year, providing scientists around the world with a quick reference guide for upcoming scientific events and conferences.

The *Natureevents Directory* delivers the ideal opportunity to promote your event to thousands of scientists.

Natureevents Directory

The *Natureevents Directory* is published within *Nature's* final issue in December, providing easy-to-view event listings for the upcoming year. The directory has been published for over 18 years and as an established feature on *Nature's* editorial calendar has become a valuable resource for the global scientific community.

Bonus distribution

The end of year edition also benefits from substantial bonus distribution at a number of major conferences where *Nature* is exhibiting.

Mid-year edition

The Mid-year *Natureevents Directory* is published within the June 15 issue of *Nature*. It provides event organizers an ideal opportunity to promote events taking place during the latter part of the year and to announce previously unscheduled events.

DID YOU KNOW? *Nature* has a print readership of 374,364.*

NATUREEVENTS DIRECTORY 2017

a nature research service





NATURE — THE LEADING WEEKLY JOURNAL OF SCIENCE*

#1 journal in Multidisciplinary Sciences with an Impact Factor of **38.138**.*



READER PROFILE**

JOB TITLE

Scientist
Senior Scientist
Clinician
Senior Business Manager

CLINICIAN PLACE OF WORK

Hospital
Clinical Practice
Research Institution
Other

RESEARCHER PLACE OF WORK

University/College
Research Institute
Industry/Corporation
Hospital
Government
Other

REACH



PRINT

51,416 print circulation[^]
374,364 readership**



ONLINE***

8.6 million monthly page views
2.7 million monthly unique users



EMAIL**

500,178 alert subscribers

TOP AREAS OF RESEARCH

BIOLOGY

Molecular & Structural Biology
Cell & Developmental Biology
Genetics & Genomic
Neuroscience
Cancer Research

MEDICINE

Cancer/Oncology
Neurology
Immunology/Allergy

CHEMISTRY

Organic Chemistry
Chemical Biology
Materials Chemistry
Medicinal & Pharmaceutical Chemistry

PHYSICS

Condensed-matter Physics
Optics/Lasers
Materials Physics

EARTH AND ENVIRONMENTAL SCIENCE

Ecology
Atmospheric Science/Climate
Solid Earth Science

GLOBAL AUDIENCE

	Americas	UK/Europe	Asia/ROW
Print [^]	52%	36%	12%
Online***	41%	29%	30%

QUALIFIED

80% of readers hold a postgraduate qualification (inc. PhD, Doctorate)**



EMAIL ALERTS

Journal alerts

Each journal has a corresponding alert that is sent to subscribers prior to publication and contains an overview of content for the upcoming issue. *Natureevents Directory* offers a prominent ad space across these alerts. The weekly *Nature* alert alone has over **500,000*** subscribers.

Third party emails

Send a dedicated email message to **149,000*** opt-in *nature.com* registrants without the distraction of other accompanying content. Recipients are segmented by demographic information in order to improve the campaigns' performance.

All third party email campaigns can be targeted using the following selection criteria:

- Field of interest
- Place of work
- Geographic location
- Job type

Email specifications — page 22.

NATURE REVIEWS GENETICS ALERT

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April 2017 Volume 18 Number 4

Advertisement

In this issue

- ✓ [Research Highlights](#)
- ✓ [Reviews](#)
- ✓ [Perspectives](#)

Also this month

- › Article series:
 - › [Study designs](#)
 - › [Single-cell omics](#)
 - › [Translational genetics](#)
- › Featured article:
 - [Evolving health care through personal genomics](#)
 - Heidi L. Rehm*

npj Genomic Medicine

A new open access journal dedicated to publishing the most important scientific advances in all aspects of genomics and its application in the practice of medicine. Part of the Nature Partner Journals series, the journal is published in partnership with the Center of Excellence in Genomic Medicine Research.

[Open for submissions >>](#)

☒ **Subscribe**

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[CLICK HERE TO VIEW](#)

☐ **RSS**

☐ **Twitter**

Advertisement

The 2017 Symposium on Translational Epigenetics will explore this rapidly growing area of investigation in biomedicine which may be key to developing novel therapies for some of the most important and intractable diseases. The symposium features talks from outstanding, international speakers in the field of translational epigenetics. Registration is **free** but places are limited.

www.lmb.de/2017transepi

Symposium on TRANSLATIONAL EPIGENETICS 2017 8 MAY MÜNCHEN GERMANY

Advertisement

NYU Nature Conference on Neurogenetics

August 9–11, 2017 | New York, NY

Presented by: **New York University (NYU) | Nature Genetics | Nature Neuroscience**

[Register now!](#)

natureconferences

RESEARCH HIGHLIGHTS

[Top](#)

Epigenetics: Rich pore methods for DNA methylation detection

p209 | doi:10.1038/nrg.2017.18

[PDF](#)

Genetic variation: HSP90 shapes human genetic

Genetics JOBS of the week

Assistant & Associate Investigator / Professors: Cancer Genetics, Epigenetics and Biomarkers

BAYLOR SCOTT & WHITE HEALTH

DID YOU KNOW? We publish 9 of the top 20 science journals by Impact Factor.**



BANNER ADVERTISING

Button

Available run of site across *Natureevents*.

Specification: 180×150 pixels

Leaderboard Banner

Available across websites, including *Natureevents*.

Specification: 728×90 pixels

'In Article' Banner/MPU

Target to specific pages or articles and available across websites.

Specification: 300×250 pixels

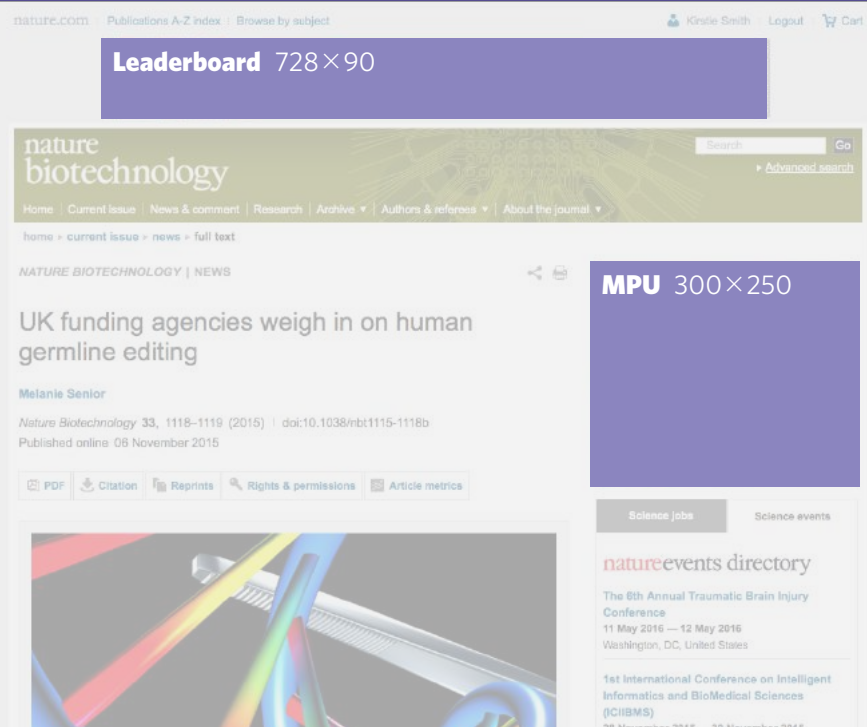
Wallpaper

Naturejobs homepage or *Nature* journal homepage.

Specification: 1720×1100 pixels

Print - Academic and Clinical Journals

Wallpaper
1720×1100



Wallpaper
1720×1100

BANNER ADVERTISEMENTS CAN BE TARGETED BY:

Behavioral— Allows targeting of very specific user segments based on their preferences.

Contextual targeting — If you are interested in targeting your banner ads to content related to a specific term, ask your representative about availability.

Geography — Reach users in specified countries, regions, or states.

Date/time — Deliver your banner ads on specified hours of the day, days of the week, weeks of the month, and/or months of the year.

Device — Deliver your adverts specifically by the type of device the user is browsing on, speak to your representative for more information.



ONLINE EVENT POSTS

When you post your event on *natureevents*, you can select from a range of innovative online upgrades to attract more delegates and strengthen your brand within the scientific community.



Event Matching

Display your listing alongside relevant content anywhere on nature.com.

Featured Event

Flag your events within search results by placing a red 'Featured' label next to your listings.



Spotlight Event

Ensure event seekers on *Natureevents* see your listings first. Spotlighted events appear at the top of related searches.

Highlighted Event

Your event posting will appear highlighted in the event listings so that it stands out from other search results.

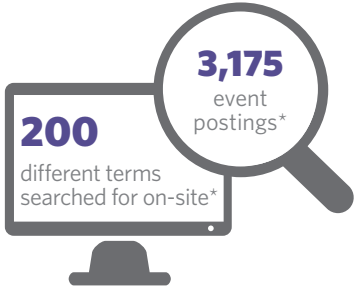
Event Logo

Upload a company or institution logo to reinforce the brand. Available for use in both search results and event descriptions.

With nature.com you can target scientists in a specific field of research and not just those actively looking for a specific event.

ONLINE EVENT PACKAGES

You can select from a range of online upgrades to increase the effectiveness of your event post.



