



Springer Research journals

PRINT SPECIFICATIONS

Requirements for display and classified
advertising, inserts and outserts

ADVANCING
DISCOVERY

Contents

This document contains the specifications for display advertising, classified advertising, and inserts/outserts for selected Springer Research journals, which are printed across the world in a variety of formats and by several print houses. As such, the advertising available for individual titles varies along with the advert dimensions and who to contact or send samples to. Please follow the instructions (right) to find the details you need.

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USING THIS GUIDE

- In the appropriate section, first find the journal of interest in the Table, then read across to discover the journal's page size, what is available for that title, and the Production contact.
- If you need to contact Production, the details are listed on page 3.
- The precise dimensions and other specifications for the various adverts are presented after the tables.
- Finally, take note of the technical specifications and other details on page 3.

? Can't find the journal in the Table of interest?

Use the Index of Journals on page 8 to discover the journal group and subgroup, then find the corresponding row in the relevant Table.

Although we make every effort to ensure that the specifications in this document are accurate, they can be subject to change. Therefore, please check the specifications with us before sending any material for design or print.

Document version 5.7 (2025.01)

General information

Technical specifications

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3.175 mm (0.125")
- Should not exceed ink density of 300%

Colour

- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- No colour management, ICC profiles or Lab colour should be used

Images

- Images should be no less than 300dpi
- Images must be CMYK or greyscale

Proofs

For best colour reproduction you must supply an accurate colour proof. Send via conventional mail to your production contact. For display adverts, send to Richard Thomas; for inserts and outserts, send to Ann Rees (see box). The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a laser print is sufficient.

Further information

For further information, help and advice on any aspect of digital production contact:

Jason Rayment

Tel: +44 (0)20 7843 4807
jason.rayment@springernature.com

PRODUCTION CONTACTS

Production staff working on
Springer Research journals:

At the London office:

Springer Nature Limited,
The Campus, 4 Crinan Street,
London, N1 9XW, UK.

For inserts/outserts, contact:

Ann Rees

Tel: +44 (0)20 7843 4726
ann.rees@springernature.com

*For display and classified
advertising, contact:*

Richard Thomas

Tel: +44 (0)20 7843 4824
richard.thomas@springernature.com

Display/classified advertising

Journal title	Journal size code	Advert sizes available					
		Full page trim	Double page spread	1/2 Vertical	1/2 Horizontal	1/4 Vertical	Production contact
Springer Research (selected titles)							
Natur und Recht	A	●	●	●	●	●	RT
Abdom. Radiol. • Acad. Psychiatry • Acta Neuropathol. • Aesthet. Plast. Surg. • AIDS Behav. • Ann. Biomed. Eng. • Ann. Surg. Oncol. • Appl. Psychophysiol. Biofeedback • Brain Topography • Can. J. Anesth. • Cancer Causes Control • CardioVasc. Intervent. Radiol. • Childs Nerv. Syst. • Clin. Child Fam. Psychol. Rev. • Clin. Neuroradiol. • Clin. Res. Cardiol. • Clin. Soc. Work J. • Contemp. School Psychol. • Dig. Dis. Sci. • Drug Deliv. Transl Res. • Dysphagia • Emerg. Radiol. • Endocrine • Eur. Arch. Otorhinolaryngol. • Eur. Arch. Paediatr. Dent. • Eur. Food Res. Technol. • Eur. J. Clin. Pharmacol. • Eur. J. Nucl. Med. Mol. Imaging • Eur. J. Plast. Surg. • Eur. J. Trauma Emerg. Surg. • Eur. Spine J. • Food Bioprocess Technol. • Forens. Psychiatr. Psychol. Kriminol. • Forens. Sci. Med. Pathol. • Ger. J. Exerc. Sport Res. • Infection • Intensive Care Med. • Int. Orthop. • Int. Urogynecol. J. • J. Assist. Reprod. Genet. • J. Assoc. Res. Otolaryngol. • J. Autism. Dev. Disord. • J. Behav. Med. • J. Cancer Surviv. • J. Cartogr. Geogr. Inf. • J. Child Adolesc. Trauma • J. Child Fam. Stud. • J. Clin. Immunol. • J. Clin. Psychol. Med. Settings • J. Digit. Imaging • J. Fluoresc. • J. Gastrointest. Surg. • J. Gen. Intern. Med. • J. Hematopathol. • J. Interv. Card. Electrophysiol. • J. Immigr. Minor. Health • J. Mater. Sci. • J. Neurol. • J. Nucl. Cardiol. • J. Photogrammetry Remote Sensing Geoinf. Sci. • JOM • Knee Surg. Sports Traumatol. Arthrosc. • Künstl. Intell. • Math. Intelligencer • Metabolomics • Microb. Ecol. • Mol. Imaging Biol. • Neurocrit. Care • Neuroradiology • Obes. Surg. • Pediatr. Cardiol. • Pediatr. Nephrol. • Pediatr. Radiol. • Pharm. Res. • Phys. Eng. Sci. Med. • Pituitary • Pflüger's Arch. Eur. J. Physiol. • Pravent. Gesundheitsforderung • Res. Child Adolesc. Psychopathol. • Skelet. Radiol. • Society • Spine Deform. • Sports Med. • Strahlenther. Onkol. • Support Care Cancer • Surg. Endosc. • Virchows Arch. • World J. Surg. • World J. Urol.	B	●	●	●	●	●	RT
Environ. Resour. Econ. • Int. J. Game Theory • Int. Rev. Intellect. Property Competition Law • J. Econ. Growth • J. Med. Humanit. • Polit. Vierteljahresschr. • Rev. Account. Stud. • WMU J. Marit. Aff. • Z. Politikwiss.	C	●		●	●		RT

