The world’s leading publication and professional network that connects life science companies to partners and investors.

nature.com/biopharmadealmakers

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SPRINGER NATURE

SPRINGER NATURE
QUALITY CONTENT

Springer Nature is a leading publisher of scientific, scholarly, professional and educational content. For more than a century, our brands have set the scientific agenda. We’ve published ground-breaking work on many fundamental achievements, including the splitting of the atom, the structure of DNA, and the discovery of the hole in the ozone layer, as well as the latest advances in stem-cell research and the results of the ENCODE project.

Our dominance in the scientific publishing market comes from a company-wide philosophy to uphold the highest level of quality for our readers, authors and commercial partners.

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- Broad range of disciplines covered
- Editors are among the foremost minds in science

BEST-IN-CLASS COMMERCIAL SERVICES

- Diverse and effective advertising solutions
- Highly-trained and experienced teams focused on your success
- Unrivaled targeted access to readers across our global network

NATURE RESEARCH
IMPACTFUL BRANDS

Nature Research is a portfolio of high-quality products and services across the life, physical, chemical and applied sciences, including journals, online databases and researcher services, which are dedicated to serving the scientific community. Nature (founded in 1869) is the leading weekly, international scientific journal and sits at the heart of the brand. Nature Research also publishes a range of Nature-branded research and reviews subscription journals, alongside leading open-access multidisciplinary journal Nature Communications and other open-access journals, including mega-journal Scientific Reports.

NATURE.COM
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Nature.com is your connection to the global scientific community.

Millions of highly-qualified science professionals utilize nature.com for breaking news, the latest discoveries in their field, expert opinions, career opportunities, product applications, research protocols, networking, and much more.

Geographic Reach:**
A truly global audience

41% AMERICAS
29% UK/EUROPE
26% ASIA/PACIFIC
4% RoW

THE AVERAGE VISIT IS
7 MINUTES 15 SECONDS**

10.8 MILLION
UNIQUE USERS PER MONTH**

991,753
ACTIVE REGISTRANTS***

44.9 MILLION
PAGE VIEWS EACH MONTH**
BioPharma Dealmakers is an online platform, print publication, and webcast format specifically designed to appeal to industry scientists, partnering and licensing executives, and the investment community. Get started now at nature.com/biopharmadealmakers

PRINT

Published quarterly inside Nature Biotechnology and Nature Reviews Drug Discovery, BioPharma Dealmakers provides your company with the associated benefits of being profiled in Nature-branded publications. Enjoy enduring visibility with a high-profile audience, and the expert support of our editorial team.

PRINT PROFILE FEATURES

- Custom profile
- Distributed with high-impact journals:
  - Nature Biotechnology
  - Nature Reviews Drug Discovery
- Access to world-renowned editors

PRINT PROFILE BENEFITS

- Enduring visibility
- Quality association
- Exposure to biotech industry
- Exposure to drug discovery industry
- Expert editorial and design support
PARTNERING SOLUTIONS

DIGITAL

The BioPharma Dealmakers website is the premier partnering destination for life sciences companies and the investment community. Your digital profile amplifies the momentous impact created by your printed feature, and unlocks powerful networking tools and industry insights through a range of membership benefits.

DIGITAL PROFILE FEATURES
- Custom profile
- Industry intelligence
- Engagement tools
- Profile enhancements
- Visibility perks
- Account insights

DIGITAL PROFILE BENEFITS
- Rapid access to information
- Stay ahead of the competition
- Connect with investors
- Increase effectiveness
- Enhance prominence
- Strengthen your profile with supplemental media

WEBCAST

A BioPharma Dealmakers webcast compliments your digital and print presence with a powerful multimedia solution that enables your audience to interact with key people within your organization.

“The webcast was a valuable experience and it helped to raise awareness about our company. We were very happy with the number of attendees and questions from viewers during the webcast.” - Mary Marolla, PR Manager, OncoSec Medical

WEBCAST BENEFITS
- Generate a highly-targeted and qualified leads list
- Participate in genuine discussions with your target audience
- Maximize your visibility with branding on all marketing
- Raise your company’s profile to key opinion leaders
- Position your company as a key player in its field to potential partners, customers and investors

Previous webcast topics have included:
- Overcoming the patent cliff: new strategies to extend a drug’s market exclusivity
- Advances in cancer immunotherapy
- Innovations in regenerative medicine & curative biologics
- Developing next-generation antibody technologies
- Combating antibiotic resistance

- Webcast registrants average over 600 per event*

WEBCAST AUDIENCE*

Registrant Industry

Academia/Hospitals/Non-profits/Government 45%
Pharma Companies 21%
Biotech Companies 19%
Investors/Venture Capital/Family Offices 12%
Service Providers/Other (e.g. media, consultancy, legal) 9%

Registrant Location

Americas 60%
UK/Europe 21%
Asia/RoW 19%

Visit nature.com/webcasts

*Publisher Data 2016
EXPLORE OUR AUDIENCE

Make successful connections with senior-level executives, business development leaders, potential clients and research professionals by creating an account with BioPharma Dealmakers. All issues of BioPharma Dealmakers will appear in Nature Biotechnology and Nature Reviews Drug Discovery, in print and freely accessible online. Issues of BioPharma Dealmakers are also distributed at key partnering and investor events.

nature biotechnology

nature.com/nbt

#2 journal in Biotechnology and Applied Microbiology,* Nature Biotechnology publishes new concepts in technology/methodology of relevance to the biological, biomedical, agricultural and environmental sciences as well as covers the commercial, political, ethical, legal, and societal aspects of this research.