10%
SAVINGS

TARGET

✓ Event Matching

✓ Event of the Week

✓ Logo in search results

Target

Reach the best event seekers on nature.com through keyword targeting and an Event of the Week slot on a journal homepage.

15%
SAVINGS

EXPOSURE

✓ Event Matching

✓ Event of the Week

✓ Spotlight

✓ Featured

✓ Logo in search results

Exposure

Increase the visibility of your event with this package which includes the Target package options and additional upgrades to make your event stand out.

30%
SAVINGS

IMPACT

✓ Event Matching

✓ Event of the Week

✓ Spotlight

✓ Featured

✓ Logo in search results

✓ Logo in description

✓ Journal alert or button

Impact

This package maximizes the effective targeting of scientists on nature.com with the added exposure on *Natureevents* and in a journal alert.



NATIVE ADVERTISING

Work with our editorial team to produce content that is of interest to our readers and promotes your organization.

Inside View

Show the outside world the secret of your success.

Choose the person best placed to tell *Nature's* audience about the latest chapter in your organization's story, and leave the rest to us. We'll pair your 'brand ambassador' with an experienced feature writer, and deliver a double-page Inside View based on the interview and any information that you'd like to share about the workplace environment, culture and heritage, new projects, etc.

In addition to your full-page interview in *Nature's* print edition, an Inside View package guarantees:

- A full page print ad alongside
- An online version of the Inside View, live for 12 months
- 150 reprint leaflets with co-branded cover
- Promotion via the *Naturejobs* news section, newsletter, and across social media

Webcasts

Are you ready for your careers close-up?

Say hello to a six-month association by supporting a *Naturejobs* live and on-demand video webcast with your branded sponsor message in the opening credits. Your message could precede an expert panel discussion about relevant global job trends, or interviews with scientists whose career histories inform, inspire and entertain. You'll have the opportunity to start a conversation with the audience, and access to the webcast registration data means you'll be able to continue that conversation beyond the broadcast.

If you're clamoring for a customized option, slip into the producer's chair and work with our editorial team to deliver a one-off webcast or series on a subject of your choosing. Your organization could be the star of the show.

DID YOU KNOW? 20 of our titles are #1 in one or more subject category.*

:insideview



WEBCAST: FROM BENCH TO BUSINESS

From bench to business: Top tips from experts and entrepreneurs on how to take your research all the way from idea to product.
Wednesday, May 25th, 2016
8AM PST, 11AM EST, 4PM BST, 5PM CEST

naturejobs

Webcast:
From Bench to Business: Taking your research all the way from idea to product

Produced with support from

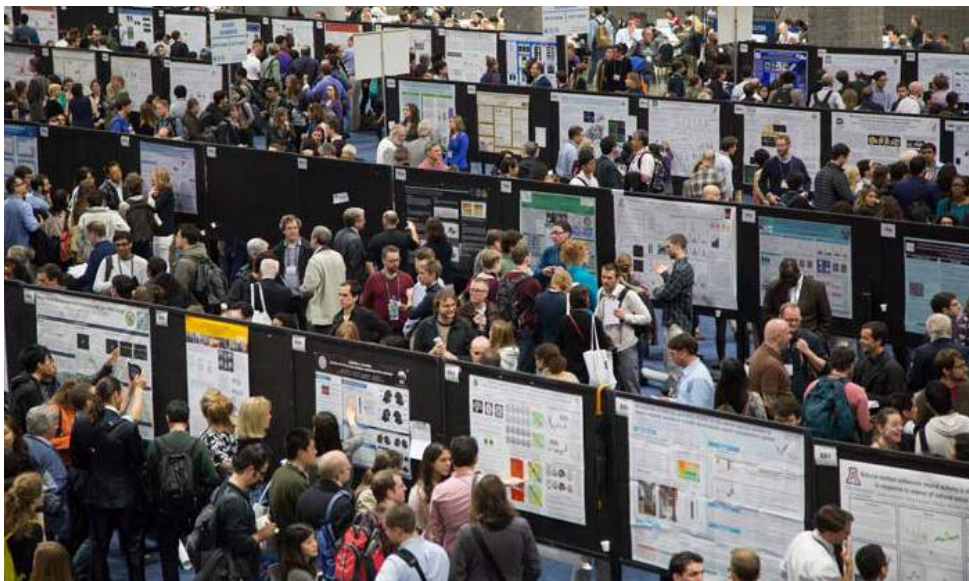
Ask a Question

Overview

Scientists are constantly coming up with ideas. And every now and again, one of these will be worth investing in and commercializing. This webcast will explore the full pathway, from bench to business, in four different presentations: from a successful entrepreneur, an investor, a tech transfer representative, and a funding expert. The topics covered will include:

- Joshua Lessing Ph.D.
Director of Research and Development
Ruth Rubenstein, Inc.
[View Presenter Biography](#)
- Uma S. Ryan, D.B.E., Ph.D., D.Sc.
Executive, Entrepreneur Board
Diversic Investor, Artist
[View Presenter Biography](#)
- Jerome Van Buerckel Ph.D.
Senior Business Development Manager
VIB
[View Presenter Biography](#)
- Cheryl Martin, Ph.D.
Head of the Centre for Global Industries
World Economic Forum
[View Presenter Biography](#)
- Jack Leeming
Moderator
Editor, *Naturejobs*
[View Presenter Biography](#)

CONFERENCE PROCEEDINGS & MEETING ABSTRACTS



Align your organization with select Springer Nature clinical and scientific research journals and turn your conference proceedings and meeting abstracts into internationally accessible science.

If your organization is hosting an event, publishing conference proceedings and meeting abstracts offers the unique opportunity to present your own peer-reviewed content to niche communities in relevant fields of research.

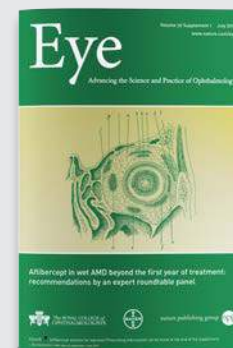
BENEFITS:

High visibility – Print and open-access online publications reaching thousands of researchers

Short lead time – We will publish your content within 12-14 weeks of acceptance

Affordability – Size based pricing to meet your needs

Available options



PRINT:

Your content will be featured in a Springer Nature journal, reaching highly targeted subscribers worldwide.



ONLINE:

To maximize reach, your custom publication will be available online and archived on the journal's website, enabling users to access your custom publication for years to come.



E-ALERT:

Nature.com users register for content e-alerts from Nature Research journals. A dedicated alert announcing your content will be sent to all users who have registered for content alerts from the main journal your publication accompanies.



2017 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL
<p>5</p> <p>Deadline: 29 Dec 2016 (US), 30 Dec 2016 (EU)</p>	<p>2</p> <p>Deadline: 26 Jan 2017 (US), 27 Jan 2017 (EU)</p>	<p>2 SPOTLIGHT ON GRADUATES</p> <p>Conference/Bonus Distribution: Natural History Museum Annual Student Conference</p> <p>Deadline: 23 Feb 2017 (US), 24 Feb 2017 (EU)</p>	<p>6</p> <p>Deadline: 30 Mar 2017 (US), 31 Mar 2017 (EU)</p>
<p>12</p> <p>Deadline: 05 Jan 2017 (US), 06 Jan 2017 (EU)</p>	<p>9</p> <p>Deadline: 02 Feb 2017 (US), 03 Feb 2017 (EU)</p>	<p>9</p> <p>Conference/Bonus Distribution: American Physical Society March Meeting Society of Toxicology and Microbiology Conference</p> <p>Deadline: 02 Mar 2017 (US), 03 Mar 2017 (EU)</p>	<p>13</p> <p>Conference/Bonus Distribution: European Geosciences Union General Assembly Materials Research Society - Spring</p> <p>Deadline: 06 Apr 2017 (US), 07 Apr 2017 (EU)</p>
<p>19</p> <p>Conference/Bonus Distribution: Imperial College London Science Career Fair</p> <p>Deadline: 12 Jan 2017 (US), 13 Jan 2017 (EU)</p>	<p>16</p> <p>Deadline: 09 Feb 2017 (US), 10 Feb 2017 (EU)</p>	<p>16</p> <p>Deadline: 09 Mar 2017 (US), 09 Mar 2017 (EU)</p>	<p>20</p> <p>Deadline: 13 Apr 2017 (US), 14 Apr 2017 (EU)</p>
<p>26</p> <p>Deadline: 19 Jan 2017 (US), 20 Jan 2017 (EU)</p>	<p>23 SPOTLIGHT ON POSTDOC POSITIONS</p> <p>Conference/Bonus Distribution: MIT European Career Day</p> <p>Deadline: 16 Feb 2017 (US), 17 Feb 2017 (EU)</p>	<p>23</p> <p>Conference/Bonus Distribution: Yale Biomedical Career Fair</p> <p>Deadline: 16 Mar 2017 (US), 17 Mar 2017 (EU)</p>	<p>27</p> <p>Deadline: 20 Apr 2017 (US), 21 Apr 2017 (EU)</p>
		<p>30 SPOTLIGHT ON CANCER</p> <p>Conference/Bonus Distribution: AACR Cancer and Biomedical Research Career Fair 253rd ACS National Meeting & Exposition Microbiology Society Conference</p> <p>Deadline: 23 Mar 2017 (US), 24 Mar 2017 (EU)</p>	