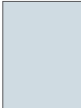
Journal page sizes: A = 210 mm × 297 mm (8.25" × 11.69"); B = 210 mm × 279 mm (8.25" × 11"); C = 155 mm × 235 mm (6.125" × 9.25").
Production contact: See page 3 for details.

Display/classified advert dimensions

All journals are printed in a portrait format at a trimmed page size as indicated in the Table above. Please check the Table to ensure that the advert size you require is available or contact your sales representative. See below for the advert trim sizes.

Please supply with an extra 3.175 mm (0.125") of bleed for all adverts that run to the edge of the page. Also ensure that all text and logos are placed no closer than 10 mm (0.4") from the trim. See page 3 for technical specifications.

Full page trim



Journal size

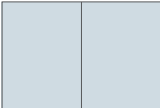
Trim size (width × height)

A = 210 mm × 297 mm (8.25" × 11.69")

B = 210 mm × 279 mm (8.25" × 11")

C = 155 mm × 235 mm (6.125" × 9.25")

Double page spread



Journal size

Trim size (width × height)

A = 420 mm × 297 mm (16.5" × 11.69")

B = 420 mm × 279 mm (16.5" × 11")

Half vertical



Journal size

Advert size (width × height)

A = 82 mm × 254 mm (3.125" × 10")

B = 82 mm × 254 mm (3.125" × 10")

C = 60 mm × 200 mm (2.375" × 7.875")

Half horizontal



Journal size

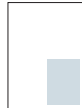
Advert size (width × height)

A = 178 mm × 127 mm (7" × 5")

B = 178 mm × 127 mm (7" × 5")

C = 120 mm × 100 mm (4.75" × 4")

Quarter vertical



Journal size

Advert size (width × height)

A = 82 mm × 127 mm (3.125" × 5")

B = 82 mm × 127 mm (3.125" × 5")