HIGH IMPACT*

#2 JOURNAL IN BIOTECHNOLOGY AND APPLIED MICROBIOLOGY

Impact Factor: ........................................... 43.113
5-Year Impact Factor: ............................... 41.388
Immediacy Index: ..................................... 8.947
Eigenfactor Score: ...................................... 0.15771
Article Influence Score: ......................... 20.953

GLOBAL AUDIENCE**

PRINT 10,483 print circulation
55,288 print readership

nature reviews drug discovery

nature.com/nrdd

#1 journal in Pharmacology and Pharmacy,* Nature Reviews Drug Discovery informs researchers of the science and business within the pharmaceutical and drug research industries.

HIGH IMPACT*

#1 JOURNAL IN PHARMACOLOGY AND PHARMACY

Impact Factor: ........................................... 47.12
5-Year Impact Factor: ............................... 43.016
Immediacy Index: ..................................... 8.475
Eigenfactor Score: ...................................... 0.06294
Article Influence Score: ......................... 16.363

GLOBAL AUDIENCE**

PRINT 7,437 print circulation
33,424 print readership

COMBINED READER PROFILE - PRINT

JOB TITLES***
Senior Business Executives
• Research Directors/VPs of Research
• Presidents/Directors/CEOs
• Sales/Marketing Professionals
• Business Developmental Directors/Managers
• Business Consultants
• Financial Analysts
• Press Officers/PR Executives/Journalists
• Product Managers

Scientist
Senior Scientist

INDUSTRY CATEGORIES***
University/Research Institute
Biotech/Pharma
Hospital/Medical School
Government Institute/Agency
Consultancy

Members by Industry**

Academia/Hospitals/Non-profits/Government 32%
Biotech Companies 17%
Pharma Companies 7%
Investors/Venture Capital/Family Offices 14%
Service Providers/Other (e.g. media, consultancy, legal) 30%

Members by Location**

Americas 53%
UK/Europe 21%
Asia/RoW 26%

COMBINED READER PROFILE - ONLINE

Members by Industry**

Academia/Hospitals/Non-profits/Government 32%
Biotech Companies 17%
Pharma Companies 7%
Investors/Venture Capital/Family Offices 14%
Service Providers/Other (e.g. media, consultancy, legal) 30%

Members by Location**

Americas 53%
UK/Europe 21%
Asia/RoW 26%

AVERAGE E-MAGAZINE VIEWS**
20,000+

AVERAGE SITE VIEWS PER MONTH**
2,500+

*2015 Journal Citation Reports (Thomson Reuters, 2016), **Publisher Data 2016, ***Reader Survey 2015
Editorial features focus on the partnering landscape, burgeoning therapeutic areas and geographical regions of interest.

### BIOPHARMA DEALMAKERS 2017 EDITORIAL CALENDAR

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<th>Issue</th>
<th>Editorial Themes</th>
<th>Conference Distribution</th>
<th>Booking Deadline</th>
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</thead>
<tbody>
<tr>
<td>Mar</td>
<td>Oncology, Metabolic Diseases, Inflammation/Dermatology</td>
<td>BIO-Europe Spring, American Society of Clinical Oncology - ASCO Biotechnica 2017</td>
<td>Dec 23 (2016)</td>
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<tr>
<td>Jun</td>
<td>Academic &amp; Industry Partnering, Industry Insight (Deal Making Guide Series), Infectious Diseases/Vaccines, Rare Orphan/Genetic Diseases</td>
<td>BIO International Convention</td>
<td>Mar 31</td>
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<td>Sep</td>
<td>Women's Health, Drug Delivery Technologies, Immuno-Oncology and Antibody Technologies</td>
<td>BioPharm America, BIO-Europe</td>
<td>Jul 3</td>
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### MEDTECH DEALMAKERS 2017 EDITORIAL CALENDAR

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<tr>
<td>May</td>
<td>Next-Generation Diagnostics (Companion &amp; Molecular Diagnostics), Personalized Medicine, Medtech Deals Overview</td>
<td>AdvaMed 2017 - The MedTech Conference Labvolution 2017</td>
<td>Feb 27</td>
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Additional distribution with *Nature Medicine*
Whether you’re new to networking or ready to lead the discussion, BioPharma Dealmakers has a solution that’s right for you.

Print profiles are written by an experienced journalist with guidance from the profiled organization. In this way, the profile is developed with you and for you in order to provide maximum support of your business development goals and ambitions. Profile content can include descriptions of pipelines or technology platforms, as well as interviews with company executives or academic researchers. Potential partnering opportunities are highlighted, and other key facts about your organization and the opportunities you wish to present to prospective partners, customers, and investors are included.

**BIOPHARMA DEALMAKERS MEMBERSHIP DETAILS**

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<th>NETWORKER</th>
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<th>LEADER</th>
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<tr>
<td><strong>ENGAGEMENT TOOLS</strong></td>
<td>BRAND BUILDING ENTR</td>
<td>ENGAGE &amp; GENERATE BEST</td>
<td>SUPERIOR VISIBILITY BUSINESS PRO</td>
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<tr>
<td>Participate in Video Panels</td>
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<tr>
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<td>Publish Posts</td>
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<td>Publish Video Panels</td>
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Request a quote for your print profiles and online membership. Ask about email enhancements and webcast rates.
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