2017 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

MAY

4

SPOTLIGHT ON IMMUNOLOGY

Conference/Bonus Distribution:

BCF Career Event Netherlands

American Association of Immunology Annual Meeting

Deadline: 27 Apr 2017 (US), 27 Apr 2017 (EU)

11

Deadline: 04 May 2017 (US), 05 May 2017 (EU)

18

SPOTLIGHT ON GENETICS

Conference/Bonus Distribution:

The European Human Genetics Conference 2017

Deadline: 11 May 2017 (US), 12 May 2017 (EU)

25

Conference/Bonus Distribution:

American Society for Microbiology Annual Meeting

American Society of Clinical Oncology Annual Meeting

Deadline: 18 May 2017 (US), 19 May 2017 (EU)

JUNE

1

Deadline: 25 May 2017 (US), 25 May 2017 (EU)

8

Deadline: 01 Jun 2017 (US), 02 Jun 2017 (EU)

15

SPOTLIGHT ON BIOTECH/PHARMA

NATUREEVENTS DIRECTORY

Conference/Bonus Distribution:

BIO 2017

Deadline: 15 May 2017 (US), 15 May 2017 (EU)

22

Deadline: 15 Jun 2017 (US), 16 Jun 2017 (EU)

29

Deadline: 22 Jun 2017 (US), 23 Jun 2017 (EU)

JULY

6

SPOTLIGHT ON SPORTS SCIENCE

Deadline: 29 Jun 2017 (US), 30 Jun 2017 (EU)

13

Deadline: 06 Jul 2017 (US), 07 Jul 2017 (EU)

20

Deadline: 13 Jul 2017 (US), 14 Jul 2017 (EU)

27

Deadline: 20 Jul 2017 (US), 21 Jul 2017 (EU)

AUGUST

3

Deadline: 27 Jul 2017 (US), 28 Jul 2017 (EU)

10

Deadline: 03 Aug 2017 (US), 04 Aug 2017 (EU)

17

Conference/Bonus Distribution:

254th ACS National Meeting & Exposition

Deadline: 10 Aug 2017 (US), 11 Aug 2017 (EU)

24

Deadline: 17 Aug 2017 (US), 18 Aug 2017 (EU)

31

Deadline: 24 Aug 2017 (US), 25 Aug 2017 (EU)



2017 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

SEPTEMBER

7

Deadline: 31 Aug 2017 (US), 01 Sept 2017 (EU)

14

Deadline: 07 Sept 2017 (US), 08 Sept 2017 (EU)

21

Deadline: 14 Sept 2017 (US), 15 Sept 2017 (EU)

28 **SPOTLIGHT ON POSTDOC POSITIONS**

Conference/Bonus Distribution:
Naturejobs Career Expo London

Deadline: 21 Sept 2017 (US), 22 Sept 2017 (EU)

OCTOBER

5

SPOTLIGHT ON FACULTY POSITIONS

Deadline: 28 Sept 2017 (US), 29 Sept 2017 (EU)

12

SPOTLIGHT ON ANTI-AGEING

Conference/Bonus Distribution:
American Society of Human Genetics Annual Meeting

Deadline: 05 Oct 2017 (US), 06 Oct 2017 (EU)

19

Conference/Bonus Distribution:
Life and Health Science Careers Event

Deadline: 12 Oct 2017 (US), 13 Oct 2017 (EU)

26 **SPOTLIGHT ON GRADUATE POSITIONS**

Deadline: 19 Oct 2017 (US), 20 Oct 2017 (EU)

NOVEMBER

2

Deadline: 26 Oct 2017 (US), 27 Oct 2017 (EU)

9

SPOTLIGHT ON NEUROSCIENCE

Conference/Bonus Distribution:
Naturejobs Career Expo Düsseldorf

Deadline: 02 Nov 2017 (US), 03 Nov 2017 (EU)

16

Deadline: 9 Nov 2017 (US), 10 Nov 2017 (EU)

23

Conference/Bonus Distribution:
Materials Research Society - Fall

Deadline: 16 Nov 2017 (US), 17 Nov 2017 (EU)

30 **SPOTLIGHT ON CELL BIOLOGY**

Conference/Bonus Distribution:
American Society for Cell Biology Annual Meeting

Deadline: 23 Nov 2017 (US), 24 Nov 2017 (EU)

DECEMBER

7

Conference/Bonus Distribution:
American Geophysical Union Fall Meeting

Deadline: 30 Nov 2017 (US), 01 Dec 2017 (EU)

14

Deadline: 07 Dec 2017 (US), 08 Dec 2017 (EU)

21

NATUREEVENTS DIRECTORY

Deadline: 4 Dec 2017 (US), 4 Dec 2017 (EU)



A-Z OF TITLES

JOURNAL NAME	IMPACT*		PRINT**		ONLINE***		
	INDUSTRY RANK	CATEGORY	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS*	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS
<i>Acta Pharmacologica Sinica</i>	52/163	Chemistry, Multidisciplinary	528	3,094	5,266	78,848	30,490
<i>American Journal of Gastroenterology</i>	6/78	Gastroenterology & Hepatology	13,120	97,014	12,437	277,474	110,308
<i>Blood Cancer Journal</i>	48/213	Oncology	Online Only	Online Only	8,390	35,768	14,330
<i>Bone Marrow Transplantation</i>	10/25	Transplantation	145	1,245	43,151	163,285	60,349
<i>Bone Research</i>	12/21	Cell & Tissue Engineering	Online Only	Online Only	1,560	15,578	7,479
<i>British Journal of Cancer</i>	28/213	Oncology	198	1,653	51,866	299,036	112,505
<i>Cancer Gene Therapy</i>	58/124	Medicine, Research & Experimental	396	3430	66,409	33,204	15,550
<i>Cell Death Differentiation</i>	23/289	Biochemistry & Molecular Biology	66	481	62,717	175,573	65,914
<i>Cell Death & Disease</i>	38/187	Cell Biology	Online only	Online only	13,426	160,196	56,926
<i>Cell Death Discovery</i>	New	New	Online only	Online only	1,347	20,286	8,439
<i>Cell Discovery</i>	New	New	Online only	Online only	1,891	21,811	8,692
<i>Cell Research</i>	9/187	Cell Biology	Online only	Online only	32,148	199,754	70,838
<i>Cellular & Molecular Immunology</i>	31/150	Immunology	442	3,200	15,010	43,499	17,238
<i>Clinical & Translational Gastroenterology</i>	24/78	Gastroenterology & Hepatology	Online only	Online only	6,249	21,184	7,440
<i>Clinical & Translational Immunology</i>	New	New	Online only	Online only	5,656	16,860	8,794
<i>Emerging Microbes & Infections</i>	27/123	Microbiology	Online only	Online only	4,910	23,234	10,449
<i>European Journal of Clinical Nutrition</i>	31/78	Nutrition & Dietetics	116	1,345	32,706	169,553	78,226
<i>European Journal of Human Genetics</i>	30/165	Genetics & Heredity	725	4,405	50,974	139,466	56,249
<i>Experimental & Molecular Medicine</i>	14/124	Medicine, Research & Experimental	Online only	Online only	3,815	45,669	17,617
<i>Eye</i>	19/56	Ophthalmology	3,631	12,277	27,211	175,829	92,403
<i>Gene Therapy</i>	39/124	Medicine, Research & Experimental	60	326	64,191	79,431	35,442
<i>Genes and Immunity</i>	86/165	Genetics & Heredity	70	420	64,446	26,349	12,122
<i>Genetics in Medicine</i>	15/167	Genetics & Heredity	1,887	10,414	8,411	141,831	60,017
<i>Heredity</i>	12/45	Evolutionary Biology	145	1,478	48,721	101,879	40,658
<i>Horticulture Research</i>	New	New	Online only	Online only	2,141	21,566	9,924
<i>Human Genome Variation</i>	New	New	Online only	Online only	2,966	10,216	5,341
<i>Hypertension Research</i>	19/63	Peripheral Vascular Disease	4,413	17,349	7,563	42,576	18,078
<i>Immunology & Cell Biology</i>	35/150	Immunology	111	766	30,825	106,391	48,078
<i>International Journal of Impotence Research</i>	51/77	Urology & Nephrology	79	514	32,035	49,919	29,393
<i>International Journal of Obesity</i>	6/78	Nutrition & Dietetics	109	574	45,054	215,122	93,947
<i>International Journal of Oral Science</i>	15/89	Dentistry, Oral Surgery & Medicine	Online only	Online only	2,573	19,960	7,115
<i>Journal of Exposure Science & Environmental Epidemiology</i>	22/89	Toxicology	37	236	24,944	29,740	11,806
<i>Journal of Human Genetics</i>	84/165	Genetics & Heredity	200	1,458	15,409	58,451	25,772
<i>Journal of Human Hypertension</i>	30/63	Peripheral Vascular Disease	40	167	29,410	53,067	26,814
<i>Journal of Perinatology</i>	33/80	Obstetrics & Gynecology	3,177	24,547	25,390	114,812	47,594
<i>Laboratory Investigation</i>	12/78	Pathology	546	5,863	56,027	89,459	40,246
<i>Leukemia</i>	1/70	Hematology	105	619	39,410	265,257	92,310
<i>Light: Science and Applications</i>	2/90	Optics	Online only	Online only	7,015	56,891	16,330