Inserts and outserts

Journal title	Internal use	Journal size code	Inserts available				Production contact
			Tip-on	Loose insert	Loose outsert	Two/four page bound insert	
Springer Research (selected titles)							
Natur und Recht	Wi	A	●	●	●	●	AR
Acta Neuropathol. • Cancer Causes Control • Childs Nerv. Syst. • Emerg. Radiol. • Eur. Arch. Otorhinolaryngol. • Eur. Arch. Paediatr. Dent. • Eur. Food Res. Technol. • Eur. J. Clin. Pharmacol. • Eur. J. Nucl. Med. Mol. Imaging • Eur. J. Plast. Surg. • Eur. J. Trauma Emerg. Surg. • Eur. Spine J. • Forens. Psychiatr. Psychol. Kriminol. • Ger. J. Exerc. Sport Res. • J. Hematopathol. • J. Interv. Card. Electrophysiol. • J. Neurol. • J. Photogrammetry Remote Sensing Geoinf. Sci. • Intensive Care Med. • Int. Urogynecol. J. • Knee Surg. Sports Traumatol. Arthrosc. • Künstl. Intell. • Neuroradiology • Pediatr. Nephrol. • Phys. Eng. Sci. Med. • Pituitary • Pflüger's Arch. Eur. J. Physiol. • Pravent. Gesundheitsförderung • Spine Deform. • Sports Med. • Support Care Cancer • Virchows Arch. • World J. Urol.	PF	B		●	●		AR
Acad. Psychiatry • Aesthet. Plast. Surg. • CardioVasc. Intervent. Radiol. • J. Gastrointest. Surg. • JOM	Sh	B	●	●	●	●	AR
Abdom. Radiol. • AIDS Behav. • Ann. Biomed. Eng. • Ann. Surg. Oncol. • Appl. Psychophysiol. Biofeedback • Brain Topography • Can. J. Anesth. • Clin. Child Fam. Psychol. Rev. • Clin. Soc. Work J. • Contemp. School Psychol. • Dig. Dis. Sci. • Drug Deliv. Transl Res. • Dysphagia • Endocrine • Food Bioprocess Technol. • Forens. Sci. Med. Pathol. • J. Assist. Reprod. Genet. • J. Assoc. Res. Otolaryngol. • J. Autism. Dev. Disord. • J. Behav. Med. • J. Cancer Surviv. • J. Child Adolesc. Trauma • J. Child Fam. Stud. • J. Clin. Immunol. • J. Clin. Psychol. Med. Settings • J. Digit. Imaging • J. Fluoresc. • J. Gen. Intern. Med. • J. Immigr. Minor. Health • J. Mater. Sci. • J. Nucl. Cardiol. • Math. Intelligencer • Metabolomics • Microb. Ecol. • Mol. Imaging Biol. • Neurocrit. Care • Obes. Surg. • Pediatr. Cardiol. • Pharm. Res. • Res. Child Adolesc. Psychopathol. • Society • Surg. Endosc. • World J. Surg.	SD	B	●	●	●		AR
Clin. Neuroradiol. • Clin. Res. Cardiol. • Infection • Int. Orthop. • J. Cartogr. Geogr. Inf. • Pediatr. Radiol. • Skelet. Radiol. • Strahlenther. Onkol.	Wi	B	●	●	●	●	AR
J. Med. Humanit.	LS	C		●	●		AR
Environ. Resour. Econ. • Int. J. Game Theory • Int. Rev. Intellect. Property Competition Law • J. Econ. Growth • Polit. Vierteljahresschr. • Rev. Account. Stud. • WMU J. Marit. Aff. • Z. Politikwiss.	PF	C		●	●		AR

Journal page sizes: A = 210 mm × 297 mm (8.25" × 11.69"); B = 210 mm × 279 mm (8.25" × 11"); C = 155 mm × 235 mm (6.125" × 9.25").

Production contact: See page 3 for details.

Insert samples

A sample of the insert needs to be approved by the Production department prior to insertion with the journal. Ideally this should be the actual piece, but if not available, a mock-up trimmed to the exact dimensions, using the same paper and folded or perforated as the final insert would be, should be provided. This needs to be with us at least two weeks prior to the issue date. A digital copy must also be sent in advance to check for content.

Please send 5 samples to the Production contact for the journal (see page 3), clearly identifying the front and back of the insert, or the page numbers where appropriate.

See below for insert specifications and also page 3 for other technical specifications. Once approved, inserts will need to be delivered to the relevant printing house; follow the delivery instructions from your Production contact.

If you have any queries regarding inserts please contact the production department.

Insert/outsert specifications

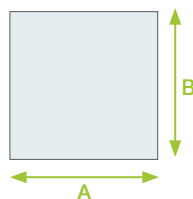
All journals are printed in a portrait format at a trimmed page size as indicated in the Table above. Please check the Table to ensure that the type of insert/outsert you require is available or contact Production. Listed on the following pages are the permitted dimensions and paper weights for the specific insert types.