A-Z OF TITLES

JOURNAL NAME	IMPACT*		PRINT**		ONLINE***		
	INDUSTRY RANK	CATEGORY	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS*	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS
<i>Microsystems & Nanoengineering</i>	New	New	Online only	Online only	2,791	16,435	6,184
<i>Modern Pathology</i>	5/78	Pathology	4,165	18,868	46,325	272,633	103,364
<i>Molecular Psychiatry</i>	4/140	Psychiatry	61	654	58,949	197,951	75,129
<i>Mucosal Immunology</i>	23/150	Immunology	732	3,381	17,815	73,723	26,161
<i>Nature</i>	1/63	Multidisciplinary Sciences	51,416	374,364	500,178	8,648,691	2,721,795
<i>Nature Astronomy</i>			NEW IN 2017				
<i>Nature Biomedical Engineering</i>			NEW IN 2017				
<i>Nature Biotechnology</i>	2/161	Biotechnology & Applied Microbiology	10,483	55,288	144,725	890,290	335,800
<i>Nature Cell Biology</i>	6/187	Cell Biology	374	3,570	106,731	346,594	122,418
<i>Nature Chemical Biology</i>	9/289	Biochemistry & Molecular Biology	459	3,438	33,898	250,899	87,578
<i>Nature Chemistry</i>	3/163	Chemistry, Multidisciplinary	710	5,350	36,783	441,132	121,689
<i>Nature Climate Change</i>	1/84	Meteorology & Atmospheric Sciences	655	6,332	33,514	254,800	105,617
<i>Nature Communications</i>	3/36	Multidisciplinary Sciences	Online only	Online only	43,879	2,485,990	789,195
<i>Nature Ecology & Evolution</i>			NEW IN 2017				
<i>Nature Energy</i>	New	New	Online Only	Online Only	3,851	127,949	33,529
<i>Nature Genetics</i>	2/165	Genetics & Heredity	827	8,046	111,040	668,731	240,101
<i>Nature Geoscience</i>	1/184	Geosciences, Multidisciplinary	833	8,462	35,762	233,571	84,050
<i>Nature Human Behaviour</i>			NEW IN 2017				
<i>Nature Immunology</i>	4/150	Immunology	681	4,855	83,241	436,984	130,664
<i>Nature Materials</i>	1/271	Materials Science, Multidisciplinary	634	4,799	99,973	673,598	207,212
<i>Nature Medicine</i>	1/289	Biochemistry & Molecular Biology	1,845	17,290	158,187	687,616	268,297
<i>Nature Methods</i>	1/77	Biochemical Research Methods	60,758	236,219	149,492	594,207	196,894
<i>Nature Microbiology</i>	New	New	Online Only	Online Only	5,009	122,283	43,934
<i>Nature Nanotechnology</i>	1/83	Nanoscience &, Nanotechnology	482	3,176	53,197	453,076	141,244
<i>Nature Neuroscience</i>	4/256	Neurosciences	654	6,266	88,661	614,665	196,344
<i>Nature Photonics</i>	1/90	Optics	597	4,657	28,685	294,914	87,786
<i>Nature Physics</i>	2/77	Physics, Multidisciplinary	697	6,928	55,777	315,589	102,230
<i>Nature Plants</i>	New	New	Online only	Online only	5,329	91,595	27,223
<i>Nature Protocols</i>	2/77	Biochemical Research Methods	Online only	Online only	52,175	451,609	188,824
<i>Nature Reviews Cancer</i>	2/213	Oncology	958	10,301	98,549	450,479	164,874
<i>Nature Reviews Cardiology</i>	5/124	Cardiac & Cardiovascular Systems	393	2,668	53,292	91,788	42,660
<i>Nature Reviews Chemistry</i>			NEW IN 2017				
<i>Nature Reviews Clinical Oncology</i>	7/213	Oncology	578	5,212	61,527	128,795	57,299
<i>Nature Reviews Disease Primers</i>	New	New	Online Only	Online Only	2,246	40,814	13,020
<i>Nature Reviews Drug Discovery</i>	1/253	Pharmacology & Pharmacy	7,437	33,424	100,554	417,209	166,612
<i>Nature Reviews Endocrinology</i>	3/131	Endocrinology & Metabolism	461	3,728	35,464	124,231	55,640
<i>Nature Reviews Gastroenterology & Hepatology</i>	3/78	Gastroenterology & Hepatology	403	3,041	57,803	111,437	53,003
<i>Nature Reviews Genetics</i>	1/165	Genetics & Heredity	618	5,958	99,611	460,807	4,369
<i>Nature Reviews Immunology</i>	1/150	Immunology	816	4,369	80,574	475,976	161,340



A-Z OF TITLES

JOURNAL NAME	IMPACT*		PRINT**		ONLINE***		
	INDUSTRY RANK	CATEGORY	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS^	MONTHLY PAGES VIEWS	MONTHLY UNIQUE USERS
<i>Nature Reviews Materials</i>	New	New	Online Only	Online Only	2,734 ¹	52,459 ¹	19,402 ¹
<i>Nature Reviews Microbiology</i>	1/119	Microbiology	508	3,545	66,579	321,364	123,834
<i>Nature Reviews Molecular Cell Biology</i>	1/184	Cell Biology	435	2,451	114,651	405,150	147,835
<i>Nature Reviews Nephrology</i>	5/78	Urology & Nephrology	446	2,564	43,146	108,316	45,797
<i>Nature Reviews Neurology</i>	2/192	Clinical Neurology	570	4,484	55,649	123,410	61,863
<i>Nature Reviews Neuroscience</i>	1/252	Neurosciences	669	6,461	85,491	407,473	160,634
<i>Nature Reviews Rheumatology</i>	2/32	Rheumatology	1,091	6,109	43,256	118,980	48,461
<i>Nature Reviews Urology</i>	7/78	Urology & Nephrology	288	2,163	43,192	56,018	33,420
<i>Nature Structural & Molecular Cell Biology</i>	2/73	Biophysics	361	2,913	99,863	269,051	94,424
<i>Neuropsychopharmacology</i>	11/255	Pharmacology & Pharmacy	304	2,765	66,946	228,674	103,650
<i>NPG Asia Materials</i>	14/260	Materials Science, Multidisciplinary	Online only	Online only	3,745	69,507	30,698
<i>Nutrition & Diabetes</i>	32/77	Nutrition & Dietetics	Online only	Online only	8,816	19,074	8,714
<i>Oncogene</i>	12/167	Genetics & Heredity	87	711	58,220	564,475	191,712
<i>Oncogenesis</i>	60/211	Oncology	Online only	Online only	7,139	21,159	8,323
<i>Pediatric Research</i>	29/120	Pediatrics	3,287	13,755	6,847	207,559	116,032
<i>Polymer Journal</i>	41/82	Polymer Science	268	2,631	6,986	96,736	39,231
<i>Prostate Cancer and Prostatic Diseases</i>	16/78	Urology & Nephrology	63	515	43,357	26,326	14,708
<i>Scientific American</i>	20/57	Multidisciplinary Sciences	520,000	3,500,000	721,000	10,000,000	4,959,320
<i>Scientific Data</i>	New	Multidisciplinary Sciences	Online only	Online only	5,619	55,347	26,452
<i>Scientific Reports</i>	5/57	Multidisciplinary Sciences	Online only	Online only	62,666	1,947,537	628,473
<i>Signal Transduction and Targeted Therapy</i>	New	New	Online only	Online only	1,006 ¹	3,911 ¹	1,778 ¹
<i>Spinal Cord</i>	20/64	Rehabilitation	907	3,317	47,103	110,029	48,935
<i>The ISME Journal</i>	4/145	Ecology	231	1,116	20,689	185,787	51,479
<i>The Journal of Antibiotics</i>	88/119	Microbiology	390	4,146	9,136	49,933	18,286
<i>The Pharmacogenomics Journal</i>	37/167	Genetics & Heredity	62	512	68,455	37,635	16,581
<i>Translational Psychiatry</i>	16/140	Psychiatry	Online only	Online only	4,753	57,563	25,800



INSERTS AND OUTSERTS

In addition to traditional print advertisements, *Nature* and select *Nature*-branded research and review titles also accommodate printed **inserts and outserts** that are either bound in or polybagged along with the journal. Below you will see examples of the unique print options available to you.

- Add value and impact to your ongoing campaigns
- Showcase recruitment opportunities or raise employer branding
- Target delegates at a particular conference or career fair



Cover tip-on



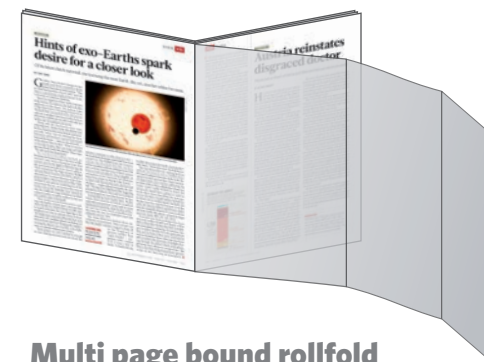
Loose insert



Magnastrap insert



Multi page bound insert



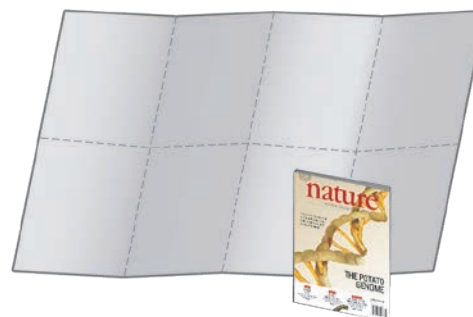
Multi page bound rollfold



Cigarband*



Butterfly gatefold



Poster



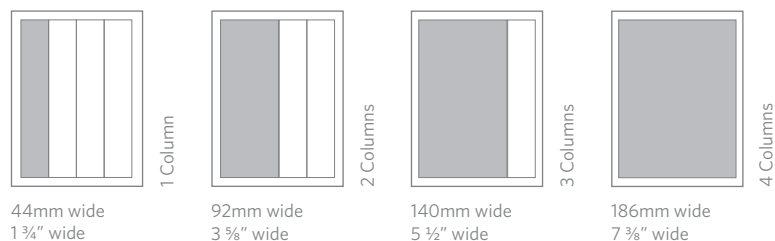
French door cover



Mechanical specifications for *Nature* and the following journals:

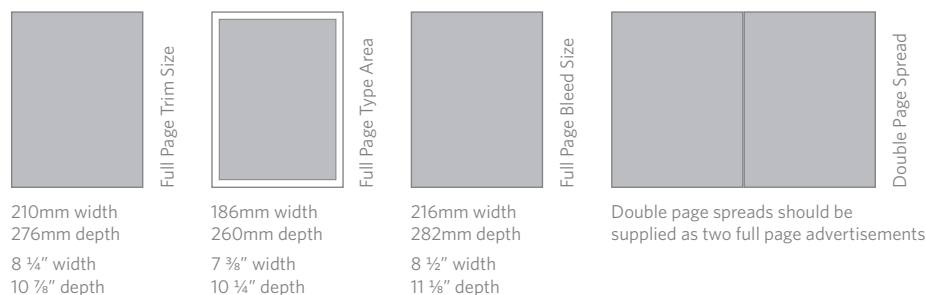
Nature
Nature Biotechnology
Nature Cell Biology
Nature Chemical Biology
Nature Chemistry
Nature Climate Change
Nature Genetics
Nature Geoscience
Nature Immunology
Nature Materials
Nature Medicine
Nature Methods
Nature Nanotechnology
Nature Neuroscience
Nature Photonics
Nature Physics
Nature Structural & Molecular Biology
Nature Reviews Cancer
Nature Reviews Drug Discovery
Nature Reviews Genetics
Nature Reviews Immunology
Nature Reviews Microbiology
Nature Reviews Molecular Cell Biology
*Nature Reviews Cardiology**
*Nature Reviews Endocrinology**
*Nature Reviews Gastroenterology & Hepatology**
*Nature Reviews Nephrology**
*Nature Reviews Neurology**
*Nature Reviews Clinical Oncology**
*Nature Reviews Rheumatology**
*Nature Reviews Urology**

Column Width Advertisements



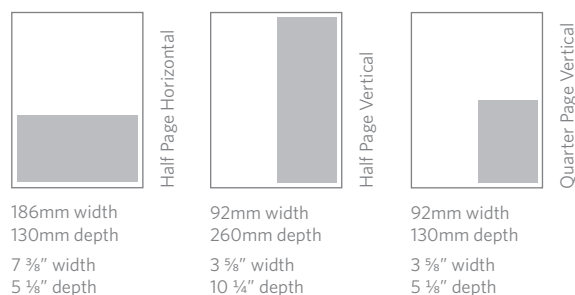
These can be 1–4 columns wide with the depth in increments of 1cm up to a maximum of 26cm.
e.g: 2 columns wide × 16cm deep (size = 2 × 16)

Full Page Advertisements

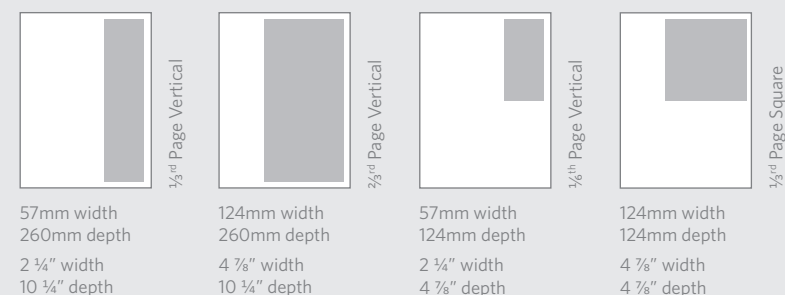


Print production guidelines — page 19.

Fractional Advertisements



These sizes are only available via our US sales team.





PRINT: OTHER TITLES

The following journals are sized **8 ¼ × 11 (210 × 279mm)**

*American Journal of Gastroenterology**, *Genetics in Medicine*, *Laboratory Investigation*, *Modern Pathology*, *Mucosal Immunology*, *Pediatric Research*

	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size (210 × 279mm size)	210	279	8 ¼	11
Full Page Bleed Size (210 × 279mm size)	216	285	8 ½	11¼
Double Page Spread Trim Size (210 × 279mm size)	420	279	16 ½	11
Double Page Spread Bleed Size (210 × 279mm size)	426	285	16 ¾	11¼

All other journal sizes are **8¼ × 11 (210 × 280mm)**

Bone Marrow Transplantation, *British Journal of Cancer*, *Cancer Gene Therapy*, *Cell Death and Differentiation*, *Cell Research*, *European Journal of Clinical Nutrition*, *European Journal of Human Genetics*, *Eye*, *Gene Therapy*, *Genes and Immunity*, *Heredity*, *Immunology and Cell Biology*, *International Journal of Impotence Research*, *International Journal of Obesity*, *Journal of Exposure Science and Environmental Epidemiology*, *Journal of Human Hypertension*, *Journal of Perinatology*, *Leukemia*, *Molecular Psychiatry*, *Neuropsychopharmacology*, *Oncogene*, *Prostate Cancer & Prostatic Diseases*, *Spinal Cord*, *The ISME Journal*, *The Pharmacogenomics Journal*

	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size (210 × 280mm size)	210	280	8 ¼	11
Full Page Bleed Size (210 × 280mm size)	216	286	8 ½	11 ¼
Double Page Spread Trim Size (210 × 280mm size)	420	280	16 ½	11
Double Page Spread Bleed Size (210 × 280mm size)	426	286	16 ¾	11 ¼

Applicable to both journal sizes	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Type Area	178	254	7	10
Half Page Horizontal	178	124	7	4 ⅞
Half Page Vertical	86	254	3 ⅜	10

Scientific American & Spektrum der Wissenschaft

When supplying materials for *Scientific American* or *Spektrum der Wissenschaft* please use the same file format and follow the same guidelines as for *Naturejobs*. Please submit ads to your regional *Naturejobs* representative or contact us for more information.

Scientific American	Width (in)	Height (in)
Full Page	7	10
Half Page Horizontal	7	4 ½
Quarter Page	3 ¾	4 ½

Spektrum der Wissenschaft	Width (mm)	Height (mm)
Full Page	173	243
Half Page Horizontal	173	117

Print production guidelines — page 19.

Please check with your sales representative to ensure that the advert size you require is available.

PRINT PRODUCTION GUIDELINES

Please take care to follow the guidelines in this document to ensure your artwork is compatible with our production workflow.

Acceptable file formats

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

We can also accept artwork supplied in these formats:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS

- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3mm or 0.125"
- Adobe Illustrator files need to be supplied with fonts and images or saved with images embedded and the text converted to outlines

Colour

- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- Should not exceed ink density of 300%

Fonts

- Embed or supply fonts as necessary
- Do not use 'multiple master' fonts

Images

- Images should be no less than 300dpi

Proofs

For best colour reproduction you must supply an accurate colour proof. Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a laser print is sufficient.

Electronic Submission

Sending Files via the internet

The easiest way to send files is by using this web site:

<http://stingray.nature.com>

username: naturejobs

password: naturejobs

Please follow the instructions on the site to upload your files to us. If you have any problems please contact us using the details below.

Sending Files via E-Mail

PDFs can be submitted by email to your sales representative.

Contact Information

Please submit ads to your regional *Naturejobs* representative.

For further information, help and advice on any aspect of digital production please contact us using the details below:

Jason Rayment

T: +44 (0) 20 7843 4807

E: j.rayment@nature.com



BANNER SPECIFICATIONS

BANNER POSITIONS AND DIMENSIONS	DESCRIPTION AND MAX FILE SIZES	FILE TYPE
Leaderboard 728×90 Horizontal/top.	Standard — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load Expanding — 200px max height for all child files (must expand downwards) Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio
MPU/Square 300×250 Central page content.	Standard — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load Expanding — 300px max width for all child files (must expand left) Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio
Button 180 X 150 Right page content. Only on natureevents.com	Standard — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load	GIF, JPEG
Wallpaper 1720×1100 Background of page. Only on selected websites.	Standard — Up to 80kb 1720px by 1100px with middle center section to be blank of width 1000px. Not available for mobile, static image (no animation), frequency capped 5 views per user in 24 hours. Due to the high impact nature of these formats we can only run these on selected areas of the nature.com network – please contact your account manager for more details.	GIF, JPEG, PNG
Baseboard 980×90 Fixed, bottom of screen. Only on selected websites.	Standard — Up to 80kb Not available for mobile, static image (no animation), frequency capped 5 views per user in 24 hours. Due to the high impact nature of these formats we can only run these on selected areas of the nature.com network – please contact your account manager for more details.	GIF, JPEG
Mobile Ad 300×50 320×50 (Naturejobs App Mobile Banner) Small Screen Devices.	Standard — Up to 10kb Supported on the Naturejobs App.	GIF, JPEG



BANNER SPECIFICATIONS

General Design Constraints

- Advertisements with white or grey backgrounds should have a one-pixel border around the graphic's perimeter and/or created within the graphic
- The inclusion of the border must not exceed the ad's dimension restrictions
- Advertisements may not employ persistent rapid/`strobing' animation of any graphic, copy, or background element(s)
- Advertisements cannot mislead the user. No creative can mimic or resemble any Windows/Macintosh/Unix dialogue boxes, error messages or the like
- Non-functioning drop-down menus, radio buttons and text boxes will not be accepted
- We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery
- We strongly recommend rich media creatives to be built in HTML5 and not Flash to ensure these serve fully functional in all popular browsers. HTML5 needs to be third party ad served. The Springer Nature design team offer a HTML5 design build service – contact your account manager for more details. For enhanced rich media formats contact your account manager for more details.