It may be possible to accommodate types of inserts other than those shown in the Table above; please contact your sales representative to discuss any special requirements.

Although we make every effort to ensure that these specifications are accurate, they can be subject to change. Therefore, please check the specifications with us before sending any material for design or print.

Tip-on

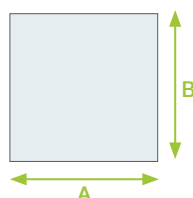
- Supply to the trimmed size.
- Must be square or portrait.
- Front cover tip-ons will be positioned in the bottom left hand corner.
- A tip-on can have a specified position on the page; however there is a movement tolerance of up to 10 mm (0.4")



Journal	Width A	Height B	Paper weight
All	120–205 mm (4.75–8.125")	120–205 mm (4.75–8.125")	115–170 gsm (78–115 lbs)

Loose insert

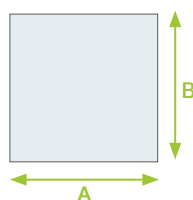
- Must be supplied to the trimmed size.
- It is not possible to insert a concertina (z-fold) folded insert.
- Inserts must have a closed spine.
- All loose inserts of four pages or more are fed into the publication spine first.
- Maximum of 8 pages.
- Maximum overall weight for the insert is 90 grams (3 oz). For heavier items please contact your sales representative as this will incur extra distribution costs.



Journal	Width A	Height B	Paper weight
Size A	120–200 mm (4.75–7.875")	150–287 mm (6–11.375")	90–150 gsm (60–100 lbs)
Size B	120–200 mm (4.75–7.875")	150–269 mm (6–10.625")	130–170 gsm (90–115 lbs)
Size C	120–150 mm (4.75–6")	150–232 mm (6–9.125")	130–170 gsm (90–115 lbs)

Loose outsert

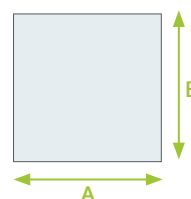
- Must be supplied to the trimmed size.
- It is not possible to insert a concertina (z-fold) folded insert.
- Outserts must have a closed spine.
- Must be no more than 32 pages.
- Maximum overall weight for the outsert is 90 grams (3 oz). For heavier items please contact your sales representative as this will incur extra distribution costs. We recommend for a single sheet, 90–150 gsm; for 4–6 pages, 70–130 gsm; and for 8–32 pages, 48–80 gsm.



Journal	Width A	Height B	Paper weight
Size A	120–210 mm (4.75–8.25")	150–297 mm (6–11.69")	90–150 gsm (60–100 lbs)
Size B	120–210 mm (4.75–8.25")	150–279 mm (6–11")	130–170 gsm (90–115 lbs)
Size C	120–155 mm (4.75–6")	150–235 mm (6–9.25")	130–170 gsm (90–115 lbs)

Two/four-page bound insert

- Must be supplied with the correct trims added.
- All text should be at least 10 mm (0.4") from the edge of the final trim size.
- The height of the insert must exceed the width.
- Four-page inserts must be pre-folded on the spine edge. Include a 3 mm (0.125") spine trim on each page in the centrefold (6 mm total) — it will be trimmed on binding.



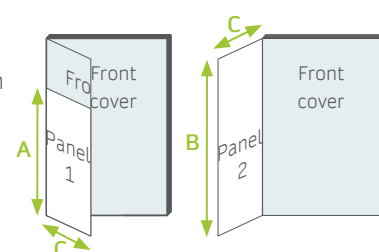
Journal	Width A	Height B	Head trim	Spine trim	Foot trim [†]	Fore-edge trim [‡]	Paper weight
Size A	120–210 mm (4.75–8.25")	150–297 mm (6–10.69")	3 mm (0.25")	3 mm (0.125")	3 mm (0.125")	3 mm (0.125")	90–150 gsm (60–100 lbs)
Size B	120–210 mm (4.75–8.25")	150–279 mm (6–11")	3 mm (0.125")	3 mm (0.125")	3 mm (0.125")	3 mm (0.125")	130–170 gsm (90–115 lbs)

[†] A foot trim is required only if the insert is at maximum height.

[‡] A fore-edge trim is required only if the insert is at maximum width.