Creative deadlines

Please submit your banner creative 3 business days prior to campaign start date.

Standard banner advertising

GIF or a JPEG

- Go-Live Time: 48 Hours (2 business days)
- For file size and available dimensions please see table
- Best practice maximum animation length 15 seconds
- Please provide a live clickthrough URL
- Please provide alternative text

Brought to you by <Company Name>

Rich media options

Expanding adverts

- Go live time: 10–14 business days
- For file size and available dimensions please see table
- Maximum of 5 child files (expanding panels)
- Frequency capping: none required
- Rollover-expands should automatically close when the cursor moves off the banner or additional load file but still contain a clearly labelled "close" button, 10 pt. font minimum
- Click-expands can stay expanded until the user clicks a clearly labelled "close" button, 10 pt. font minimum

Video streaming adverts

- Go live time: 10–14 business days
- For file size and available dimensions please see table
- 50kb initial load
- Up to 2MB of high quality streaming media no longer than 30 seconds in duration
- Please create video in the same size as your chosen format
- The Frames per second (FPS) should not exceed 18fps
- Bandwidth detection set to exclude dial-up
- Frequency capping: none required
- Video animation can autostart
- User initiated on click only. Audio **must** stop when the panel is closed

Suitable original video formats for conversion to third party rich media vendors:

- Electronic: FLV, AVI, MPEG-1, MPEG-2, MPEG-4, MOV, WMV, other un-encoded formats
- Physical: Digital Beta, DVCAM, MiniDV, DVD, VHS

Using third party rich media vendors

Our currently approved third party rich media vendors are: Doubleclick Studio, Sizmek and Point Roll.

New vendors will need testing in advance of campaign agreement. Our websites contain W3C validated CSS and XHTML which can cause conflicts with some non-validated vendors.

NOTE: in order to hit scheduling targets on booked inventory across the nature.com network an impression is defined by our DFP data, and not by your own vendor. If you have concerns that your choice of ad-serving vendor could result in some inconsistency with DFP delivery statistics we recommend overbooking your campaign by 5% at the outset with your sales rep.

At least one business day before rotating new advertisements into existing campaigns, users of third party advertising servers should give a copy to their Account Manager for review.

Third party emails

Please send your materials a minimum of 3 days before the send day. If materials are received after this deadline, we cannot guarantee that we can send the email on the booked day.

General

- We require a fully tested HTML file with all images hosted.
- We also require an ANSI text file as a back-up.
- Max width 570px, max file size 75kb

HTML

- Use basic HTML 4.0
- Stacked table structure is recommended over CSS, nested table and advanced formatting such as colspans and rowspans
- Center align the main table containing your HTML content
- Use the attribute **target="_blank"** with every link otherwise requested page will appear within webmail interface
- Do not use image maps within HTML code

Font

- Regular HTML font formatting is recommended, inline style tags may be used but are not universally accepted by all email programs
- Font styles are defined inline in the nearest tag `<td>`, `<a>` or ``
- Include the full font attributes in each tag that contains HTML text or the font may default to the browsers settings
- Define font in pixels not points

Images

- Use gifs or jpegs NOT png, tif or bmp
- Images should have a resolution of 72dpi
- Images should link to a full hosted URL
- Define both height and width to prevent distortion
- Do not display important content in images only

Required back up ANSI text

- Text must wrap after 70 characters
- Untracked URLs should be on their own line and not exceed 70 characters

- URLs which we track on your behalf must not exceed 255 characters
- All text only emails must be supplied in an ANSI file — not Microsoft Word

Do not use

Microsoft Word to format HTML code or text only emails, JavaScript, attachments, Flash, animated gifs, image only emails or background images

Tips

- Please test your template by sending it to yourself
- Place high priority content near the top of the email so that it displays in preview panes
- Make sure featured content exists in HTML text not only in images
- Keep email length to a minimum
- Avoid using dark backgrounds with light colored text
- White or light colored text is unreadable on a default white background

Alerts

The *Nature* journals, including the research and reviews journals, now include four advertising slots: Headline 1 and 2, and Content 1 and 2.

Creative deadlines

- Please submit your ad copy 6 business days prior to campaign start date.

Advert specifications

Nature alert specification

Offers 5 ad positions that accommodate both standard text and logo as well as graphic ads.

Headline 1, Content 1.

- Graphic only (300×250 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

Headline 2, *Naturejobs*, Content 2

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

Naturejobs alert specification

Offers 2 ad positions and 5 button positions that accommodate graphic ads only.

- 728×90 px, max file size 45kb
- Featured Employer button 120×60 px, max file size 45kb

Nature Research and Reviews, *Clinical/Society-owned* alerts

- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Nature News and Scientific Reports alerts specification

Offers 4 equally sized horizontal ad positions that accommodate both text and logo as well as graphic ads.

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Supplying copy & logos

- There should always be a headline which will also serve as the main text link through to the promotion/advertiser's site
- For text only please use ANSI characters only — avoid characters not visible on your keyboard (i.e. © or ™), the text-only version of the e-mails will not be able to carry such characters
- No rich media or animation can be used in alerts

Linking /URL tracking

We track click-through (CTR) activity on any URLs in the copy that you supply, including those in plain text. As a result in text-only e-mails the appearance of text URLs changes to an "http://www.nature.com" format.

General design constraints

Logos with white or grey backgrounds should have a one-pixel border around the graphic's perimeter. This border can be created within the graphic. The inclusion of the border must not exceed the logo's dimension restrictions.

We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery.



TERMS & CONDITIONS

These Terms and Conditions shall apply to all Advertisements submitted to the Publisher. An Advertisement submitted to the Publisher for publication shall not be deemed to have been accepted unless and until either confirmed in writing by the Publisher or the campaign commences and the first Advertisement appears in the relevant Publication. By submitting an Advertisement to the Publisher, the Customer agrees to be bound by these Terms and Conditions and the Rate Card, even if it is acting as agent or buyer for the actual advertiser. For the avoidance of doubt, the Customer's standard terms and conditions of purchase or any other standard terms and conditions shall not apply.

1. DEFINITIONS

In these terms and conditions the following definitions shall apply:

"Actual Advertisement Placements" means the actual number of placements of an Advertisement in any Publication in any 12 month period preceding any anniversary of the Publication Date;

"Advertisement" means an advertisement published, reproduced or inserted in or on any Journal, E-Mail Campaign or Digital Format pursuant to an Advertisement Order;

"Advertisement Order" means any order for an Advertisement submitted to the Publisher for the publication, reproduction or insertion of Material in or on any Publication;

"Digital Format" means any internet site, application or other digital format operated, owned or controlled by the Publisher or any third party partner of the Publisher comprising its partner network;

"Expected Advertisement Placements" means the expected number of placements of an Advertisement in any Publication used to calculate the rates (prior to the Publication Date) the Customer will pay the Publisher;

"Candidate" means a user of the Site who applies for a Vacancy and/or replies to an Advertisement through the Site;

"Customer" means the person or legal entity who submits an Advertisement Order, whether such person or legal entity is the advertiser of the relevant product or service, the Advertiser's advertising agency, media buyer, or a recruiter representing a prospective employer;

"E-Mail Campaign" means any e-mail campaign undertaken by or on behalf of the Publisher;

"Journal" means any journal or other print publication published by or on behalf of the Publisher;

"Material" means any advertising material/copy, artwork, photographs or other material provided or to be provided by the Customer in connection with the Advertisement Order;

"Publication" means any Journal, Digital Format or E-mail Campaign;

"Publication Date" means the date the Customer's Advertisement is first published in a Publication;

"Publisher" means the contracting entity set out on the invoice(s) submitted to the Customer by the Publisher, being either:

Macmillan Publishers Limited (company number 785998), registered in the United Kingdom whose registered office is at The Campus, 4 Crinan Street, London N1 9XW, United Kingdom;

or

Nature America Inc. of One New York Plaza, Suite 4500, New York NY 10004-1562, USA; or
Nature Japan KK of Chiyoda Building 6F, 2-37 Ichigayatamachi Shinjuku-ku, Tokyo 162-0843, Japan.