Cover flap

- We print this with the journal cover. Supply as PDFs (single pages or spreads) adding 3.175 mm (0.125") bleed on each page and on all sides.
- Panel 1 has a variable height depending on the journal, please check with your Production contact.



Journal	Height A	Height B	Width C
Size A	Variable	297 mm (11.69")	105 mm (4.125")
Size B	Variable	279 mm (11")	105 mm (4.125")

Delivery instructions

Please note that failure to follow any of the following instructions could result in deliveries being refused.

All deliveries must be accompanied by a delivery note, attached to each box and on each face of a pallet. The delivery notes should state the following:

- Journal
- Issue date
- Advertiser/company
- Booking reference number
- Quantity in carton
- Total quantity delivered
- Carton number (e.g. 1 of 6)

If there is no information and if the driver of the delivery vehicle cannot obtain it, the inserts will not be accepted.

Attach the delivery note and a sample of the insert to each carton.

Up to 10 cartons can be accepted loose, any more than this should be supplied on a pallet. Pallets should be 800 × 1200 mm or 1000 × 1200 mm, sturdy, capable of stacking, allow four-way entry and well protected. Do not use metal straps.

- Pack inserts uniformly, facing upwards without turns.
- Do not mix inserts of a different type in a single delivery.
- A separate delivery note must be supplied for each insert.

Send inserts directly to the printer. The mailing address will be provided by your Production contact, Ann Rees (see page 3).

Quantity delivered

A minimum of 3% wastage allowance should be included in the quantity delivered.

Any overs will be destroyed and recycled after the issue is printed. If you require overs to be kept for future issues this may be subject to handling and storage costs.

Important

All freight and import charges must be pre-paid by the supplier. Springer Nature is not responsible for delivery, arrival or for any shipments held in customs for any reason while in transit.

Index of selected Springer Research journals

Listed below are the journals covered by this specifications document. Find the journal of interest and note the Journal group and Subgroup to identify the correct rows to read from the Tables. This represents a small selection of Springer Research journals; if the journal you are interested in does not appear below, please contact Production for assistance.