"Rate Card" means the rate card of the Publisher as amended by the Publisher from time to time in accordance with clause 7.12;

"Recruiter Account" means the unique account provided to a Customer if an Advertisement Order is accepted by the Publisher;

"Site" means www.naturejobs.com;

"Terms and Conditions" means the terms and conditions set out on this page as amended by the Publisher from time to time in accordance with clause 7.12;

"Vacancy" means a job vacancy which is advertised through the Site.

2. PUBLICATION OF ADVERTISEMENTS

2.1. The Customer grants the Publisher an irrevocable, world-wide, royalty-free licence to reproduce, publish and republish the Advertisement within the relevant Publication (irrespective of the medium or platform in or on which it is published) in accordance with the provisions of the Advertisement Order.

2.2. The Publisher may reject, refuse, omit, postpone, cancel, or require changes to the whole or part of any Material, Advertisement Order or Advertisement submitted for insertion into a Publication at any time, whether or not it has accepted the Advertisement Order, including the dates for publication and positioning of the Advertisement, or to accept the Advertisement Order subject to additional conditions which will be notified by the Publisher to the Customer.

2.3. The Customer shall submit all Advertisements to the Publisher in accordance with the Publisher's then current technical specifications (as may be updated from time to time), the current version of which is available on request;

2.4. Save to the extent caused by its negligence, the Publisher shall not be responsible for any error or omission in the insertion of any Advertisement, or for any damage or loss of any copy, electronic files, data, drawings or other materials supplied for the purpose of an Advertisement or any shrinkage or colour alteration that may occur during the normal course of production.

2.5. It is the Customer's responsibility to ensure that all Advertisements are correct, accurate and not misleading. The Publisher accepts no responsibility for any errors in an Advertisement including (without limitation) any errors which arise as a result of any changes or alterations undertaken by the Publisher at the Customer's request. In respect of any Advertisement in a Journal, in the event of an error in a published Advertisement as a result of a material typographical error caused by the Publisher, the Publisher agrees to re-run the Advertisement free of charge in the next available edition of such Journal.

2.6. The Customer acknowledges and agrees that any Advertisements published on any Digital Format may be available on the Publisher's network of partner Digital Formats. The Publisher reserves the right to add or remove a partner Digital Format from its partner network, at its sole discretion. The Publisher hereby disclaims all responsibility and liability for the services, software and/or results of or provided by any of the Digital Formats comprising the Publisher's partner network.

2.7. The Publisher reserves the right, but not the obligation, to implement verification and security procedures in respect of all information provided or uploaded by the Customer.

2.8. By registering for Recruiter Account on the Site, the Customer shall be able to:

2.8.1. upload, edit or remove Vacancy specifications and post, edit or remove Vacancies and company information on the Site;

2.8.2. receive details of those Candidates that have applied for any Vacancies posted by the Customer;

2.8.3. manage the process by which a Candidate can apply for a Vacancy;

2.8.4. access and use any other features and functionalities of the Site as may be provided by the Publisher to the Customer from time to time.

2.9. As applications from Candidates for Vacancies are submitted directly to the Customer, the Publisher does not store details of such applications. The Publisher is not able to recover details of applications if the Customer loses them.

2.10. The Publisher may, from time to time, post an Advertisement on a third party job listing site and/or provide an Advertisement to a third party aggregator. In submitting an Advertisement, the Customer consents to the Publisher doing so.

2.11. The Customer shall procure that all Vacancy specifications uploaded to the Site by the Customer contain the following information:

2.11.1. Job title, job type and location;

2.11.2. the proper identity of the party recruiting for the Vacancy;

2.11.3. a detailed description of the role (including without limitation the nature of the work, any duties and any deadline for submission of applications for the Vacancy);

2.11.4. a list of experience, training, qualifications, professional requirements and any other information required from Candidates in respect of the Vacancy;

2.11.5. any relevant health and safety risks.

2.12. The Customer is solely responsible for:

2.12.1. ascertaining the identity of Candidates;

2.12.2. verifying Candidates' qualifications, skills, training and experience for the relevant Vacancy;

2.12.3. ensuring that Candidates have the necessary consents, permits, visas, licenses and authorisations; and

2.12.4. procuring from Candidates all other information required to determine the Candidate's suitability for the relevant Vacancy.

2.13. The Customer shall at all times keep all information (including without limitation Candidates' CVs, communication and correspondences between the Customer and Candidates and all other information relating to Candidates and the recruitment process) secure and confidential and shall not disclose the same to any third party without the prior consent of the relevant Candidate.

2.14. To the extent that the Employment Agencies Act 1973 and/or the Conduct of Employment Agencies and Employment Businesses Regulations 2003 apply to any of the services that the Publisher provides via the Site, the Publisher provides such services in the capacity of an employment agency to help Candidates find the type of employment they are looking for. The Publisher does not effect introductions between Customers and Candidates (or vice versa), and nor does the Publisher supply or propose Candidates to Customers. As such, the Publisher does not provide sufficient information for any Customer to:

2.14.1. select a suitable Candidate;

2.14.2. ensure a Candidate has the requisite skills, training, experience or qualifications;

2.14.3. ensure a Candidate has the necessary consents, permits, visas, licenses and authorisations.

3. WARRANTIES

3.1. The Customer contracts with the Publisher as a principal and warrants and represents to the Publisher that:

3.1.1. it has full capacity and authority to enter into a binding contract with the Publisher on the provisions of these Terms and Conditions.

3.1.2. all information and Material supplied to the Publisher is true, accurate and not misleading, and nothing contained in it is liable to bring the Publisher or any Publication into disrepute;

3.1.3. the Material is not obscene, defamatory, fraudulent, misleading or libelous, and shall not give cause, whether directly or indirectly, for any action to be brought against the Publisher for libel, fraud or publication of a false or misleading statement;

3.1.4. the Material will not infringe the intellectual property rights or any other rights (including without limitation any right of privacy or confidence) whatsoever of any third party or unfairly prejudice the legitimate interest of any third party by implication or otherwise;

3.1.5. the Material complies with, and the Customer shall use the Site in accordance with, all applicable legislation, laws, regulations and codes of practice (or similar) (including without limitation any applicable data protection, employment and discrimination legislation);

3.1.6. the Material complies with the requirements from time to time of English financial services legislation both as to content and authorisation (including but not limited to the Financial Services and Markets Act 2000);

3.1.7. the Material complies with the Committee of Advertising Practice's British Code of Advertising, Sales Promotion and Direct Marketing and all other codes under the general supervision of the Advertising Standards Authority or any successor body (as may be amended from time to time) and that without limitation all material included within an Advertisement is accurate, legal, decent, honest and truthful;

3.1.8. it shall not represent to any third party that the Publisher in any way endorses the Customer, the Advertisement and/or the Customer's products or services;

3.1.9. it shall ensure that all Advertisements submitted for publication are clearly recognisable as advertising and not designed to resemble editorial content. Where an Advertisement resembles editorial content or advertorial, the Customer warrants that the Advertisement and the Material complies with the Publisher's guidelines concerning advertisements that resemble editorial content which are available to the Customer on request;

3.1.10. where an Advertisement includes a competition, prize draw or similar promotion, the Material complies with, and the competition, prize draw or promotion shall be conducted by the Customer, in accordance with all applicable laws and regulations, and the Customer shall be responsible for the provision of all prizes;

3.1.11. the Material shall not indicate an intention to discriminate, and the Customer shall ensure that all Vacancy specifications and any recruitment processes employed by the Customer do not discriminate, on grounds of sex, race, religion, political belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies the Publisher of the applicability of such an exemption at the time when the Advertisement Order is submitted to the Publisher);

3.1.12. the Material shall not cause disruption to any computer, computer system, network or any Digital Format, and shall be free from viruses or malicious code;

3.1.13. the Material shall not be prejudicial or damaging to the reputation of the Publisher or the Publications;

3.1.14. it shall provide the Publisher with all necessary Material by the date notified by the Publisher to the Customer, such date being of the essence. If the Customer fails to provide such Material by such date, the Customer acknowledges and agrees that the Publisher may not be able to fulfil its obligations under the Advertisement Order or these Terms and Conditions and accepts that the Publisher will not be liable for any such failure to any extent or at all;

3.1.15. it shall not without the prior permission of the Publisher embed any tracking device, cookies, beacon, floodlight or other technological device in or as part of an Advertisement published on any Digital Format that enables the Customer to track or analyse the online behaviour of any user to which such Advertisement is served;

3.1.16. it has all necessary rights, licences and consents (including where necessary regulatory consents and consents from persons or entities cited or quoted in the Material) needed to permit the Publisher to use, display, reproduce, insert or publish the Material pursuant to clause 2.1; and

3.1.17. the Customer shall not:

(a) sell, promote or advertise any goods or services on the Site;

(b) endorse or support a particular political party, political agenda, political position or political issue;

(c) endorse or support a particular religion;

(d) include more than one Vacancy on a single Advertisement; or

(e) re-sell any Advertisement, our services to any third party.

3.2. The Publisher warrants to the Customer that it shall use reasonable care and skill in carrying out its obligations under these Terms and Conditions. Except as otherwise expressly provided herein, all conditions, warranties, terms, prior representations, and undertakings express or implied, statutory or otherwise in respect of the services provided hereunder by the Publisher are to the fullest extent permitted by law expressly excluded.

3.3. Without limiting clause 3.2, the Customer agrees and acknowledges that the Publisher makes no representation or warranty:

3.3.1. that any publication of any Advertisement will be confined to persons resident in any particular legal jurisdiction(s);

3.3.2. as to the exact number of page impressions that will be delivered on specific dates during an online campaign;

3.3.3. as to the quality of reproduction of Advertisements in any of the Publications;

3.3.4. the exact layout and format of any Publications which shall be in the discretion of the Publisher;

3.3.5. as to the availability of any Digital Format, and in each case the Publisher accepts no liability to the Customer in respect of the same.



TERMS & CONDITIONS

4. LIABILITY AND INDEMNITY

- 4.1. Nothing in this clause 4 shall be construed as excluding or limiting the Publisher's liability for death or personal injury caused by its negligence or fraud.
- 4.2. Subject to clause 4.1, the Publisher shall not be liable to the Customer in contract, tort (including negligence) or otherwise for any indirect, consequential or special loss or any loss of Material, loss of profits, loss of business, loss of contracts, loss of orders, loss of revenue, loss of goodwill, loss of data or loss of anticipated savings.
- 4.3. Subject to clause 4.1, the liability of the Publisher in respect of any and all other claims (whether in contract or tort) arising out of or in connection with an Advertisement or Advertisement Order shall not exceed the amount the Customer has paid the Publisher in connection with that Advertisement or Advertisement Order.
- 4.4. The Customer agrees to on demand fully indemnify and keep fully indemnified the Publisher, its directors, agents and employees against any and all losses, liabilities, costs, claims, damages, demands, expenses and fees (including but without limitation legal and other professional fees) suffered or incurred by the Publisher arising out of or in connection with:
- 4.4.1. any other breach of these Terms and Conditions by the Customer; or
 - 4.4.2. any actual or potential infringement of a third party's intellectual property rights;
 - 4.4.3. the publication by the Publisher of an Advertisement in accordance with an Advertisement Order.

5. PAYMENT

- 5.1. The Customer shall pay the Publisher for all Advertisements submitted to the Publisher (and which are accepted by the Publisher) in accordance with this clause 5.
- 5.2. Rates for Advertisements are specified in the Rate Card or as may otherwise be agreed and/or notified in writing to the Customer from time to time. All rates are exclusive of VAT (or any other sales tax) which shall be due and payable by the Customer to the Publisher in addition.
- 5.3. Unless otherwise agreed by the Publisher in writing, the Publisher shall invoice the Customer for all amounts as they become due, which shall be after the date of first publication of the applicable Advertisement.
- 5.4. The Customer shall pay all invoices within 30 days of the date of the invoice.
- 5.5. Without prejudice to any other rights or remedies that the Publisher may have, if the Customer fails to pay the Publisher on the due date for payment, the Publisher may:
- 5.5.1. claim interest under the Late Payment of Commercial Debts (Interest) Act 1998 and the Customer shall pay the interest immediately on demand; and
 - 5.5.2. remove any and all Advertisements the Publisher may have in any Publications until payment has been made in full.
- 5.6. If, on the anniversary of the Publication Date and where applicable:
- 5.6.1. the number of Actual Advertisement Placements is less than the number of Expected Advertisement Placements for the preceding 12 month period, the Customer shall not be entitled to a refund of any amount from the Publisher;

- 5.6.2. the number of Actual Advertisement Placements is greater than the number of Expected Advertisement Placements for the preceding 12 month period, the Publisher shall apply the relevant rate (as set out in the Rate Card) applicable to the number of Actual Advertisement Placements. In the event that the Customer still owes any amount to the Publisher (notwithstanding the application of a lower rate pursuant to the Rate Card), the Publisher may invoice the Customer for such amount which shall be payable by the Customer in accordance with clause 5.4

- 5.7. The Customer may terminate any Advertisement in accordance with clause 6.1. The Customer has no other rights of cancellation. In the event that the Customer cancels an Advertisement other than in accordance with clause 6, the Customer acknowledges and agrees that it shall remain fully liable to pay to the Publisher for the Advertisement.
- 5.8. The Publisher reserves the right to change the rates in the Rate Card at any time and to publish the amended rates on its website. The then current prevailing Rate Card is available to the Customer on request from the Publisher advertising department.

6. CANCELLATION

- 6.1. Once an Advertisement Order has been accepted by the Publisher, the Customer may only cancel or alter the Advertisement, the Materials or the Advertisement Order up to 8 weeks from the agreed insertion date of the Advertisement in the relevant Publication. On the expiry of this date, the written consent of the Publisher is required for any and all cancellation or alteration pursuant to this clause 6.1. If such consent is not granted then the Customer will be liable for all sums due to the Publisher pursuant to clause 5.7.
- 6.2. Without prejudice to any other rights or remedies which the Publisher may have, the Publisher may terminate the contract between it and the Customer (without any liability) immediately on giving notice to the Customer in the event that if:
- 6.2.1. the Customer fails to pay any amount due to the Publisher on or by the due date for payment; or
 - 6.2.2. the Customer commits a material breach of any of the material Terms and Conditions; or
 - 6.2.3. the Customer repeatedly breaches any of these Terms and Conditions in such a manner as to reasonably justify the opinion that its conduct is inconsistent with it having the intention or ability to give effect to these Terms and conditions; or
 - 6.2.4. the Customer enters into liquidation whether compulsorily or voluntarily (otherwise than for the purposes of a solvent amalgamation or reconstruction); becomes insolvent; ceases or threatens to cease to carry on business; compounds or makes any voluntary arrangement with its creditors; becomes subject to an administration order; is unable to pay its debts as they fall due; has an encumbrancer take possession of, or a receiver or administrative receiver appointed over, all or any part of its assets; takes or suffers any similar action due to debt; or if the equivalent of any of the above events under the law of any jurisdiction occurs in relation to the Buyer.

7. GENERAL

- 7.1. The Publisher reserves the right to place the word "Advertisement" in any Advertisement containing Material which the Publisher considers, in its sole opinion, to too closely resemble editorial content.
- 7.2. With the exception of the Customer's payment obligations, neither the Publisher nor the Customer shall be liable to each other for any failure to comply with the provisions of these Terms and Conditions as a result of any event beyond the reasonable control of either of them.

- 7.3. Any notice or correspondence required to be given under these Terms and Conditions may be delivered personally or sent by prepaid registered post to the other party at the addresses set out in the Advertisement Order, or such other address as may be notified in accordance to the other party from time to time. Any notice so sent shall be deemed to have been duly given upon delivery at the address of the relevant party.

- 7.4. If any provision of these Terms and Conditions is held for any reason to be ineffective or unenforceable (in whole or in part) this shall not affect the validity or enforceability of the other Terms and Conditions set out herein, which shall remain in full force and effect.

- 7.5. A waiver by the Publisher of any breach if these Terms and Conditions will not be treated as a waiver of any subsequent breach of the same or any other provision by the Customer.

- 7.6. No third party shall have any rights to enforce these Terms and Conditions against the Publisher.

- 7.7. These Terms and Conditions and the Rate Card (both as amended from time to time in accordance with clause 7.12) shall constitute the entire agreement between the parties with regard to its subject matter and shall supersede all prior understandings, commitments and undertakings that either party may have given.

- 7.8. The contract between the Customer and the Publisher is personal to the Customer. The Customer may not assign, sub-license, sub-contract, transfer or charge the contract or any part of it without the prior written consent of the Publisher.

- 7.9. If the Publisher's invoice(s) submitted to the Customer indicate that the Publisher's contracting entity is Nature America, Inc then these terms and conditions shall be governed by the laws of the State of New York without regards to any conflict of law provisions. Subject to clause 7.11, the parties submit to the exclusive jurisdiction of the courts located in New York, New York.

- 7.10. If the Publisher's invoice(s) submitted to the Customer indicate that the Publisher's contracting entity is either Macmillan Publishers Limited or Nature Japan KK (or it is unclear or ambiguous having regard to such invoice(s)) then these terms and conditions will be subject to the laws of England and Wales. Subject to clause 7.11, the Customer and the Publisher acknowledge and agree that the courts of the England and Wales will have exclusive jurisdiction to settle any such dispute which may arise out of these Terms and Conditions and shall submit all disputes to the jurisdiction of those courts.

- 7.11. Notwithstanding the provisions of clause 7.9, for the Publisher's exclusive benefit and to the extent possible in the applicable jurisdiction, the Publisher retains the right to bring or enforce proceedings as to the substance of the matter in the courts of the country of the Customer's residence or, where these Terms are entered into in the course of the Customer's trade or profession, the country of the place of business in which these Terms were agreed to or (if different) the country of Customer's principal place of business.

- 7.12. The Publisher may from time to time modify these Terms and Conditions or the Rate Card by publishing any changes online. The Customer should check online before placing an Advertisement Order since by placing an order for the insertion of an Advertisement, the Customer agrees to be bound by any updates to such Terms and Conditions or Rate Card.

- 7.13. No variation or addition to these Terms and Conditions without the prior written consent of the Publisher shall be effective unless agreed to in writing by the Publisher and any additional terms the Customer may seek to impose shall be void and/or unenforceable.

- 7.14. The parties do and shall, in the performance of their respective obligations under these Terms and Conditions comply at all times with all relevant laws, statutes and regulations applicable to their activities, including in particular all applicable laws and regulations concerning the prohibition of bribery, corruption, improper gifts and payments, at all times.

If you have any questions please email naturejobs@nature.com or contact your regional representative