Journal title	Page size	Subgroup	Journal title	Page size	Subgroup
<i>Abdominal Radiology</i>	B	SD	<i>Journal of Child and Family Studies</i>	B	SD
<i>Academic Psychiatry</i>	B	Sh	<i>Journal of Clinical Immunology</i>	B	SD
<i>Acta Neuropathologica</i>	B	PF	<i>Journal of Clinical Psychology in Medical Settings</i>	B	SD
<i>Aesthetic Plastic Surgery</i>	B	Sh	<i>Journal of Digital Imaging</i>	B	SD
<i>AIDS and Behavior</i>	B	SD	<i>Journal of Economic Growth</i>	C	PF
<i>Annals of Biomedical Engineering</i>	B	SD	<i>Journal of Fluorescence</i>	B	SD
<i>Annals of Surgical Oncology</i>	B	SD	<i>Journal of Gastrointestinal Surgery</i>	B	Sh
<i>Applied Psychophysiology and Biofeedback</i>	B	SD	<i>Journal of General Internal Medicine</i>	B	SD
<i>Brain Topography</i>	B	SD	<i>Journal of Hematopathology</i>	B	PF
<i>Canadian Journal of Anesthesia</i> (<i>Journal Canadien d'Anesthésie</i>)	B	SD	<i>Journal of Immigrant and Minority Health</i>	B	SD
<i>Cancer Causes & Control</i>	B	PF	<i>Journal of Interventional Cardiac Electrophysiology</i>	B	PF
<i>CardioVascular and Interventional Radiology</i>	B	Sh	<i>Journal of Materials Science</i>	B	SD
<i>Child's Nervous System</i>	B	PF	<i>Journal of Medical Humanities</i>	C	SD
<i>Clinical Child and Family Psychology Review</i>	B	SD	<i>Journal of Neurology</i>	B	PF
<i>Clinical Neuroradiology</i>	B	Wi	<i>Journal of Nuclear Cardiology</i>	B	SD
<i>Clinical Research in Cardiology</i>	B	Wi	<i>Journal of Photogrammetry, Remote Sensing</i> and <i>Geoinformation Science</i>	B	PF
<i>Clinical Social Work Journal</i>	B	SD	<i>Journal of the Association for Research</i> in <i>Otolaryngology</i>	B	SD
<i>Contemporary School Psychology</i>	B	SD	<i>Knee Surgery, Sports Traumatology, Arthroscopy</i>	B	PF
<i>Digestive Diseases and Sciences</i>	B	SD	<i>Künstliche Intelligenz</i>	B	PF
<i>Drug Delivery and Translational Research</i>	B	SD	<i>Metabolomics</i>	B	SD
<i>Dysphagia</i>	B	SD	<i>Microbial Ecology</i>	B	SD
<i>Emergency Radiology</i>	B	PF	<i>Molecular Imaging and Biology</i>	B	SD
<i>Endocrine</i>	B	SD	<i>Natur und Recht</i>	A	Wi
<i>Environmental and Resource Economics</i>	C	PF	<i>Neurocritical Care</i>	B	SD
<i>European Archives of Oto-Rhino-Laryngology</i>	B	PF	<i>Neuroradiology</i>	B	PF
<i>European Archives of Paediatric Dentistry</i>	B	PF	<i>Obesity Surgery</i>	B	SD
<i>European Food Research and Technology</i>	B	PF	<i>Pediatric Cardiology</i>	B	SD
<i>European Journal of Clinical Pharmacology</i>	B	PF	<i>Pediatric Nephrology</i>	B	PF
<i>European Journal of Nuclear Medicine</i> and <i>Molecular Imaging</i>	B	PF	<i>Pediatric Radiology</i>	B	Wi
<i>European Journal of Plastic Surgery</i>	B	PF	<i>Pharmaceutical Research</i>	B	SD
<i>European Journal of Trauma and Emergency Surgery</i>	B	PF	<i>Physical and Engineering Sciences in Medicine</i>	B	PF
<i>European Spine Journal</i>	B	PF	<i>Pituitary</i>	B	PF
<i>Food and Bioprocess Technology</i>	B	SD	<i>Pflüger's Archiv - European Journal of Physiology</i>	B	PF
<i>Forensische Psychiatrie, Psychologie, Kriminologie</i>	B	PF	<i>Politische Vierteljahresschrift</i>	C	PF
<i>Forensic Science, Medicine and Pathology</i>	B	SD	<i>Prävention und Gesundheitsförderung</i>	B	PF
<i>German Journal of Exercise and Sport Research</i>	B	PF	<i>Research on Child and Adolescent Psychopathology</i>	B	SD
<i>Infection</i>	B	Wi	<i>Review of Accounting Studies</i>	C	PF
<i>Intensive Care Medicine</i>	B	PF	<i>Skeletal Radiology</i>	B	Wi
<i>International Journal of Game Theory</i>	C	PF	<i>Society</i>	B	SD
<i>International Orthopaedics</i>	B	Wi	<i>Spine Deformity</i>	B	PF
<i>International Review of Intellectual Property</i> and <i>Competition Law</i>	C	PF	<i>Sports Medicine</i>	B	PF
<i>International Urogynecology Journal</i>	B	PF	<i>Strahlentherapie und Onkologie</i>	B	Wi
<i>JOM: The Journal of The Minerals, Metals & Materials</i> <i>Society</i>	B	Sh	<i>Supportive Care in Cancer</i>	B	PF
<i>Journal of Assisted Reproduction and Genetics</i>	B	SD	<i>Surgical Endoscopy</i>	B	SD
<i>Journal of Autism and Developmental Disorders</i>	B	SD	<i>The Mathematical Intelligencer</i>	B	SD
<i>Journal of Behavioral Medicine</i>	B	SD	<i>Virchows Archiv</i>	B	PF
<i>Journal of Cancer Survivorship</i>	B	SD	<i>World Journal of Surgery</i>	B	SD
<i>Journal of Cartography and Geographic Information</i>	B	Wi	<i>World Journal of Urology</i>	B	PF
<i>Journal of Child & Adolescent Trauma</i>	B	SD	<i>WMU Journal of Maritime Affairs</i>	C	PF
			<i>Zeitschrift für Politikwissenschaft</i>	C	PF